

Voted BEST BOTTLE SHOP IN WISCONSIN 2019 by ratebeer.com

VOTED BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!
• 2001-2019 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA GQ MAGAZINE

VOTED BEST WINE/BEER/LIQUOR STORE



Discount LIQUOR INC.

MILWAUKEE
5031 W.
OKLAHOMA
(414) 545-2175



WAUKESHA
919 N.
BARSTOW
(262) 547-7525

www.discountliquorinc.com

Facebook DiscountLiquor Instagram DiscountLiqMilw

OPEN DAILY 9-9 SUNDAY 10-2

MARCH WINERY OF THE MONTH

ESTANCIA

- PINOT NOIR \$10⁹⁹ 750ml
- CHARDONNAY • CABERNET SAUVIGNON \$9⁹⁹ 750ml
- MERLOT • SAUVIGNON BLANC • PINOT GRIGIO \$8⁹⁹ 750ml

MARCH WINE SPECIALS!

DECOY BY DUCKHORN
• CABERNET SAUVIGNON
• PINOT NOIR
• RED BLEND
• MERLOT
• ZINFANDEL
\$15⁹⁹ 750ml

~Oregon~ ERATH
PINOT NOIR \$12⁹⁹ 750ml

COPPOLA
• CLARET
• MERLOT
• CABERNET
• PINOT NOIR
\$12⁹⁹ 750ml

BREAD & BUTTER
• CHARDONNAY
• PINOT NOIR
\$10⁹⁹ 750ml

OYSTER BAY
SAUVIGNON BLANC \$9⁹⁹ 750ml
\$24MR ON 12 BOTTLES

LA CREMA MONTEREY
• CHARDONNAY
\$12⁹⁹ 750ml

CHATEAU STE. MICHELLE COLUMBIA VALLEY
• CHARDONNAY • RIESLING
• SAUVIGNON BLANC
• PINOT GRIS
• SWEET RIESLING
\$7⁹⁹ 750ml

MIRASSOU
• PINOT NOIR
• CABERNET
• MERLOT
• CHARDONNAY
\$6⁹⁹ 750ml
\$24MR ON 12 BOTTLES

MIXERS • COOLERS • SODA

BUD LIGHT RITAS
12 PACK CANS \$9⁹⁹
BUY 1-12 PACK, GET 50% OFF 2ND 12 PACK

SMIRNOFF ICE
ALL VARIETIES 12 PACKS \$10⁹⁹

FEVER TREE
ALL NATURAL MIXERS 8 VARIETIES \$4⁹⁹ 4 Pack

SEAGRAM'S COOLERS
12 PACK VARIETY \$8⁹⁹

DASANI WATER
24 PACK 16 OZ \$3⁹⁹

POLAR MIXERS
1 LITER 89¢

LACROIX SPARKLING WATER
12 Packs ALL VARIETIES - ALL VARIETIES -
4/\$10⁰⁰
Limit 4-12 Packs, Expires 3/17/20

DISCOUNT LIQUOR
24 PACK CANS ALL PEPSI, MOUNTAIN DEW & SIERRA MIST \$5⁹⁹
LIMIT 2-24 Packs Expires 3/17/20

DISCOUNT LIQUOR
2 Liters ALL 7UP PEPSI & COKE PRODUCTS 6/\$5⁰⁰
Limit 6-2 Liters Expires 3/17/20

LARGEST SELECTION IN TOWN

- 2,000 BEERS • 8,000 WINES
- OVER 3,500 LIQUORS ALSO AVAILABLE
- 20 & 40 lb. Lump Charcoal • CO2 Refills
- Wholesale Beer & Soda (Milw. Store Only)
- Gift Certificates • Carry out Service
- Imported Candies, Food & Water • Custom Baskets

Celebrating 60 Years

Original Family Owned & Operated Since 1960

Full Service Liquor, Beer & Wine Shop with EVERYDAY DISCOUNT PRICES

SAVE SOME GREEN WITH THESE IRISH BEER SPECIALS

GUINNESS PUB DRAUGHT
18 PACK CANS \$20⁹⁹

GUINNESS • PUB DRAUGHT • BLONDE ALE
\$10⁹⁹

WEXFORD IRISH CREAM ALE
4 PACK \$7⁹⁹

HARP LAGER
12 PACK BOTTLES \$10⁴⁹

200TH ANNIVERSARY OR SMITHWICK'S RED ALE
12 PACK BOTTLES \$10⁹⁹

GUINNESS MILK STOUT
6 PACK \$9⁴⁹

BONUS! ALL GUINNESS & HARP 12 PACKS INCLUDE FREE GUINNESS OR HARP PINT GLASS (\$5 VALUE)

BUY 2-6 PACKS, GET FREE 19 OZ. GUINNESS STOUT

MARCH BREWERIES OF THE MONTH

KARBEN 4 - MADISON, WI

6 PACK
• FANTASY FACTORY
• DIET STARTS TOMORROW
• RADEKATZ
\$8⁴⁹

6 PACK
• OUTER SPACED
• DOUBLE FANTASY
• FACTORY IPA
\$12⁴⁹

"New" K4 HARD SELTZERS
4 FLAVORS 6 PACK \$8⁴⁹

FREE KARBEN 4 PINT GLASS W/ANY 2 SIX PACKS

FOUNDERS-MICHIGAN
6 PACKS ALL VARIETIES \$8⁹⁹

15 PACK CANS ALL VARIETIES
\$14⁹⁹

HEINEKEN & LIGHT
12 PACK \$13⁹⁹

FREE PINT GLASS WITH ANY 2-6 PACKS OR 1-15 PACK

+ FREE EMBOSSED STAR HEINEKEN GLASS

CRAFT, DOMESTIC & HARD SELTZER SPECIALS

GOOSE ISLAND, BRECKENRIDGE OR GOLDEN ROAD
15 PACK CANS \$12⁴⁹

MILLER LITE, DRAFT & 64 OR COORS LIGHT
18 PACKS CANS OR BOTTLES \$13⁹⁹
BUY 1-18 PACK, GET 50% OFF 2ND 18 PACK

LEINENKUGELS CRAFT BEER
ALL VARIETIES 6 PACK BOTTLES \$7²⁹
BUY 2-6 PACKS, GET 3RD 6 PACK FREE!

TRULY HARD SELTZER
12 PACK \$12⁹⁹

BUD LIGHT HARD SELTZER
12 PACK \$11⁹⁹

SMIRNOFF HARD SELTZER
12 PACK \$8⁹⁹

BULLEIT BOURBON
• ORIGINAL
• RYE
\$39⁹⁹

JAMESON IRISH WHISKEY
\$39.99-\$3MR
\$36⁹⁹
\$8MR ON 2 BOTTLES

"Hot Price" JACK DANIELS
• BLACK
• HONEY
• FIRE
\$34⁹⁹

"Stock Up & Save" CAPTAIN MORGAN SPICED RUM
2/\$49.98-\$10MR
2/\$39⁹⁸

"#1 Selling Vodka" TITO'S VODKA
\$29⁹⁹

JIM BEAM ALL VARIETIES
\$27.99-\$7MR
\$20⁹⁹

"Buy 2 Save Big" KORBEL BRANDY
\$18.99-\$2MR
\$16⁹⁹
\$9MR ON 3 BOTTLES

SMIRNOFF VODKA
\$18.99-\$3MR
\$15⁹⁹

CANADIAN CLUB
2/\$33.98-\$10MR
2/\$23⁹⁸

DR. MCGILLICUDDY'S ALL VARIETIES
\$19⁹⁹

BACARDI RUM ALL VARIETIES
\$16¹⁹
PRICE WHEN YOU BUY 2 BOTTLES

SEAGRAMS VODKA
\$13.99-\$4MR
\$9⁹⁹
+ FREE 1.75 ZING ZANG BLOODY MARY

ST. PATTY'S DAY LIQUOR SPECIALS - 750 ML

"Conor McGregor Whiskey" PROPER TWELVE IRISH WHISKEY
\$24⁹⁹

"Cork County" FIVE FARMS IRISH CREAM
\$24⁹⁹

THE KNOT IRISH WHISKEY
100 PROOF \$24⁹⁹

"New Flavor" JAMESON COLD BREW
(IRISH WHISKEY INFUSED WITH COLD BREW COFFEE)
22.99-\$3MR
\$19⁹⁹

BUSHMILLS RED BUSH
(IRISH WHISKEY AGED IN BOURBON BARRELS)
\$19.99-\$5MR
\$14⁹⁹

"Sip & Savour" CELTIC HONEY IRISH HONEY LIQUEUR
\$17⁹⁹

TIPPY COW SHAMROCK MINT CREAM LIQUEUR
\$12⁹⁹

"Lowest Price In Town!" TULLAMORE DEW IRISH WHISKEY
\$16.99-\$5MR
\$11⁹⁹
INCLUDES INSTANT

ST. BRENDANS IRISH CREAM GIFT SET
(INCLUDES 3-50ML MINI VARIETY & DRINK RECIPES)
\$9⁹⁹