



“ANTLERS & TOP HATS & TIARAS”

WINE, ALE & SPIRIT STROLL 1-6 PM

SAT., OCT. 21, 2023

FEATURED WINE, BEER OR SPIRIT DESTINATION STOP

Attention: Main Street Businesses, Building Owners & Vendors

The Hunters Moon Main Street Moon•Fest, **“TOP HATS, ANTLERS & TIARAS”** Wine, Ale & Spirit Stroll will be held on **Saturday, October 21, 2023 from 1pm to 6pm**. The purpose of this event is to increase awareness and revitalize Calvert’s historic business district on Main Street. All Main Street businesses, building owners and pop-up vendors are invited to participate as a **Featured Wine/Beer/Spirit Destination Stop** to showcase your business and historic building. **To be a designated stop for the event, the participating fee is \$100.** This participation fee is to cover the cost for promotion, flyers and wine stop signage in front of your store during the event. Your business will be included in all the wine, ale & spirit stroll promotions including website and social media and featured on the Official Stroll Event Map. **Each participating stop will also receive 4 tickets to giveaway in your own promotion to drive followers to your social media and the event page.**

The Wine, Ale & Spirit Stroll coordinator this year is **Layla Wright** who will be the main point of contact for the event. **John and Terry Primeaux** will be assisting Layla and the committee to make sure each of the stops are visible with signage as a stop on the sidewalk. **It is also fun to have a themed beverage that promotes your business and brand.** There is a list of Hunters Moon fun “themed” recommended beers, wines and spirits for the event if interested. Each stop is required to provide their own beer, wine or spirit for the event (**approximately 1oz/wine or a 2oz/beer for pour tastings**) to each participant. Wine/Beer Stroll ticket holders will receive a commemorative event wine glass and wine glass lanyard at check-in; 30 minutes before the event. This year, the **check-in** for the event will be at **Larry C. Morris, Attorney at Law Building, 521 Main St.**, at the corner of Main & Burnett Streets.

- Each participating business will be expected to provide staff or volunteers to serve as a greeter for their business and assist with pouring during the event. A designated area in your business will be required to set up a table (or large counter space) for the event beverages to be displayed and served during the event.
- All wine/beer stop applications will be processed on a first come, first served basis, but every effort will be made to include every business and building owner who wants to participate. We anticipate approx.. 20 stops.

PLEASE RETURN YOUR SIGNED PAPERWORK AND \$100 FEE BY SUN., OCT. 8: CALL LAYLA OR TERRY to pick up OR drop off at 704 S. Main St.. The sooner we know you are participating we can begin promoting your business as a stop AND begin placing signs in front of your store beginning October 9. For more info contact Calvert Chamber of Commerce 979.459.3030 or Calvert Main Street Preservation at 979.567.8910.



**FEATURED WINE, BEER & SPIRIT DESTINATION STOP
PARTICIPATING APPLICATION**

(8 Historic Blocks of Main St. and Bordering Blocks)

Deadline: Applications should be received no later than Sun., Oct. 8, 2023.

PLACEMENT OF SIGNAGE WILL BEGIN OCTOBER 9 FOR PARTICIPATING BUSINESSES.

Business/Building Owner: _____

Contact Name : _____

Address: _____

(City) (State) (Zip code)

Contact Info: _____

(Business Phone) (Cell) (E-Mail)

Website/Facebook: _____

**WINE/BEER/SPIRIT VENDOR RELEASE AND ACKNOWLEDGMENT
HOLD HARMLESS AND IDEMNITY AGREEMENT**

I hereby make application to become a wine/beer vendor at the Hunters Moon Main Street Moon•Fest event, "Antlers, Top Hats & Tiaras" wine, ale and spirit stroll. I understand that I am choosing to participate in event at my own risk and hereby release Calvert Main Street Preservation, Calvert Chamber of Commerce, Robertson County, City of Calvert and the "Antlers, Top Hats & Tiaras" committee/organizers from any liability arising from the event or the use of Main Street business properties and/or City premises for those purposes. I have read and understand the rules that have been established by Calvert Main Street Preservation's "Antlers, Top Hats & Tiaras" committee and I further agree to abide by the rules and regulations as enumerated herein and as maybe set forth in the future. Furthermore, I understand that there are no refunds or rain dates once my deposit/payment has be processed. In addition Applicant understands that the signed application is a binding contract between them and Hunters Moon Main Street Festival and "Antlers, Top Hats & Tiaras" "organized by Calvert Main Street Preservation and benefitting the Calvert Chamber of Commerce.

Name: _____ (printed)

Signed: _____ Date _____

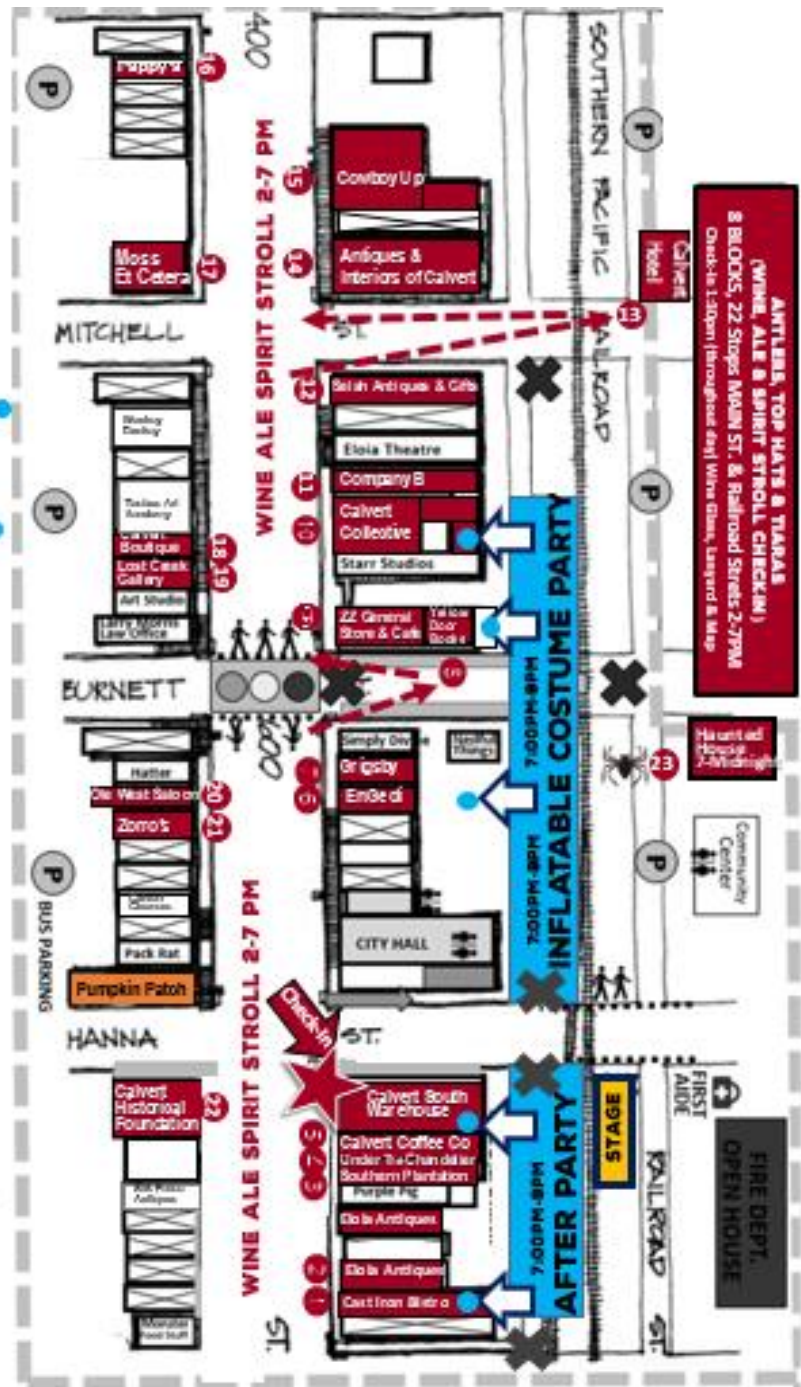
Please complete the attached Participating Business Authorization letter and/or signature of Landlord Authorization Letter (if applicable) and submit with your Participation Form. For more info call 713-817-2056.

THE HUNTERS MOON *Main Street* MOON•FEST

“ANTLERS & TOP HATS & TIARAS” WINE, ALE & SPIRIT STROLL

WINE/BEER/SPIRIT STROLL HIGHLIGHTS 2023

- ADDITION OF POPUPS AS STOPS AT DESIGNATED LOCATIONS & BUILDINGS
- DOOR PRIZES FOR VISITING ALL 2023 STOPS, WINNERS ANNOUNCED BY SOCIAL MEDIA
- AFTER STROLL PARTIES AT PARTICIPATING BUSINESSES OPEN LATE: 'OL WEST SALOON, LONE OAK BAR AND EN GEDI VINEYARDS.
- ANTLER, TOP HAT & TIARA HEAD GEAR AWARDS TO INDIVIDUALS & GROUPS
- VIP PARTICIPANTS RECEIVE FREE TICKET TO HAUNTED HOUSE
- VIP PARTICIPANTS DESIGNATED WITH MOON GLOW BLINKING RING ON WINE GLASS
- PARTICIPATING STOPS WILL RECEIVE 4 GENERAL ADMISSION TICKETS FOR PROMO AND GIVEAWAY.



2022 Antlers, Top Hats & Tiaras Wine, Spirit & Ale Stroll Map)