To whom it may concern:

On April 1, 2017, members of the Portuguese community will be coming together for the annual **Elizabeth Portugal Day Pageant.**  In the past we have been crowning the Queen that has reign over our parade for over 30 years. In recent years, we have added King, Princess, Prince, Little Princess and Little Prince to the pageant to enable all Luso-American children/young adults to learn more about their ancestry and to instill the importance of tradition, culture, and self-importance.

Due to the financial burdens our community is facing it has become increasingly difficult to run all of our events without assistance of our local/community businesses. We are currently reaching out to businesses like yours for support. We are looking for monetary donations such as gift certificates, monies, or prizes (i.e. jewelry) for the contingents. As a valued sponsor, your business will be publicized throughout the event as well as in the local newspapers for your generous donation. These donations are given back to the children/young adults for this particular event.

Thank you for your time and consideration for this request. We appreciate anything that you may be able to offer. If you have any questions please do not hesitate to call Jacqueline Esteves at 908-578-5749; she can also be reached by e-mail at pageant@elizabethportugalday.com.

**\*PLEASE CHECK FOR DESIRED SPONSORSHIP**

**$50 \_\_\_\_\_ Family/Friend Contestant Support Advertisement**

* Parents and friends are welcome to add a personal note to the contestants.

**$100 \_\_\_\_\_ Business Card Advertisement**

* Your company business card will be advertised in our pageant program. A small ad placed inside of our program/ad book.

**$300 \_\_\_\_\_ Inside Front of Program**

* Company information will be displayed in full color.

**$300 \_\_\_\_\_ Inside Back of Program**

* Company information will be displayed in full color.

**$500 \_\_\_\_\_** **Back Cover of Program**

* Company information will be displayed on the back cover of the pageant program in full color.

**Contribution**

**\_\_\_\_\_ Gift Certificate \_\_\_\_ Gift or \_\_\_\_ Other**

These specified prizes are given to our crowned winners, runner ups, and special category winners (Ms. Sympatia/ Mr. Photogenica). You will get a mention at the pageant during the award ceremony for your generous donation.

**Return this Sheet, Payment & Art Work** as soon as possible to:

PISC- **Attention:** Portugal Day

P.O. Box 6738

Elizabeth, New Jersey 07206-6738  **Please Make all checks payable to:***Portugal Day*