

"The consensus that came out of that was that we needed a plan and have some sort of official organization," Schneider said.

A board was formed consisting of representatives of the city, the Chamber, CAN DO, the CAN DO Community Foundation, DHD III — the partnership between the Haydens and the DeAngelos (the family that owns DBi services), downtown business owners and the Latino community. <u>Tampa</u> Bay Rays coach and Hazleton native Joe Maddon is an honorary member.

"We joined forces and things have really taken off since then," Schneider said, stressing that the initiative is a "public/private partnership," the kind that worked best for downtown revitalization in other cities.

Board President Neal DeAngelo III announced Schneider was selected as executive director just last week. DeAngelo credited Schneider with an extensive and impressive work history.

Gary Lamont, chairman of the Can DO Community Foundation and head of the board's review committee, said the board was grateful to Jack Welch, former chairman of GE, for providing advice on how to find the best candidates for the position. In addition to her education, technical expertise and experience in planning and development, Lamont said "her energy and ability too energize others" are among the qualities that made her the best candidate.

Schneider spent the last seven years as a project manager for Barry Isett & Associates, where she developed a grant assistance program to help municipal clients and nonprofits in the Hazleton area procure funding for various projects. She helped clients gain more than \$6 million in grant funding over the last five years.

And Schneider expects to use that experience and expertise to help the alliance reach its goal of raising \$1 million over the next six years to provide seed money needed to fund a strategic downtown revitalization plan, as well as operating and project expenses for the following five years.

That would enable Hazleton to implement the plan's recommendations, become a certified Pennsylvania "Main Street" Community and apply for and administer economic incentive programs for downtown reinvestment and development.

The alliance is now seeking requests for proposals for a consultant to conduct an economic development and planning study. The RFPs were released on Jan. 15 and interested firms have until Wednesday to submit a proposal, the same day on which there will be a pre-proposal meeting of all proposal submitters.

"We're trying to move quickly," Schneider said.

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