

# 14TH ANNUAL ALLERGY, ASTHMA & IMMUNOLOGY CME CONFERENCE 2022 EXHIBITOR PROSPECTUS

The Westin Riverwalk Hotel -San Antonio, TX  
August 5-7th, 2022



*Our conference is your opportunity to  
meet the PAs & NPs in Allergy!*



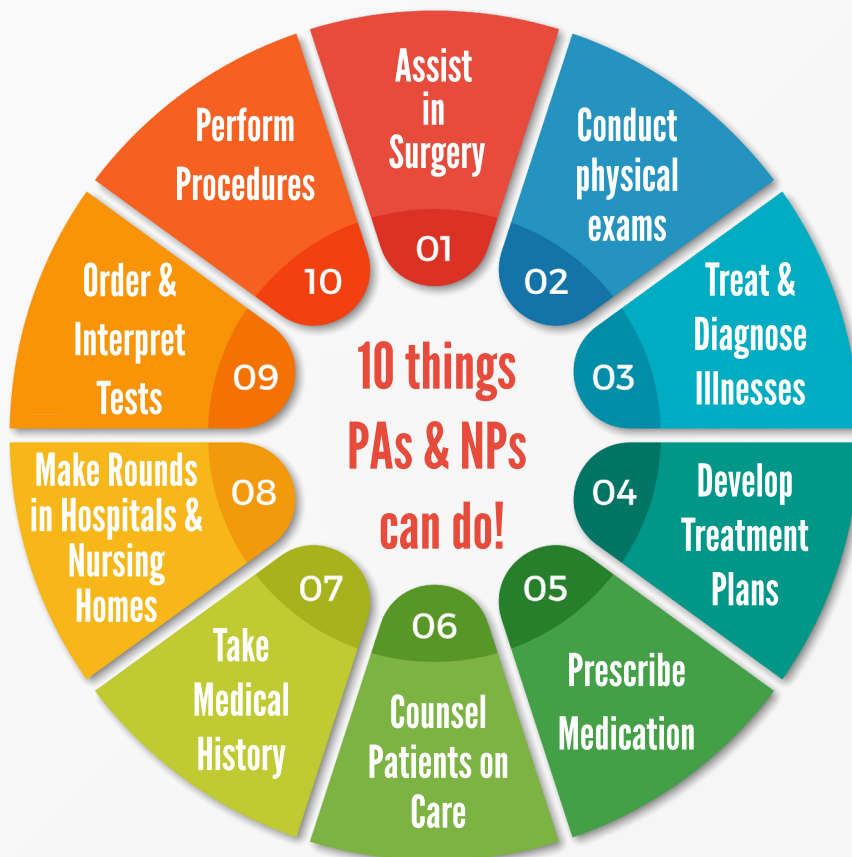
# THE CONFERENCE

The 2022 AAI Annual CME Conference offers exciting and productive opportunities to showcase your products and services to the most influential decision-makers in the allergy, asthma and ENT arena. Spend quality face-to-face time with current customers and meet prospective ones. AAI provides the perfect venue to launch new products and gain real visibility. 2021 was a different year for all events around the country that we feel confident our annual meeting for 2022 is the ideal opportunity for attendees to spend quality time with exhibitors. We go the extra mile to ensure attendees come into the exhibit hall by providing breakfasts, breaks, and lunches in or around the exhibitor areas each day, as well as engage attendees with raffles and other incentives to ensure that you have the best opportunity to connect. For even more visibility, check out AAI sponsorship opportunities or product theaters.

## WHO ATTENDS



With our 2021 conference taking place live in Clearwater Beach Florida, after the pandemic, AAI still had a great turn out of 100 attendees. The year prior the virtual conference was such a success with the same amount of attendees. AAI anticipates a higher volume for 2022.



## PA / NP FACTS

**PAs** have more than 400 MILLION patient interactions per year.

95.7% of **NPs** prescribe medications, & those in full-time practice write an average of 20 prescriptions per day.

131,000 **PAs** currently reside and work in the U.S. 36% in hospitals; 5.9% in urgent care; 53.3% in outpatient office or clinic; 4.3% other.

The majority of **NPs** (57.4%) see three or more patients per day.

# EXHIBITOR INFORMATION

Dedicated hall hours are set aside, with no outside classes or meetings scheduled. Product Theater breakfasts, lunches, and dinners will be served with traffic-driving programs and giveaways promoting attendee engagement.

**Conference Dates: August 5-7th, 2022**

**Exhibit Dates: August 5 7th, 2022**

## EXHIBIT HALL TIMES

**Exhibitor Registration & Move-In:**

**Friday, Aug. 5th:** 7:00 am - 10:00 am

**Exhibit Area Open:**

**Friday, Aug 5th:** 10am - 3pm

Breakfast & Refreshment Breaks

**Saturday, Aug. 6th:** 10am - 3pm

Breakfast & Refreshment Breaks

**Sunday, Aug. 7th:** 10am

**Tear Down:**

## LOCATION

The Westin Riverwalk Hotel  
420 W Market St, San Antonio, TX 78205  
tel. 210-224-6500

**EXHIBITORS FEES: \$1,500**

## EXHIBIT SPACE

All exhibits are one(1) 6-foot skirted traditional tabletop exhibits. One complimentary exhibit hall pass. Recognition as an exhibitor on AAI website & mobile app.

## EXHIBITOR BONUS

Attendee list - Pre-conference attendee email blast - Better exhibit hall location. (First come first serve)

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### MOBILE APP SPONSORSHIP ADD-ONS

- **Rotating Home Page Images-** One slot on a 4-5 sponsor rotating images on home page of mobile app. : **\$1,000**
- **Session Banner Ad** - Place your logo under a specific session on the mobile app. : **\$1,000**
- **Social Wall** - Place your logo on the social wall of the mobile app. : **\$1,000**
- **Lead Retrieval for Scannable Badges:** **\$199**

### ANCILLARY PRE OR POST ADVISORY MEETING SPACE ONLY

**\$5,500**

**(Based on availability)**

Ancillary meeting space at headquarters hotel on Wednesday, Thursday and Sunday for internal meetings, advisory boards, market research and/or speaker training. Meeting space and sleeping rooms only based on availability. Must choose a logistics agency option below, which is an added cost.

**\$5,000:** Work with APA-AAI preferred logistics agency\*\*\*

**\$10,000:** Work with another outside agency\*\*\*

\*\*\* Sponsorship fee include access to space in headquarters hotel, F/B and AV discounts, advanced preregistration lists and basic management services working closely with agency and you.

### EXHIBIT ADD - ONS

**Insert in attendee bag-** Flyer insert into attendee bags : **\$250**

**One time email blast to attendees:** **\$500**

**Hotel Room Door Drop:** **\$750**

## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR - \$40,000

- Wi-fi Sponsor for all attendees with logo on log-in page
- Hotel key sponsor
- Yoga class sponsor with limited space to include signage & yoga mats with logo.
- Welcome Reception:
  - brief presentation and/or demo
  - demo table for discussion and product information
  - logo on screen
  - open bar for participants for one hour (food not included)
- Premium placement signage recognition as Platinum Sponsor
- Face Masks
- Flyer insert in attendee bags
- Premier recognition on AAPA-AAI website & mobile app
- Premium exhibit space
- Attendee contact list
- Logo door decal

### GOLD SPONSOR - \$15,500

- Napkins and coasters at breaks with company logo
- Head shot booth sponsor during exhibit breaks only.
- Phone & laptop recharging table sponsor with company logo on signage
- Signage recognition as Gold Sponsor
- Flyer insert in attendee bags
- Recognition on AAPA-AAI website & mobile app
- Premium exhibit space
- Attendee contact list

### SILVER SPONSOR - \$10,500

- Signage recognition as Silver Sponsor
- Exhibit game sponsor
- Flyer insert in attendee bags
- Recognition on AAPA-AAI website
- Premium exhibit space
- Attendee contact list

### MOBILE SPONSOR - \$2,500

- Signage recognition w/instructions at registration
- Recognition as Mobile App Sponsor on the website/app
- All instructions will be emailed to attendees with logo included in email.

## PRODUCT THEATERS & ADDITIONAL SPONSORSHIP OPPORTUNITIES

Product theaters are 50 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions. Please provide your topic or title of lecture on the registration form.

### BREAKFAST PRODUCT THEATER

**FRIDAY/ SATURDAY/ SUNDAY \$7,000**

- logo displayed on-screen pre & post presentation
  - audio-visual equipment included
  - post-conference attendee mailing list
  - recognition on AAPA-AAI website
- \*food costs not included. Includes AV.

### LUNCH PRODUCT THEATER

**FRIDAY/ SATURDAY/ SUNDAY \$9,950\***

- logo displayed on-screen pre & post presentation
  - audio-visual equipment included
  - post-conference attendee mailing list
  - recognition on AAPA-AAI website
- \*food costs not included. Includes AV.

### THURSDAY EVENING WELCOME RECEPTION

**\$2,000\***  
**(6pm - 7pm)**

Receptions will be held poolside in the grassy area for one hour. Your company will be able to do a short presentation and mingle with attendees. \*Food and beverage is not included in this pricing. Audio Visual is not included. Other items included are:

- Sign-age for the sponsor at the event.
- Logo and sponsor information on agenda and event page.
- Event marketed to attendees via email.
- Attendee list

# American Academy of Physician Assistants in Allergy, Asthma & Immunology



## 14th Annual CME Conference

August 5-7th, 2022

Exhibit Dates: Aug. 5-7th

San Antonio, TX // The Westin Riverwalk Hotel

## Exhibitor/Sponsorship Application & Contract

### Contact Information

Company

Phone

Contact Name/Title

Email

Address

### Exhibit & Sponsorship Opportunities

#### Exhibit Opportunities:

- ☐ one six-foot table \$1,500
- ☐ additional exhibitor badge \$250
- ☐ two six-foot tables \$2,300
- ☐ three six-foot tables \$3,250
- ☐ **Add Ons:**
- ☐ Hotel Room Door Drop \$750
- ☐ Lead Retrieval w/Scannable Badges \$199
- ☐ One Page Flyer in Bags \$250

#### Product Theaters: \*food costs are not included in fee

- ☐ Thursday Night Welcome Reception \$2,000\*
- ☐ Friday Breakfast \$7,000\*
- ☐ ~~Friday Lunch~~ ~~\$9,950\*~~
- ☐ Friday Reception \$2,000\*
- ☐ Saturday Breakfast \$7,000\*
- ☐ ~~Saturday Lunch~~ ~~\$9,950\*~~
- ☐ Saturday Reception \$2,000\*
- ☐ Sunday Breakfast \$7,000\*
- ☐ Sunday Lunch \$9,950\*

#### Premium Sponsorship:

- ☐ Platinum \$40,000
- ☐ Gold \$15,500
- ☐ Silver \$10,500
- ☐ Mobile App Sponsor \$3,000
- ☐ Ancillary Meeting for Conference \$5,500\*
- ☐ Preferred Logistics agency \$5,000\*\*
- ☐ Outside Logistics agency \$10,000\*\*

\*based on availability, \*\* Contracted through a third party

Total:

\_\_\_\_ VISA \_\_\_\_ MasterCard \_\_\_\_ American Express

\_\_\_\_ Discover \_\_\_\_ Check (payable to AAPA-AAI)

Product Theater Title or Topic: \_\_\_\_\_

Card #

Name as it appears on card

Expiration Date

Security Code

Authorized Signature

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of AAPA-AAI. This contract is binding once signed.

\_\_\_\_ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature

Date

**AAPA-AAI Tax ID: 74-3017139**

Disclaimer:

Exhibitor assumes responsibility and agrees to indemnify and defend AAPA-AAI and Sheraton Sand Key Resort and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither AAPA-AAI and Sheraton Sand Key Resort insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

# American Academy of Physician Assistants in Allergy, Asthma & Immunology



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San Antonio, TX // The Westin Riverwalk Hotel

## Exhibitor Terms & Conditions

If, after the contract is entered into, the American Academy of Physician Assistants in Allergy, Asthma & Immunology ("AAPA-AAI") fails or is unable to provide an Exhibitor with the opportunity to exhibit at the AAPA-AAI Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, AAPA-AAI shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY AAPA-AAI FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR AAPA-AAI OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

**Acceptance of Application:** Acceptance of this application as an agreement between the Exhibitor and AAPA-AAI will occur only when an official confirmation packet has been sent by AAPA-AAI via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

**Exhibitor Regulations Agreement:** The undersigned acknowledges and agrees to the Exhibitor Regulations as published by AAPA-AAI (available upon request) which are considered to be part of this agreement between the Exhibitor and the AAPA-AAI.

**Cancellation Policy:** The undersigned acknowledges understanding of AAPA-AAI Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

**Warranty of Authority:** The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title

Date

Signature

Company

Please return these forms with payment to:

**Moniquee Mohr**

P. O. Box 12554

San Antonio, Texas 78212

**monique@aapaaai.org**

P: 210-722-7622 F: 210-568-6375