



**ZIJA INTERNATIONAL**

**COMPANY INTRODUCTION**

# THE LEADERS BEHIND ZIJA

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**KENNETH BRAILSFORD** – An industry icon, the creator of several multi-million dollar health and wellness companies, a proven success record, and Zija's Founder

**GROWING ZIJA INTERNATIONAL** – Ken was happily retired, but became inspired by the documentary “Moringa: Miracle Tree”; started Zija International to create and market natural and organic products that are infused with Moringa and other beneficial ingredients



**KENNETH BRAILSFORD**

*Zija International Founder*

# THE COMPANY: RESEARCH & DEVELOPMENT

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## DR. JOSHUA PLANT

*Sr. Vice President, Operations, Research and Development*

- Graduated from Harvard Medical School first in his class; completed a 7-year program in 3.5 years
- Ph.D. in Biomedical Sciences
- Selected as 1 of 14 international recipients of the NIH Research Fellowship Award
- Published across several scientific journals for his work on cellular growth, metabolism and health related topics
- Member of Améo's Scientific Advisory Board, overseeing in creation and quality of essential oil singles and blends
- Aspires to help people receive proper nutrition, get more out of their workouts, and be their healthiest selves with Zija, Ripstix, and Améo products



**DR. JOSHUA PLANT**



# THE COMPANY: CORPORATE HEADQUARTERS

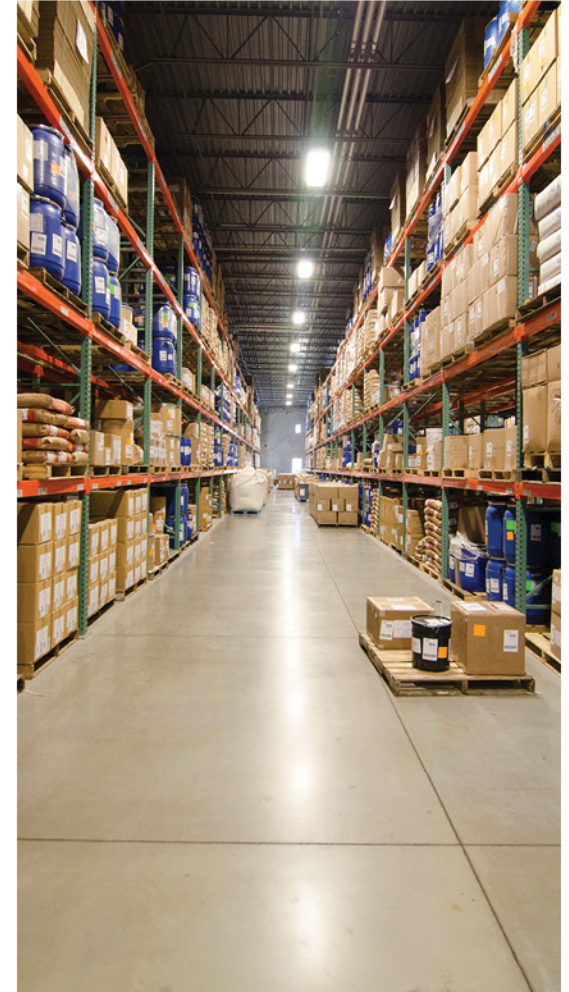
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# THE COMPANY: MANUFACTURING & DISTRIBUTION

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# ZIJA, AMÉO, & RIPSTIX SUPPLEMENTS

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**ZIJA INTERNATIONAL** – Began by creating high-quality nutritional supplement and energy beverages, a complete weight management system, and a skin care line—all of which leverage the nutrient-dense *Moringa oleifera* tree



**AMÉO** Essential Oils – Inspired by Zija's mission to provide a life full of wellness, each oil is extracted from nature's most generous botanicals



**RIPSTIX** Supplements – Our prior products drew fitness-minded people and motivated us to create products that will help athletes reach new heights and shape their bodies like never before



**ZIJA CORE NUTRITIONALS**





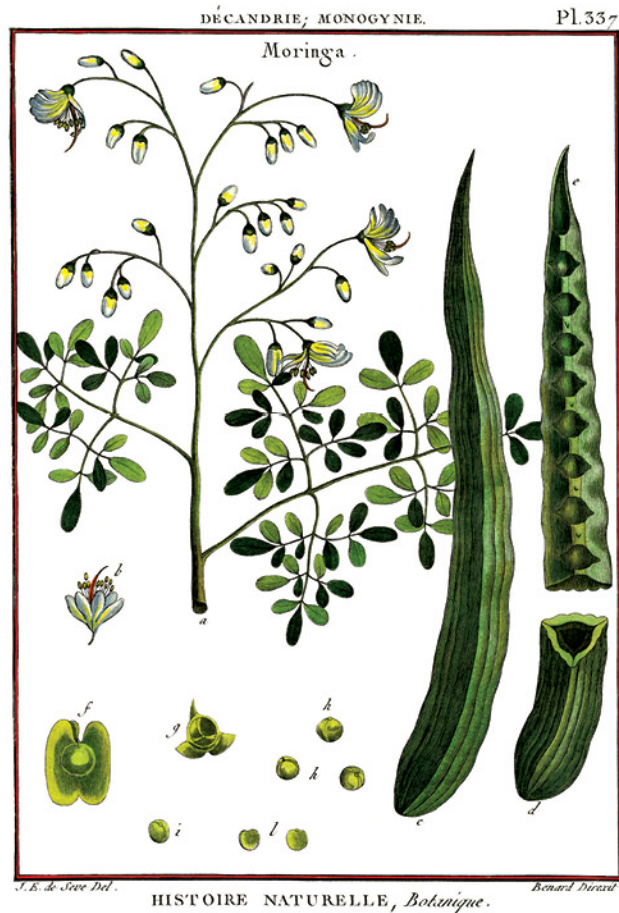
# THIS IS NOW...

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# MORINGA: AN INTRODUCTION

## THE SOLUTION



## NATURE'S "MIRACLE TREE"

Moringa oleifera

**46 ANTIOXIDANTS**

**36 ANTI-INFLAMMATORIES**

**OMEGAS 3, 6 AND 9**

**20 AMINO ACIDS** including 9 essential amino acids our bodies don't produce

**OVER 90 NUTRIENTS** and health benefits



# MORINGA: AN INTRODUCTION

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Hundreds of published, peer-reviewed white papers on *pubmed.gov* studying benefits of Moringa oleifera

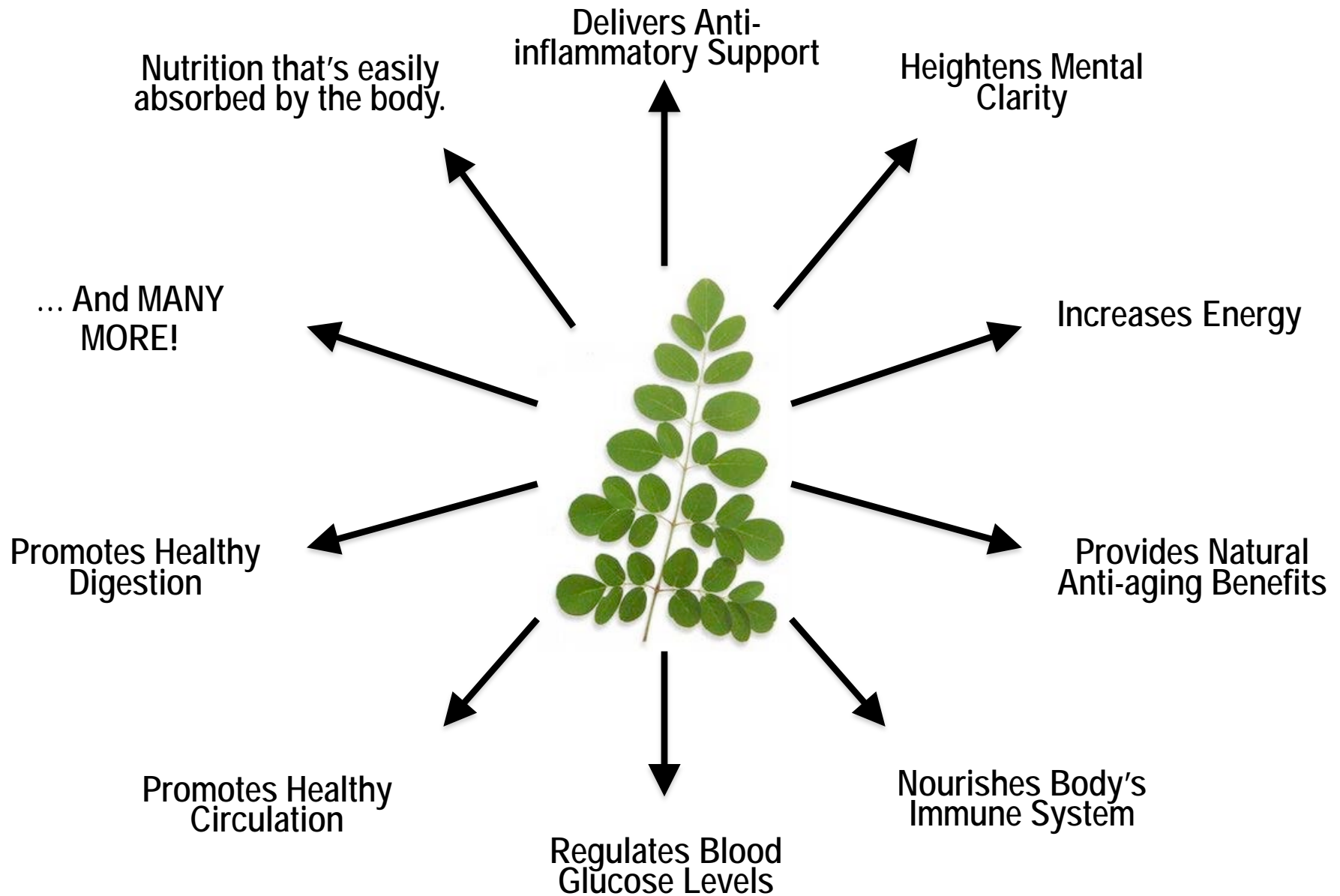
Supportive studies by the National Institutes of Health (NIH)

**“PLANT OF THE YEAR,” 2008**

Moringa is recognized as an amazing source of nutrition by hundreds of organizations



# ***SOME OF THE 90+ VERIFIABLE HEALTH BENEFITS OF MORINGA***



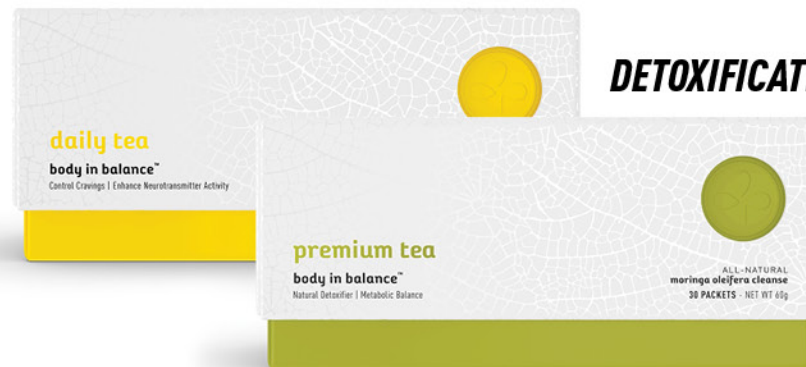
# WEIGHT MANAGEMENT SYSTEM



## APPETITE SUPPRESSION



## DETOXIFICATION





# MORNING WMS: SUPERMIX OR XM+

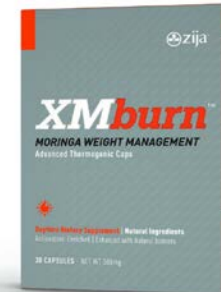
## HEALTH & NUTRITION



## APPETITE SUPPRESSION



OR



Zija's XMam capsules contain a breakthrough formula that combines healthy Moringa with other natural ingredients to help stave off mid-day cravings, spur natural fat-burning mechanisms and promote a positive mood.

XMburn has been shown to temporarily increase metabolism, which is best achieved with an overall increase in basal metabolic rate with strenuous exercise will help individuals achieve a more effective and increased metabolism.



*SuperMix & XM+ Energy is a delicious, convenient powdered beverage that can be added to water for a daily dose of Moringa's 90+ vitamins, minerals, vital proteins, antioxidants, omega oils and other benefits.*

# PM APETITE CONTROL/ XM PM- DETOX



**Zija's XMpm capsules contain a handcrafted formula with Moringa, Sea Kelp, Ashwagandha and Gymnema Sylvestre that helps reduce stress, stabilize your mood, combat evening cravings and prepare your body for restful sleep.**

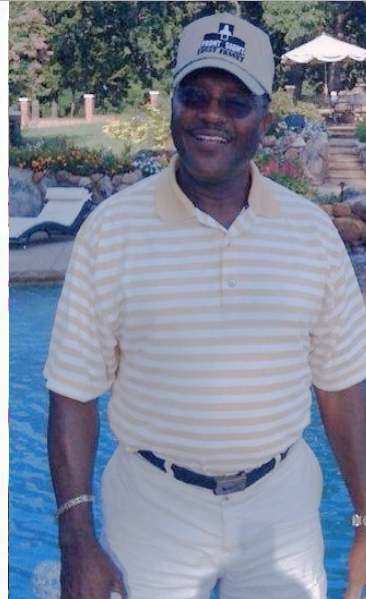


**Zija's Premium Tea is a delicious blend of traditional eastern and western herbs that aids in digestive cleansing, acts as diuretic and eliminates toxins released from fat cells during weight loss.**

# RESULTS: WMS TESTIMONIALS



**BRETT KELLER**  
**LOST 113 LBS---5 MONTHS**



**TRUMAN IRVING**  
**LOST 25 LBS---5 ½ WEEKS**



# gen<sup>m</sup>™ SKIN CARE

- A. MORINGA SILK HAND CREME
- B. ANTI-AGING NIGHT REPAIR
- C. DAILY MOISTURIZER
- D. CREAMY FACE CLEANSER
- E. SPA MASQUE

- F. REHYDRATING MIST
- G. BODY OIL
- H. ZIJA OIL
- I. EYE SERUM
- J. LIP BALMS







# ESSENTIAL OILS

# ESSENTIAL OILS

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**ESSENTIAL OIL** – A naturally-produced liquid obtained from the roots, flowers, fruit, bark, stems and other elements of a botanical

**EXTRACTING METHODS** – Steam distillation and cold pressing

**BENEFITS** – Extensive therapeutic and medicinal properties

# HOW TO USE ESSENTIAL OILS

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Améo Essential Oils can create a rich user experience in three different ways:

- 🔥 **AROMATICALLY** – Inhaling essential oils releases their molecules directly into the blood stream through the lungs
- 💧 **TOPICALLY** – Applying directly to the skin allows the oils to pass quickly into the surrounding tissues and the bloodstream
- 🍷 **INTERNALLY** – Internally consuming essential oils through food, drink, or Améo Veggie Caps offers various fast and effective benefits





# AMÉO ESSENTIAL OILS

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Whether you're looking to clean up your surroundings without the use of harsh chemicals and additives, freshen up naturally, nourish your body, excite the senses, improve the look and feel of your skin, or thousands of other uses and benefits, start with Améo's single oils and traditional blends.

**SINGLE OILS** – Our numerous single oils come from the highest-quality trees, herbs, plants, seeds and fruits.



**TRADITIONAL BLENDS** – Améo Essential Oil blends are comprised of an exclusive combination of individual oils that help promote enjoyable and beneficial user experiences and everyday wellness solutions.





# AMÉO SCIENTIFICALLY-ADVANCED OIL BLENDS

One of the most inspiring things about Améo Essential Oils is that, although extremely powerful on their own, they can take on a whole new set of uses and benefits when combined, or blended together using the latest scientific research and development .

**CELL HEALTH BLENDS** – Using a CaCo-2 assay, Améo has quantifiably measured the synergistic bioavailability of each of our essential oils; using this information, we formulated products that are rich in “SuperCarriers,” or oils that promote normal cell health and function.

**AMÉO GENE EXPRESSION (AGX) BLENDS** – The human genome is made up of tens of thousands of individual genes, which affect our response to various environmental factors. AGX products employ essential oils that promote positive gene expression for various types of users.



# THE AMÉO CERTI-5™ DIFFERENCE

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Our 5-Step Commitment to Quality and Purity:

- ① **AMÉO SOURCING BEST PRACTICES** – The highest quality of validated botanicals, eco-friendly farms and farming practices, ideal locations, paramount distillation techniques
- ② **AMÉO VALIDATION BEST PRACTICES** – All industry-standard tests plus Clinical-Grade Validation testing and Cell Activity and Permeability testing
- ③ **AMÉO DELIVERY BEST PRACTICES** – Pharmaceutical-grade manufacturing facilities, scientifically-advanced equipment, naturally preserving oils, oils are carefully filtered, filled, capped and sealed
- ④ **THE AMÉO SCIENTIFIC ADVISORY BOARD** – Made up of industry-leading researchers, doctors, scientists, essential oil experts and more to ensure product quality
- ⑤ **THE AMÉO DIFFERENCE WEBSITE** – Instant access to an online library that showcases details and highlights tests performed on your specific Améo oil at [ameodifference.com](http://ameodifference.com)



# FITNESS SUPPLEMENTS

# RIPSTIX FITNESS SUPPLEMENTS

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The Ripstix Fitness Supplements line contains four unique products to help individuals lead a more active lifestyle and continue to incorporate Zija's "Life Unlimited" mantra and company culture.

- Revolutionize the way people work out, stay active, and push their limits when they exercise
- Carefully formulated with the energy and nutrients you need before, during, and after your workout



**IGNITE**  
PRE-WORKOUT



**FUEL**  
DURING WORKOUT



**RECOVER**  
POST-WORKOUT



**HYDRATE**  
FREQUENTLY





THE OPPORTUNITY

# BUSINESS

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## WHY THE INDUSTRY OF NETWORK MARKETING?

- Low Cost of Entry
- Tax Breaks
- Personal Development
- Leverage and Residual Income
- Time Freedom and Flexibility
- Unlimited Income Potential
- Home-based business

**YOU ARE IN BUSINESS FOR YOURSELF BUT NOT BY YOURSELF!**



# STEP 1: GET IN WHERE YOU FIT IN!



## Zija Starter System

\$330/250 PV



- 2 Cases of SuperMix (32 Sachets per Case)
- 2 Boxes of XM+ Energy Mix (8 Sachets per Box)
- 1 Box of XMam (30 Caps)
- 1 Box of Premium Tea (30 Pouches)
- + FREE 1 Zija Shaker Bottle
- + FREE 8 XMam Trial Packs (4 Caps per Pack)
- + FREE 8 XMpm Trial Packs (4 Caps per Pack)
- + FREE 8 SuperMix Pocket Guides
- + FREE 8 Empty Sample Pack Boxes
- + FREE Enrollment

## Family Care Kit Améo

\$330/250 PV



- 1 Bottle of Améo Muscle Mend Oil Blend (5 ml)
- 1 Bottle of Améo True Lavender Oil (15 ml)
- 1 Bottle of Améo Lemon Oil (15 ml)
- 1 Bottle of Améo Peppermint Oil (15 ml)
- 1 Bottle of Améo ProShield Oil Blend (15 ml)
- 1 Bottle of Améo Determination Oil Blend (15 ml)
- 1 Bottle of Améo Frankincense Oil (15 ml)
- 1 Bottle of Améo Soothing Aire Oil Blend (15 ml)
- 1 Bottle of Améo Pure Tranquility Oil Blend (15 ml)
- +FREE 1 Améo AirTherapy "Pure" Diffuser
- +FREE 1 Améo New Distributor Welcome Kit

## MVP Starter Kit

\$330/250 PV



- 1 Bag of Ripstix Hydrate Daily Refresher Drink Mix (60 Sachets)
- 1 Bag of Ripstix Fuel During Workout Drink Mix (30 Sachets)
- 2 Bags of Ripstix Ignite Pre-Workout Drink Mix (30 Sachets per Bag)
- 2 Bags of Ripstix Recover Post-Workout Drink Mix (30 Sachets per Bag)
- +FREE 1 Ripstix Trimr Bottle
- +FREE 1 Ripstix Sample Carton
- +FREE Ripstix New Distributor Welcome Kit
- +FREE Enrollment

# STEP 1: GET IN WHERE YOU FIT IN!

## STARTER SYSTEMS

**\$330/250 PV**

Enough products for you to try



## GOLD SYSTEMS

**\$660/500 PV**

Enough products for you to try and to share with family, friends, and prospects.



## DIAMOND SYSTEMS

**\$1,320/1,000 PV**

Enough products for you to try, share with family, friends and prospects, and create samples for meetings and additional prospecting.





# ***STEP 2: GET ACTIVE***

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## **SELECT YOUR MONTHLY AUTOSHIP**

ACTIVE 75	POTENTIAL COMMISSIONS	ACTIVE 150
<b>15%</b>	First Order Bonus	<b>25%</b>

# WAYS TO EARN INCOME WITH ZIJA

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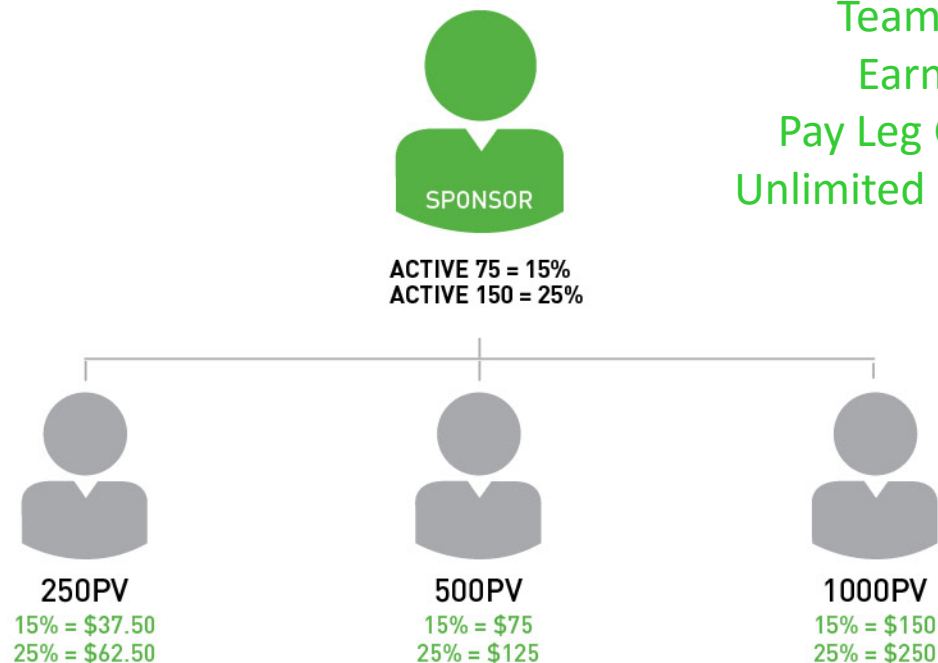
- Retail Sales
- Fast Start Commissions (FSC)\*
- Team Commissions
- 90-Day Rank Run\*
- Team Builder Bonus (TBB)
- Leadership Check Match Pool (LCMP)
- Diamond Pool/Diamond Elite Pool
- Multiple Business Centers
- One-Time Bonuses Black Diamond+
- Team Benz Luxury Car Program\*

\*Refer to the Zija Compensation Plan for further details



# FAST START COMMISSIONS (FSC)

Every time a newly-enrolled Distributor, Wholesale Member, Retail Customer, Repeat Order Customer, etc. places his or her first order within 28 days of enrollment, his or her Sponsor earns a percentage of the Volume of that order.



**Team Commissions**  
Earn 10% of your  
Pay Leg Group Volume to  
Unlimited Depth Every Week!

# TEAM BENZ

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## ZIJA'S LUXURY CAR PROGRAM

Get behind the wheel like never before. If you “Qualify for the Ride”, you’ll get a cash bonus to put toward buying or leasing your own Mercedes-Benz. You can earn from \$400 - \$1,000 per Period, based on Pay Rank!





# PROFIT PARTICIPATION PLAN (PPP)

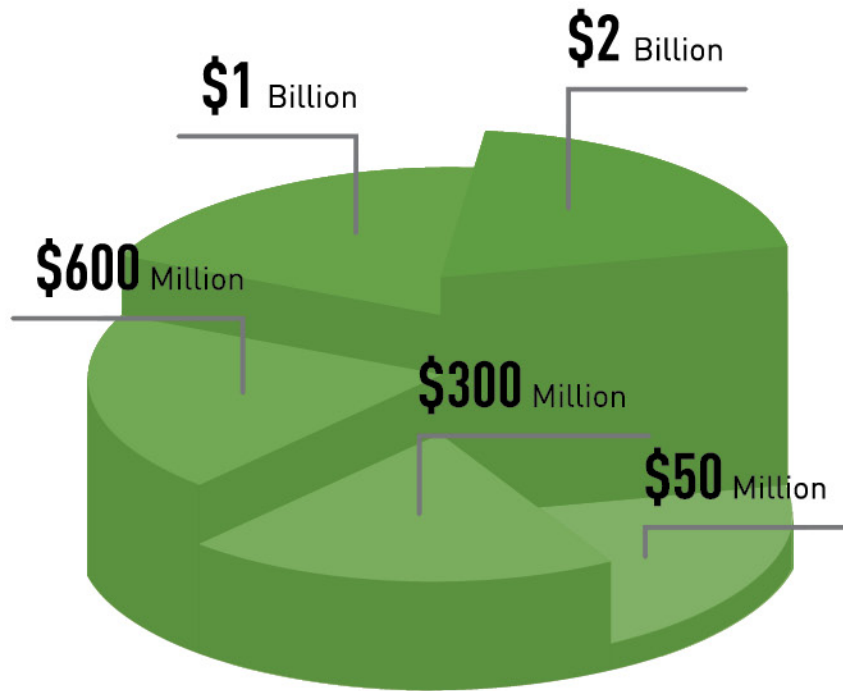
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**25% OF NET PROFITS IN 5  
SEPARATE POOLS**

***THIS IS IN ADDITION TO THE ZIJA  
COMPENSATION PLAN***

First PPP Pool was opened in  
Spring 2011

\*Zija's Profit Participation Plan is not intended as an equity share. All Distributors who initially qualify for any portion of the Plan must maintain their qualifications in order to continue receiving their pro rata share of any pool for which they qualify. The profits paid to a Distributor, as well as any perceived rights to profits, are not transferable except in association with complete or partial sale of a Distributorship, as outlined in Zija International's Policies and Procedures.



# ZIJA DIAMOND CLUB RETREAT

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## BLACK DIAMOND RETREAT

February 18 – 25, 2016

## DIAMOND CLUB RETREAT

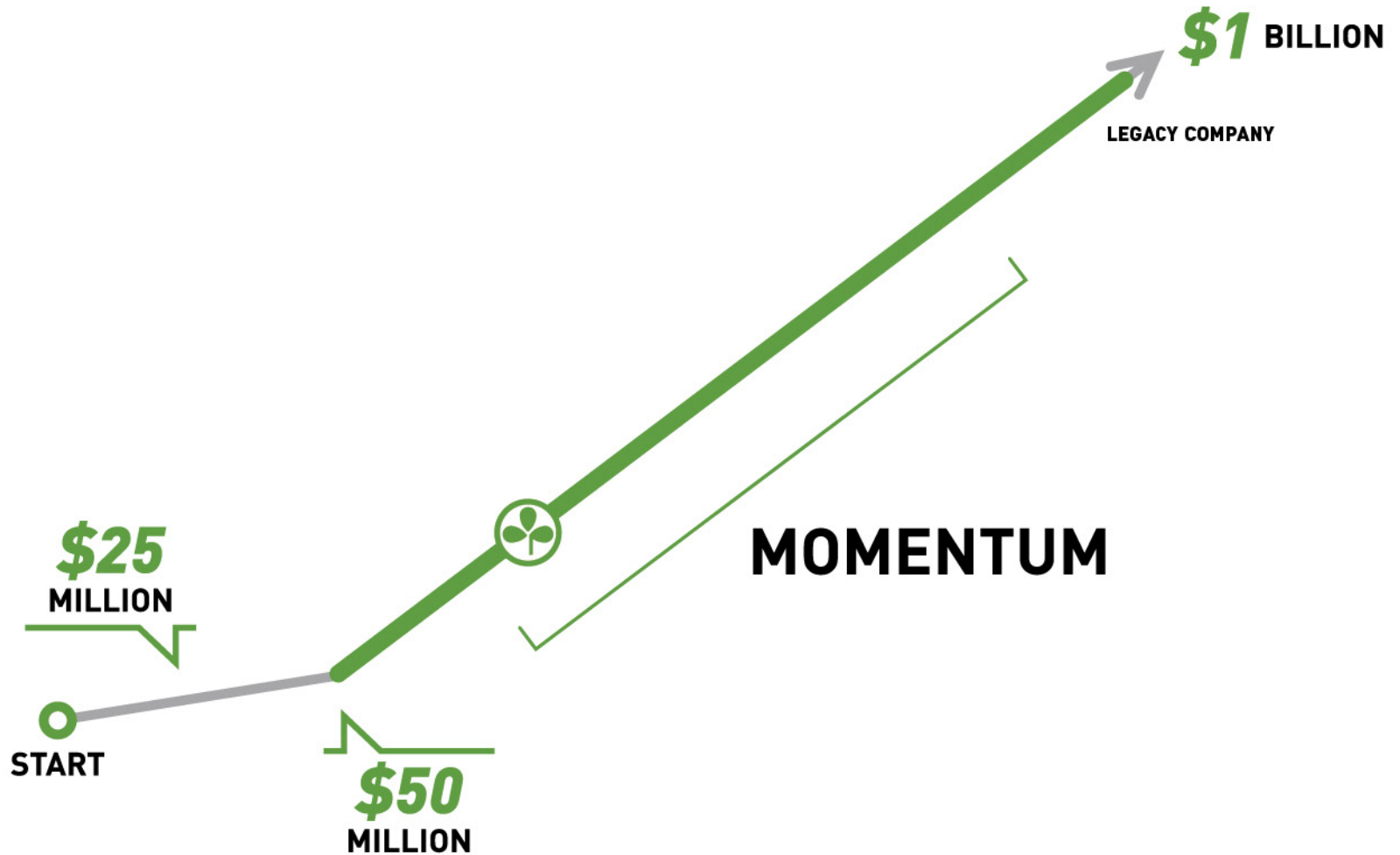
February 21 – 25, 2016

- Live Aqua all-inclusive resort in sunny Cancun, Mexico
- Life-changing Zija Miracle Foundation service project
- Business building and personal development training



# THE IMPORTANCE OF TIMING

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# GET INVOLVED

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Choose a kit of products that works for you and your customers. Make sure to set up an AutoShip of your favorite products so that you can receive them each month while remaining Active and Qualified.





# LIFE UNLIMITED MOVEMENT

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**GOAL:** 10,000 members of Zija Nation stretching our vision, growing, and partying together at Zija Summit 2016: 10 Year Anniversary Celebration

## #ZIJA10AT10

**SEE YOU THERE!**





# **GOLD'S & above**



***David Moses  
Toronto ON***



***Chris Estes  
Louisville KY***

## ***Leaders in the Field***



***Joel & Erica McNinch  
Austin TX***



***Bob DeCant & JoAnne McMahon  
Metro Detroit MI***





***Pastor Dr Jerry & Deborah Brown  
Atlanta GA***



***Tommy & Sandra Chapa  
San Antonio TX***

***Leaders in  
the Field***



***Truman Irving  
Toledo OH***



***Rick Howell  
Toledo, OH***





***Ozzie Tijerina Jr.***  
***Palmview TX***



***Sherita Mayes***  
***Ann Arbor MI***

***Leaders in  
the Field***



***Heather Hoen***  
***Toledo, OH***



***Rob & Lisa Slusser***  
***Adrian, MI***





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**14 WEEKS LATER**  
**43 POUNDS**  
**7" WAIST**









20 Weeks





20 Weeks







