Improving Access to IUDs and Implants as a Pathway to Decreasing Costs, Increasing Educational Attainment, and Expanding Opportunity in America

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BIRTH CONTROL changes lives...
50%
The child is 9x more likely to grow up in poverty.
Unplanned pregnancy rates are getting worse

Source: http://www.guttmacher.org/pubs/FB-Unintended-Pregnancy-US.html#6
Government spent $21 billion in 2010, 19 states spent >$400 million

Medicaid paid for 68% of unplanned births, and 75–85% in 9 states.

Real World Continuation Rates
still using after one year

- IUD: 88%
- Implant: 83%
- Pill: 33%
- Shot: 12%
NO TRAINED PROVIDERS

MUST MAKE MULTIPLE APPOINTMENTS

MUST HAVE STD TEST

COST

MUST HAVE HAD PRIOR BIRTH

NO TRAINED PROVIDERS
Average gross profit for each client who is provided MIRENA

Source: CAI Global 2014
IUD/implant Increases post Upstream USA

Haven Health Center, Amarillo, Texas

Source: Haven Health Center
Marginal cost to train a typical health center that sees 2,500 women of repro. age per year: $75,000

Year 1 cost/woman served: $30

Avg. cost of publicly funded birth: $12,770
“This is a no brainer.”
-- Governor Jack Markell, Delaware
8,000 Health Centers in 10 Years