



Top Ten Reasons to Join ARZA!

- 10 WHAT A DEAL!** For only **36 dollars**, you help build a pluralistic and democratic Israeli society.
- 9 STEP IT UP!** Membership M'od (Membership Plus) members give more and get more. For donations of 72 dollars per year or more, you gain access to our insider events and opportunities.
- 8 ARZA IS GROWING!** Get in on the ground floor. ARZA is 22,000 households strong. Our five year plan: 100K members by 2018 or bust.
- 7 WE HAVE ROOM TO GROW!** 75% of Union for Reform Judaism (URJ) congregations have yet to run ARZA membership campaigns-let's reach them!
- 6 GET ON BOARD!** The Israel Movement for Reform and Progressive Judaism (IMPJ) needs ARZA to reach the 27 percent of Israeli Jews who want to be Reform, but don't have a congregation or community.
- 5 WE ARE#1!** We are the single largest funder of the IMPJ. We are a strong, positive force that champions the rights of non-orthodox Jews and all who live in Israel.
- 4 EQUALITY NOW!** ARZA is the largest supporter of the Israel Religious Action Center (IRAC). They are like the RAC Israeli style, fighting for a pluralistic and democratic Israel.
- 3 WE BUILD BRIDGES!** ARZA connects American congregations directly to Reform congregations in Israel. Start with Mifgash and see where it takes you.
- 2 YOU GOTTA LOVE A WINNER!** The big winner in recent Israeli elections, Yair Lapid, is a member of Reform Congregation Beit Daniel in Tel Aviv.
- 1 JOIN THE CAMPAIGN!** Join ARZA and be the first to know when it's time to vote and have your voice heard in the World Zionist Organization (WZO) elections. Strong results in the WZO elections mean MILLIONS of dollars for our movement in Israel!!

Join ARZA and learn more:
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