

Coldspring Area Business & Merchants' Association
(C.A.B.M.A)

P.O. Box 451, Coldspring, Texas 77331

email@cabma.org

(281) 782-7252

On Saturday, May 29, 2021, we will be having Coldspring's 11th Car, Truck, and Bike Show around the San Jacinto County Courthouse square in Coldspring.

This year is especially important to everyone from the vehicle drivers, families attending, and business owners due to the loss of many months of quarantining, missing out on events, time with loved ones, and revenue for our local community. We want to have a GREAT SHOW and get patrons to come to Coldspring to enjoy the family-friendly, old time, beautiful country feel that our town provides. Please join with us in letting people know that Coldspring/ San Jacinto county is OPEN and we can't wait for people to come and use our retail establishments, vendors, community services and our restaurants.

Coldspring will be filled with not only local car enthusiasts but also those from around the state. Numerous letters and emails have been sent out to surrounding areas inviting Vehicle clubs to spend the day with us. In addition to the many vehicles, we will have many vendors selling their items, raffles, and children activities throughout the day. New this year we are adding to our show with a Decorated Vehicle Category.

Our last car show was one of the best we have had! With Coldspring's Cars and Coffee bringing new people to town, we have received new names of car clubs and owners to add on to our list of invites. We are hoping to make this year even bigger than the last!!

We are sincerely hoping your business will help support and sponsor our show this year. We are placing ads for the show with local newspapers, websites, and local radio stations. Anything you can help with will be appreciated; details for your sponsorship possibilities follow.

Types of Sponsorships

One way your company can help with the Coldspring Car Show is by sponsoring. Two types of sponsorships are available. Donations of items and/or financial sponsorships. You will see the different types of sponsorships needed to make this a great show below.

One way of showing support for our event and the community is thru financial support. With a monetary donation made to CABMA's Car, Truck and Bike Show you not only help us buy trophies and other items to make the show a success you also help raise money for our local San Jacinto County CareShare. CABMA gives recognition to your company in the following ways for your financial sponsorship:

- | | |
|------------|---|
| \$100.00 | Announcements for your business during the show |
| \$250.00 | Business name on a Banner of Sponsors, Name on Car Show T-Shirt and Announcements advertising your business during the show |
| \$500.00 | Business name on Two Banners, Name on Car show T-shirt, and Announcements advertising your business during the show |
| \$750.00 | Business name on Two Banners and plaques, Name on Car show T-shirt, and Announcements advertising your business during the show |
| \$1,250.00 | You will receive ALL of the above PLUS your Business will have larger lettering on the T-shirts; you will receive 10 free T-shirts; and, your company will be included in all advertising |

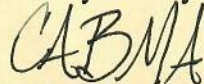
Another way of sponsorship is by donating items. We will be making 75 goody bags which will be given out to the first 75 participating drivers. Donated items such as pens, pencils, magnets, notepads, key chains, cups, fly swatters, business cards, coupons, flyers, candy, etc. that your company gives away will be placed in the goody bags. By donating items in this way, your business will be seen and remembered for a long time even after the show is over.

We also have raffles throughout the event. Businesses donating items for raffle prizes will be announced during the show. These items have ranged from gift baskets, car wash items, BBQ grills, signs, t-shirts and hats, snack packs, car covers, and more. What a great way to advertise your company!

Please note, our event also includes children activities: games, crafts, and kid's judging of the vehicles in the show. So, please consider donating something for our participating youth goodie bags. Last year 25 youth goodie bags were given away to participants.

Please contact Tisha Matticks, CABMA president, at (281) 782-7252 if you have any questions, would like to donate items and/or participate with a monetary sponsorship. You can also send your sponsorship to Coldspring Area Business & Merchants' Association (CABMA), P.O. Box 451, Coldspring, Texas 77331. The deadline for names on the t-shirts is May 5, 2021. Please contact CABMA as soon as possible if you would like to be a sponsor with your company name or logo on the t-shirts.

Thank you for your time and consideration,



Coldspring Area Business & Merchants' Assoc. (C.A.B.M.A.)

Car, Truck & Bike Show

Saturday May 29, 2021

Registration: 9:00 till 11:00

Licensed Judges



Awards & Trophies



Military & Veterans Discount w/ID

\$25

Registration Fee

Paid Before May 15th

By Check or Zelle



#1 Hwy. 150

\$30

Registration Fee

Paid May 15th or After

By Check or Zelle

Held at the San Jacinto County Courthouse Square

COLDSRING, TEXAS

For Information: www.CAMBA.ORG or FaceBook

**FREE Dash
Plaque**

For First 50

Registered

**Motored
Vehicles**

One Half

Of 50/50

Drawing will

go to, CARE

SHARE, a

local Food

Pantry



CONTACTS:

**VENDOR BOOTHS
Limited Space \$20**

Call for Info.



TISHA: 281*782*7252 / Nancy: 281*221*7547