



2017-2018 Monthly Contest Sponsors Wanted!

Indiana PTA has set a goal to increase our statewide membership by 500 new members during the 2017-2018 school year. Towards this goal, we have planned monthly contests for our local units to enter. We're searching for businesses or organizations willing to commit to a **\$100 sponsorship** to be used as prizes for the monthly contests.



Indiana PTA by the numbers:

- 1,520 Facebook followers
- 1,489 Twitter followers
- 3,234 contacts sent our weekly email newsletter
- 18,005 members in the 2016-2017 school year

What your \$100 sponsorship gets you:

- Your business or organization's logo and link will remain in the sidebar of our weekly email newsletter and on our website <http://www.indianapta.org> until May 2018.
- Your business or organization will be featured in our weekly email newsletter when we launch your month's contest.
- Regular mentions of your sponsorship throughout your contest month on our Facebook page, including links to your website or contact information.
- A "thank you" in the email newsletter when the monthly winners are announced.

Next steps to become a sponsor:

- Send a \$100 check (or gift card) to our office at **Indiana PTA, 6901 E. 10th Street, Indianapolis, IN 46219.**
- Your business or organization's contact information (website, email, etc.) should be sent to PR/Marketing & Resources Chair Carissa Dollar at dollarPTA@gmail.com and our office at indianapta@sbcglobal.net
- A digital image of your logo should be sent to PR/Marketing & Resources Chair Carissa Dollar at dollarPTA@gmail.com and our office at indianapta@sbcglobal.net
- We'll work with you to pick the best month to feature your business or organization! We currently have contests planned from August 2017 through April 2018. Let us know which month you'd like to sponsor!

Indiana PTA

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