



2019
SEEDS CONFERENCE

#NextGen: B4STAGE4

MAY 22ND, 2019 - MAY 23RD, 2019
GLENDALE COMMUNITY COLLEGE

Dear Colleagues,

On behalf of Mental Health America of Arizona (MHA AZ), an organization committed to promoting the mental health of people living in the Arizona, I am writing to inform you of a support opportunity. MHA AZ is pleased to announce our **25th Anniversary SEEDS conference** to take place in May during National Mental Health Awareness Month. Our conference has promoted access to mental health prevention and treatment services by offering opportunities for education, advocacy and networking.

This year's SEEDS conference will be held at Glendale Community College on May 22nd, 2019 with an optional Adult/Youth Mental Health First Aid Training taking place on May 23rd, 2019. Our theme **#NextGen:B4STAGE4** will build collaborative partnerships that promote the mental health, resilience and self-determination of young adults. We hope to provide parents, caregivers, professionals and young adults with advocacy strategies to navigate the criminal justice and behavioral health system; highlighting the importance of mental health screenings for early identification and intervention. Through stigma reduction, community collaboration and peer involvement, **#NextGen:B4STAGE4** seeks to normalize help seeking behaviors of young adults and promote constructive conversation.

Last year the SEEDS Conference brought over 215 participants. We are planning for an even larger crowd this year, with 2 keynote speakers, 24 breakout sessions, a town hall listening session and a first ever networking reception! MHA AZ cannot do this alone, especially as we hope to provide a low-cost, perhaps free, means to attend for as many family members, young adults and people with lived experience as possible. With this in mind, we have listed on the attached prospectus sheet a number of ways that your organization can support this vital and transformative effort. Thank you in advance for your consideration of this investment opportunity, and for your generous contribution.

Sincerely,

Josh Mozell, J.D.
Chair of the Board
Mental Health America of Arizona

Kristina Sabetta, LMSW
Executive Director
Mental Health America of Arizona



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COMMUNITY COLLEGE**

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2019 SPONSORSHIP OPPORTUNITIES:

DIAMOND SPONSOR - \$5,000

- **One-year** corporate sponsorship recognition on MHA AZ website
- Three conference registrations
- Exhibit table + 2 exhibit attendants
- Logo on conference program
- Verbal & slide show recognition at conference

PLATINUM SPONSOR - \$2,500

- One conference registration
- Exhibit table + 2 exhibit attendants
- Logo on conference program
- Verbal & slide show recognition at conference

MAX DINE SCHOLARSHIP SPONSORSHIPS

Max Dine Sponsorships fund scholarships for individuals who would not otherwise be able to pay to attend the conference. These scholarships may be used for scholarship applicants, or used by staff at your organization.

GOLD SPONSORS - \$1,500

Funds 15 scholarships, 1 Exhibit table + 2 exhibit attendants

SILVER SPONSORS - \$500

Funds 5 scholarships, 1 Exhibit table + 2 exhibit attendants

EXHIBITOR TABLE ONLY - \$50

Please complete the following page and submit to Erin Callinan at erin@pommconsulting.com. You will receive a notification of receipt, an invoice, and instructions for Conference Registration.



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2019 SPONSORSHIP FORM

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

Diamond Sponsor - \$5,000

Platinum Sponsor - \$2,500

Gold Sponsor - \$1,500

Silver Sponsor - \$500

Exhibitor Table - \$50

Will you be using any of the scholarships for your staff? YES NO

COMPLETE THE FOLLOWING:

Agency Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Email to send invoice to (if different than above): _____

Please submit this form to Erin Callinan at erin@pommconsulting.com.

If you are a Diamond or Platinum Sponsor, please also send your logo. You will receive a notification from MHA AZ upon receipt, along with an invoice, and instructions for Conference Registration.

MHA AZ greatly appreciates your generous contribution!



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