

ACADIANA RADIOLOGY GROUP, LLC

Post Office Box 53346 Lafayette, Louisiana 70505 Tax ID# 26-3519458

May 4, 2015

The Daily Advertiser People in Business

Re: For Immediate Release – Minimally-invasive cancer treatment offered by Acadiana

Radiology Group

Dr. Benjamin Henderson and Dr. Blaine Hoppe of Acadiana Radiology Group have established Y-90 radioembolization treatment at Our Lady of Lourdes Regional Medical Center. This minimally invasive outpatient procedure is a treatment targeted for inoperable tumors that reside in or have spread to the liver. This therapy is designed to reduce tumor size and slow tumor growth, as well as alleviate symptoms caused by the disease leaving healthy tissue relatively unaffected. This procedure may be an option when other treatments such as surgery or transplant have been excluded. According to the American Cancer Society (ACS), the percentage of Americans developing liver cancer has slowly been rising over the last several decades. The ACS projects over 35,000 new cases to be diagnosed in 2015. Determination for candidacy is a multi-disciplinary approach that may include your oncologist, surgeon, primary care physician, interventional radiologist, as well as other members of your medical team. Drs. Henderson and Hoppe also perform several other procedures for cancer treatment including transarterial hepatic chemoembolization with drug eluting beads (DEBTACE) and tumor radiofrequency ablation (RFA). Talk to your healthcare provider to learn more about Y-90 radioembolization treatment through Acadiana Radiology group or visit www.acadianarad.com. Additional information regarding this and other minimally invasive procedures can be found at Sirweb.org.

Dr. Henderson is a native of Shreveport, Louisiana, where he earned his Medical Doctorate from Louisiana State University Health Science Center Shreveport, and then completed his residency. Dr. Henderson received a Fellowship in Interventional Radiology from Medical University of South Carolina. He is Board Certified in Diagnostic Radiology by the American Board of Radiology with AU-Eligibility. He is also CAQ Eligible in Vascular and Interventional Radiology.

Dr. Hoppe is from Metairie, Louisiana. He earned a Bachelor's in Biomechanical Engineering from Louisiana Tech University in Ruston. Dr. Hoppe received his Medical Doctorate and completed a Fellowship in Neuroradiology from Louisiana State University Health Science Center in New Orleans. He also completed a Fellowship in Interventional Radiology at Albany Medical Center, Albany, New York. He is a diplomat of the American Board of Radiology with a specialty in neurointerventional radiology.

Acadiana Radiology Group is a Lafayette based group practice that provides professional radiology services for Our Lady of Lourdes Regional Medical Center, Heart Hospital of Lafayette, Park Place Surgical Hospital, Women's and Children's Hospital, Regional Medical Center of Acadiana, Abbeville General Hospital and University Hospital and Clinics. Its members maintain specialized training and experience in adult and pediatric diagnostic radiology, interventional radiology, neuroradiology, musculoskeletal and body MRI, and mammography.