Reflections on Creating A Body of Work

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What is a Body of Work?

- A collection of an artist's work which demonstrates an overall signature style
- Consistent and memorable to distinguish you from others
- Represents a theme-one central type of subject matter

The Carousel in My Dreams











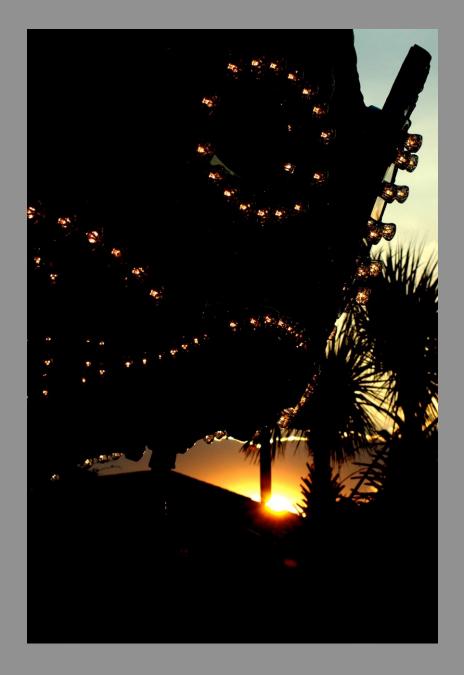














Carousel of My Dreams Conclusion



How Many Images?

• The numbers ranged from 5-35! It depends on the subject and your audience. Most are 6-10.

Why Do I Want a Body of Work?

- It benefits you and helps you organize, create, and capture a good shot.
- It helps you set guidelines and generate ideas.
- It gives you structure and framework to explore within.
- It can create surprises because great photos can come along that you might have missed before.
- It helps the viewer decipher what your art is about.

How Should Images Be Organized?

- First One-The Killer One
- Second One-Establishes a pattern that the viewer thinks he's now caught onto
- Third One-Breaks the pattern and surprises the viewer.
- Strong Ending: Leave with the memory of a great image.

How does a BOW Look?

- It looks like a unified, cohesive, coherent group of images.
- It can be an idea, theme, philosophy, concept, topic or subject matter.
- It is like looking at something under a microscope. The closer you look, the more you see and the more fascinating it gets.

More Reasons BOW is a good idea!

- Compare making photographs to writing a novel or composing music.
- Fuller context about where it is from, why it exists, and where it's going.

A Look Back at Houston Aviation

























Steps to Develop a BOW

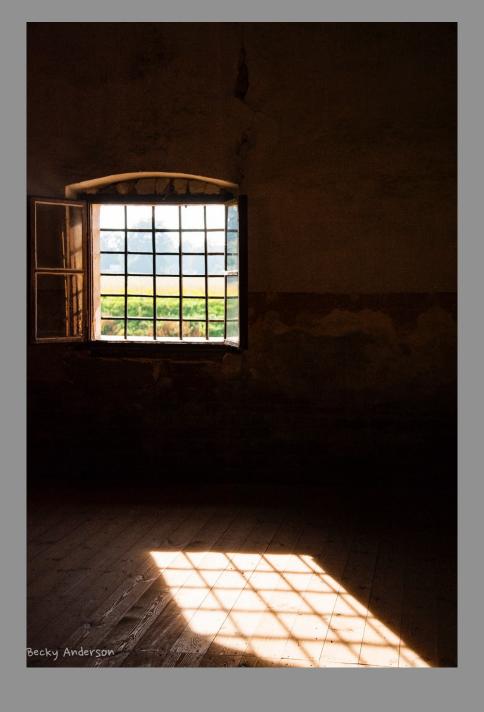
- First decide on your topic, theme, etc.
- Be focused and your work will be more unified.
- Be Original-you want to be remembered.

Steps Continued

- Content is King
- Editing is Essential
- Quality
- Personal Project or Story

The Windows to Somewhere











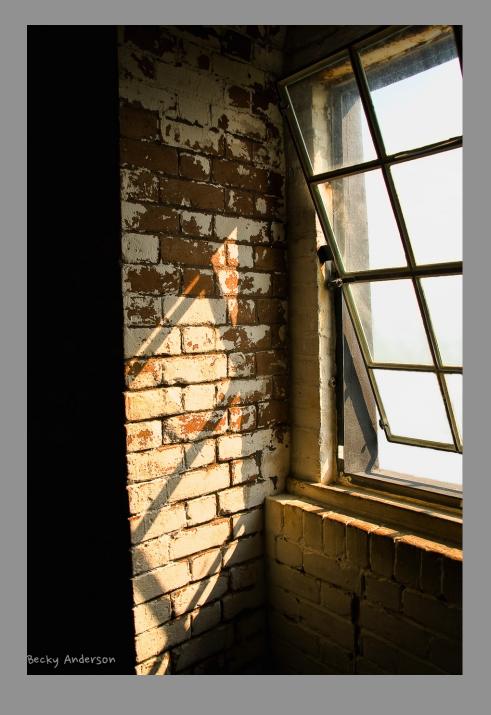












Art of the Reformation and Counter-Reformation







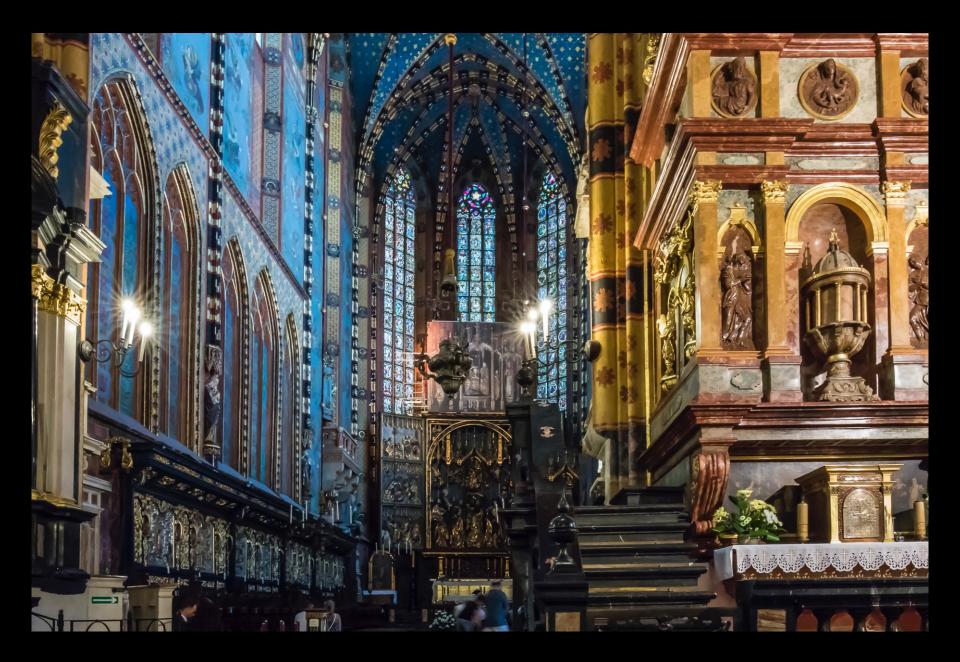


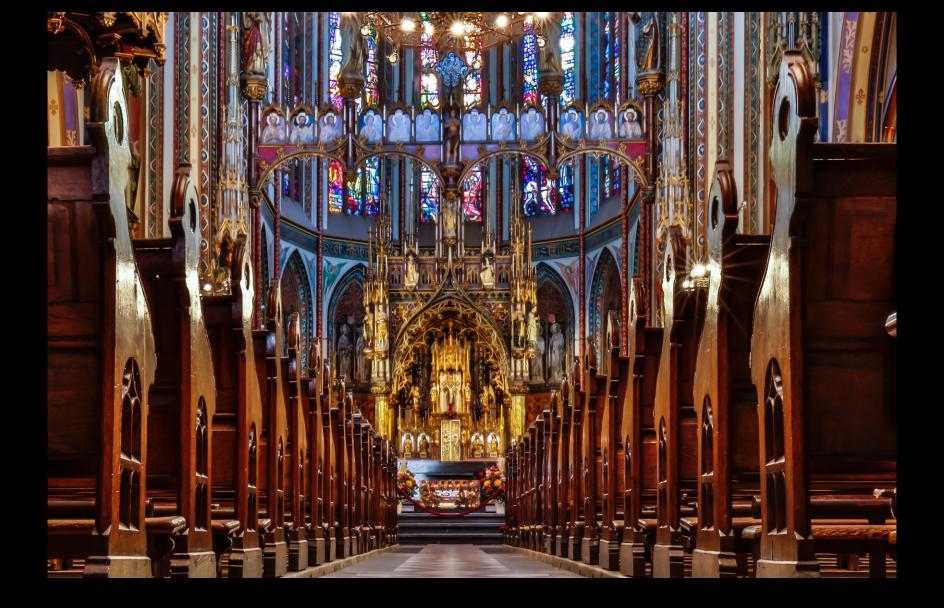














Gardens Of Stone

Mike Schaffner

















Summary

- Develop a Body of Work that represents you and your photography. Develop it with a theme in mind.
- It should reflect your own vision and taste.
- Create a story and share it with your viewers.