



West Anaheim Neighborhood Development Council
Community Participation Committee
"For Building a Better Anaheim"



February 13, 2017

Dear Community Partner,

Re: Financial Sponsorship Opportunity for the 21st Annual Western BBQ

The **West Anaheim Development Council (WAND)** invites you to partner with us as we host the 21st Annual Western BBQ at Twila Reid Park on Saturday, **May 13, 2017**, from 10:00 A.M. until 4:00 P.M. WAND Will be providing a full day of activities designed to draw our community closer together. Last year we passed out over 12,000 fliers and drew over 4,000 residents to enjoy a day of fun for the entire family!

Please take a moment to review the enclosed sponsorship application and feel free to contact us with any questions. Any amount or in-kind donation would be greatly appreciated. For further information please reach out to Ryan Balius at ryan@balius.net or call 562-916-1274.

If you choose to be a financial sponsor, you will receive a wide variety of advertising throughout the event and the community. The Anaheim Community Foundation, a non-profit organization, acts as our fiscal agent, so your donation may be tax deductible according to current tax laws.

All checks need to be made payable and sent to:
Anaheim Community Foundation – WAND Western BBQ
200 S. Anaheim Blvd. #433
Anaheim, CA 92805

WAND (est. 1997) is a grass-roots organization of residents dedicated to *building a better tomorrow* for West Anaheim. This organization is well recognized in Orange County for our work in building a balanced community, but we cannot do it alone. Our work depends upon the generous support of corporate and local businesses to underwrite the costs of these community events. We would like to ask you and your company to consider partnering with us.

Our group of dedicated community volunteers is preparing a full day of activities including: a variety of BBQ food, a car show, a craft fair, pony rides, games, entertainment from community groups, exhibits from the Anaheim Police and Fire Departments, information booths by local non-profit community groups, and much, much more!

You can also find information about the BBQ at WandBBQ.org.

We look forward to your participation in the 21st Annual Western BBQ!

Sincerely,

Ryan Balius and Lisa Ramos

The mission statement of the Community Participation Committee:
West Anaheim centers on the family, where people work and play together, getting to know neighbors and building a stronger sense of community.

Wand Community
Event Committee:

2017 Event Co-Chairs:
Ryan Balius
Lisa Ramos

Committee Members:
Angie Balius
Ryan Balius
Denise Barnes
Rose Chen
Russ Copelan
Laurent Desmarais
Benita Gagne
Mary Holquin
Al Jabbar
Nick Latimer
Barbara Matillo
Carmela Mendoza
Cal Miyamoto
Lisa Ramos
Anaheim Sporn
Esther Wallace
Jerrie Warner
Nathan Zug



WAND
Executive Committee:

WAND Chairman:
Esther Wallace

Andre Beck
Charles Bradley
Phyllis Greenberg
Sally Feldhaus
Judi Gollette
Cal Miyamoto
Vic Real
Jerrie Warner



Western BBQ



Sponsorship Application

Event sponsorships are an important part of developing a strong community. You and your organization help enhance our event and keep our community alive! Thank you for becoming a sponsor in the 21st annual Anaheim Western BBQ.

Saturday, May 13, 2017. Sponsorship levels are listed below:

The Big Bonanza \$2,500

Big Bonanza plaque for your organization. Your logo on 10,000 fliers distributed throughout the area. Recognition in all press releases, the event program, on signage throughout the park, and multiple announcements from the main stage.

The Golden Saddle \$1,500

Golden Saddle plaque for your organization. Your logo on 10,000 fliers distributed throughout the area. Recognition in all press releases, the event program, signage throughout the park, and multiple announcements from the main stage.

The Silver Spur \$1,000

Your organizations logo on 10,000 fliers distributed throughout the area. Recognition in all press releases, the event program, throughout the park, and on the main stage.

Iron Horseshoe \$500

Sign recognition throughout the park, on the main stage and in the event program.

Lasso \$ 250

Recognition in the event program.



Advertising Opportunities are available in the event program. Business card size ads \$35, ½ page \$50, full page \$75, inside covers \$100, Back cover \$150. jpg format, camera ready art accepted. Deadline April 29th.

Organization Name: _____

Contact Person _____ Phone _____

Address _____ Fax _____

_____ Email _____

Sponsor Level: \$2,500, \$1,500, \$1,000 \$500 250 other _____

Please return this portion of the form with your check payable to: Anaheim Community Foundation – WAND Western BBQ 200 S. Anaheim Blvd. Suite 433, Anaheim CA 92805