



Rotary Club of Coatesville to Assume Leadership of the 2020

Strawberry Festival 10/11/19

for immediate release

The Rotary Club of Coatesville is pleased to announce that the Club will serve as organizer of the upcoming Strawberry Festival, which will be held on May 28-31, 2020 on the grounds of the Brandywine Hospital. This decision was made after considerable discussion prompted by the news that The Brandywine Health Foundation would no longer undertake the management and oversight of the festival.

“We are delighted that the Rotary Club of Coatesville has decided to take on the role of organizer of the 2020 Strawberry Festival,” said Vanessa B. Briggs, president and CEO of Brandywine Health Foundation. “Our new strategic plan requires that we use our time and resources differently. Moving forward, having a positive, sustainable impact on the current and emerging health care needs of the Coatesville community is our singular priority. We wish the Rotary Club and Brandywine Hospital/Tower Health the best in this new venture.”

According to Lindsay Myers, Rotary Club of Coatesville President, “47 years ago, our Club staged the first Festival along with the nurses of the former Coatesville Hospital. We are incredibly excited to again lead this landmark event and are grateful to Tower Health for so enthusiastically continuing their support of the Festival in 2020.”

Myers continues, “We would also be remiss if we didn’t recognize the substantial funding from the community that has allowed us to assume this role. We look forward to announcing our presenting sponsors and will encourage the community to join us in thanking them for making the continuation of the Festival possible. This is going to be a true community collaboration and 2020 will feature some exciting new aspects while preserving the tradition that has made this such a highly anticipated event.”

Rotary’s focus has always been a service to the community and the Strawberry Festival will be yet another way for the Rotary Club of Coatesville to continue this mission. In keeping with this tradition of support for local organizations, recipients of the proceeds from the Festival will benefit the Coatesville Youth Initiative, Chester County Food Bank and other outstanding community organizations.

Any individuals or groups interested in learning more about Rotary Club of Coatesville or the Strawberry Festival can visit the Club website at coatesvillerotary.org.

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