

Using Technology in the Church



Learning Outcomes

Upon completion of this session, participants will be able to do the following:

- List and discuss why technology is useful for the **local church**.
- Demonstrate a **theological** view of the efficacy of technology.
- Identify how technology can appeal to different **audiences**.
- Recall various ways to utilize technology to fulfill the **Great Commission**.



Buzz Words:

- **Technology:** methods, systems, and devices that are the result of scientific knowledge being used for practical purposes (Collins Dictionary, n.d.).
- **Church:** The body of believers whose mission is to make disciples of Jesus Christ (Matthew 28:19-20).

"We cannot reach an iPhone generation with an 8-track mentality."

(Bishop Joseph W. Walker III, Mt. Zion Baptist Church, Nashville, TN)

What comes to mind as you consider these words?

'WHY' USE TECHNOLOGY IN THE CHURCH?

Yes	No	My local church has a clear vision for how we are using technology.
Yes	No	The local church should use technological applications to increase its membership.
Yes	No	Using some technology is better than no technology.
Yes	No	Technology will bring unnecessary attention and unwarranted attacks on my local church.
Yes	No	My local church needs godly wisdom on how we can serve others via technology.
Yes	No	Since I am the church, I am responsible for how I steward my online presence.

- Technology allows us to become _____ (Matthew 28:19-20).
- Technology is a resource for communicating the _____ (John 14:7).
- Prayer and fasting is a weapon but technology is a _____ (Psalm 144:1).
- Technology can spread God's word around the _____ (1 Thessalonians 1:8).

'WHO' IS THE FOCUS OF OUR TECHNOLOGICAL USE?

*"Every year more than 360,000 people search Google using the search phrase "church online." That's thirty thousand people per month...If thirty thousand people are actively searching for Jesus online every month, how many more need him but aren't looking?"
(Jones, 2020, p. 18).*

- Technology reveals the _____ who need Jesus (John 21:1-14).
- Technology helps us to serve _____ and _____.
- Technology requires us to _____ the culture.
- Technology allows us to build _____ with people.

'HOW' CAN WE USE TECHNOLOGY IN THE CHURCH?

AFTER THE BENEDICTION

[Facebook](#)

- Groups
- Learning Units
- Reels

DECLINING ATTENDANCE

[Eventbrite](#)

- Look Again

ONLINE OUTREACH

[LinkedIn](#)

- Operation Nicodemus
- #Hashtag Campaign

LEADERSHIP DEVELOPMENT

[YouTube](#)

- Video Devotionals
- Ministry Meetings

MIDWEEK MOTIVATION

[TikTok](#)

- Ministry Spotlight

FIRST TIME VISITOR

[QR Codes](#)

- Pastoral Welcome
- Digital Options

THE LEAST OF THESE

[Canva](#)

- Custom Cards

COMMUNITY FELLOWSHIP

[Zoom](#)

- Virtual Book Clubs
- Virtual Chat with the Pastor

NEW WAYS TO SERVE

[Social Media](#)

- Virtual Ushers
- Online Campus Pastor

BIBLICAL ALGORITHMS

[Artificial Intelligence](#)

- Chatbots
- ChatGPT and Claude

Let's Review

1. What is **one** thing that you learned during this session?
2. What is **one** thing that you will do with what you have learned?
3. What is **one** question you have about the information shared today?



Buzz Word Tally

Technology _____ Church _____

One Moment with God

1. Considering my congregational and community context, what technological applications will help us fulfill the Great Commission?
2. What gifts and talents exist in my local church that can help us to be of better service to others?
3. How does our church budget reflect a commitment to evangelism and discipleship in online spaces?
4. What generational perspective is missing during the decision-making process at my local church?