

## Indiana Breastfeeding Coalition

Meeting Minutes: April 17, 2014

Attendees: Tina Cardarelli, Georg'ann Cattelona, Crystal Gold, Marquette Hansen, Lisa Henley, Windi Hornsby, Amy Lenell, Sarah Long, Chris Lundberg, Mary-Ann Schmutte, Nicole VanKlombenburg

- Guests: Lauren and Vivian - Pharmacy Students

- I. The meeting was brought to order by Crystal and we had introductions.
- II. Roundtable:

**Sarah** reported that the Milk Bank just opened a new depot in Crown Point and will soon be opening one at Riverview Hospital.

**Georg'ann** reported that they are getting the Bloomington coalition started up again. Further, they have lactation consultants who are trained and willing to conduct workshops throughout the area. Georg'ann will be conducting a workshop for doulas.

**Marquette** reported that IPN will have a couple of summer interns from Ball State University. Some of the projects that they can help with include: compiling information on exhibit tables, organizing breastfeeding information from each county, helping with social media, etc. She suggested that each workgroup submit tasks that the interns can work on. Further, Marquette reported that she is writing a survey to be sent to all of our state coalition members in hopes of getting more people involved. We have over 60 people on the email list but around half attend the meetings. IPN is also working on an option for donations to be earmarked for breastfeeding.

**Nicole** reported that her postpartum doula business is going well. A couple of projects she would like to work on are making contact with OBs to discuss the support options for mothers who are at risk for postpartum depression and having an on-going "Feed Your Baby" day to support breastfeeding and formula feeding mothers.

**Chris** reported that Community North has posted a position for a lactation consultant. The Reduce Marketing task force of the USBC committee has composed a letter for governors and mayors discouraging their acceptance of monies from formula companies. Further, Childbirth Connection, whose mission is to improve the quality and value of maternity care, has conducted three mother surveys. The results of the latest survey will be presented on a webinar. For more information contact Chris <clund352@gmail.com>

**Windi** reported that she has been contacted by the Indianapolis Speedway to help with having lactation stations at the Kid Zone at Speedway events during the month on May. In June there is an event to encourage young professionals to get involved in organizations in the Indy area. We want to have a presence at this event.

Further, Windi discussed the need for a breastfeeding presence at the upcoming "Whale of a Sale" at the State Fairgrounds at the end of the month. The event is sponsored by formula companies and participants are given cases of formula. The committee would like to see support of breastfeeding. The committee discussed various handouts and display pieces that would be eye-catching and present a positive breastfeeding message. There is a need for volunteers to man the booth. If you are interested in signing up go to:

<http://doodle.com/pwrghcgv6aqmc6ww>

**Lisa** reported that IACCRR is working on a designation for child care centers who meet criteria to be breastfeeding friendly. This information would then be posted on their database so that expectant parents can choose a center that is breastfeeding friendly. They are also working on a project to educate child care centers who are using non-breastfeeding friendly practices.

**Amy** reported that she has developed a CE presentation for pharmacists. Further, the Purdue School of Pharmacy has asked that she come and speak to their pharmacy students regarding support of breastfeeding mothers. Walgreen's will be conducting another Wellness Fair on June 21<sup>st</sup> from 11am to 2pm at the 62<sup>nd</sup> and Keystone location. So far, they have over 25 groups signed up to participate.

**Tina** reported that the clinical and community calls have been successful in getting more people involved. The next community call will be May 6, with Lisa Henley as the guest speaker. Further, she will be working on a 2-year project to train physicians and staff at federally funded clinics on breastfeeding. IPN has received a Kellogg grant to work with teen moms in several high school locations around the state. The program has already seen successes in promoting breastfeeding support groups and pump rooms within the schools.

**Crystal** reported that a clinical and community page will be added to the IBC website. Further, the Hamilton Co. Breastfeeding Coalition has purchased Hale books and lactation consultants will be meeting with pharmacists to present a book and educate them on how to support a breastfeeding mother. Crystal shared information regarding the Big Latch On event planning that this year is being sponsored by the Mothers' Milk Cooperative-a for profit human milk company. The committee would like to see an alternative event. For more information regarding the controversy, go to <http://bfnews.blogspot.com/2014/04/who-owns-breastfeeding-or-why-im.html?sref=fb&m=1>

- III. The meeting split into the various workgroups. These groups will report back to the whole group next month.

The meeting was adjourned. The next meeting will be Thursday, May 15 at 9:30 am at St. Vincents' Women's Hospital.

Respectfully submitted by Mary-Ann Schmutte, Secretary.