

**MCCA Membership Meeting
Wednesday, March 9, 2016
Wisconsin Maritime Museum**

Attendance:

Sherry Paszkiwkz, First German Church
Bonnie Timm, Fox Community Credit Union
John G, Before N After
Jason Ring, Manitowoc Area Visitor Convention Bureau
Abbey Quistorf, The Chamber of Manitowoc County
Barry Nelson, Nelson Business Development
Karen Duvale, Wisconsin Maritime Museum
Justin Schnell, Manitowoc Public Library, Stockpile Games
Gary Stolp, Subway, Board Member
Jody Dubinsky, Treasures, Board Member
Rolf Johnson, Wisconsin Maritime Museum, Board Member
Jeremiah, Novak, Novak's Service Center, Board Member
Pat Mecca, Grape, Grain & Bean, Treasurer
Cathy Karl, Heart & Homestead, Chair
Barb Gelhausen, The Seamstress, Secretary

Meeting called to order at 6:15 by chair Cathy Karl
Minutes of last meeting passed as read
Treasurer's report passed as read

GUEST REPORTS

Chamber of Manitowoc County

The 100th Anniversary Gala will be held April 2 at Fox Hills, 7-11 p.m. Event is semi formal and cost is \$20/person.

Restaurant weekend 2016 will be held April 1-3. This is an opportunity for you to showcase unique and special dishes. To participate, contact Abbey at the Chamber.

A customer service seminar, A Passion for Service will be held April 7 at the Holiday Inn, with 2 sessions, 8a.m. to 11:30 a.m. and 1 p.m. to 4:30 p.m. Contact Chamber to sign up.

Manitowoc Area Visitor and Convention Bureau

Subfest, Balloon Glow and many summer events are in planning stages. Visitor's Guides are available and new this year and will be placed in Door County. Best Western on the Lakefront will now be Baymont Suites. This weekend, March 11-12, the Wisconsin Women's Bowling Association will be meeting here in Manitowoc.

OLD BUSINESS

Hotel Directories

All ad slots are filled and directories will be put in Fox Hills, Holiday Inn and Baymont Suites.

Crossings Magazine

Two Rivers has dropped out of ad space, so we will use a ½ page, with 6 businesses using ad space.

Gold Coin Grab

8 Businesses are in this promotion

St. Patrick's Day Parade

Parade will be this Friday, March 11, starting at 6:30. Fireworks will follow.

Day in the Life of a Peep

Jody at Treasures has 4 businesses with displays.

NEW BUSINESS

Spring Ladies Night Out will be Thursday, April 7. We are hoping to get 10 businesses @ \$15 each to cover advertising.

Election of Officers

Nominating committee, which is the current board, will be looking for members to fill the 5-9 slots on the board. Elections will be held during April meeting. New board members will then select new officers.

Rolf, Jason, Gary and Jeremiah will be forming an ad hoc committee to outline duties of board members. Outline will be ready by end of March to get out to members.

Members interested in being on the board with other business owners who want the downtown to grow should contact Cathy Karl, Pat Mecca, Barb Gelhausen, Gary Stolp, Brian Gilbert, Jody Dubinsky, Jeremiah Novak or Rolf Johnson.

OTHER

Fox community Credit Union will be sponsoring a meet and greet for downtown businesses on May 10 at the Courthouse Pub.

Subfest will possibly be expanding to the south side of the river.

Meeting adjourned at 7:30 p.m. Next meeting will be Wednesday, April 7, 8 a.m. at the Capitol Civic Centre, Kadow Room.

Barb Gelhausen, Secretary