



Temporary Display Space Information

Event:	<i>74th Annual Arizona State Fair</i>
Dates:	<i>October 4-27, 2019</i>
Location:	<i>Arizona Exposition & State Fair Downtown Phoenix, AZ</i>
Expected Attendance:	<i>1,150,000+</i>
Total Event Days:	<i>Open 18 Days</i>
Event Hours:	<i>CLOSED Monday-Tuesday Noon-9pm, Wednesday-Thursday Noon-10pm, Friday 10am-10pm, Saturday 10am-9pm, Sunday</i>

The Arizona State Fair provides opportunities for you company to:

- Create consumer awareness of products/services your company offers*
- Give consumers hands-on experience with your products and services*
- Conduct surveys and sampling*
- Create consumer accounts and build a sales-leads database*

Display area is for self-contained vehicles only. Space is allocated on a first come, first serve bases and not guaranteed until payment is received in full. Payment is due in full, 14 days after signing the agreement. Exact footprint is needed to assure proper fit. All activities are subject to the rules and regulations outlined in the 2019 Arizona State Fair's Concessionaires and Commercial Exhibitors Handbook (available upon request).

*Weekdays (Wednesday & Thursday) \$23,500 per day
No minimum stay. Includes all working staff credentials and five (5) parking passes per day (additional passes available for purchase at \$6 each)*

*Weekends (Friday-Sunday) \$5,000 per day
Three (3) day minimum. Includes all working staff credentials and five (5) parking passes per day (additional passes available for purchase at \$6 each)*

Space is limited; reserve your display area today!

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