

Change2Learn Learn2Change



ORGANIZATIONAL LEARNING & CHANGE MANAGEMENT



CONSULTANCY & INTERIM MANAGEMENT

ORGANIZATIONAL LEARNING

CHANGE MANAGEMENT

L& D / TRAINING MANAGEMENT

KNOWLEDGE MANAGEMENT

CHANGE2LEARN HELPS BUSINESSES INCREASING THEIR ORGANIZATIONAL LEARNING & CHANGE CAPABILITIES AND GET RESULTS FROM THEIR KNOWLEDGE POTENTIAL.



CONSULTANCY & INTERIM MANAGEMENT

Change2Learn provides consultancy, interim and project management on:

Organizational Learning:

Leadership Development and initiating a Learning Culture.

Change Management:

Change readiness, methodology, planning, lead change project.

L&D /Training Management:

Need analysis, design, delivery and evaluation of training.

Knowledge Management:

Adding business value through People, Process & Technology.

Particularly focusing on the behavioural change required to get short term results, with long term impact. Combining strategy development and the governance to make it happen, and sustain.

Target audience:

Management Teams, Change Managers or Learning Management of an organization with a responsibility to define a Learning Vision & Strategy for Change.

ANALYSIS & REPORTING:

Change2Learning provides assessments and reporting on **Organizational Learning, L&D, Change- and Knowledge Management.**

You will have insights in your current learning and change performance which enables you to build the learning & change strategy and governance for your business. The information that helps you creating the right learning (and performance) environment for your people, making *learning* and *sharing knowledge* part of daily work behaviour.

Examples:

- Business Learning Scan on Leadership, Learning Culture & Knowledge Value Creation
- Business Adoption & Change Readiness for implementing IT systems
- Training Management Score Card
- HR Excellence Assessment

©Change2Learn 2017

What we can do for you:

- Develop your KM Strategy & Governance
- Develop our L&D Strategy & Governance
- Write functional specs for your KM process & systems
- Develop Change Management Strategy
- Set up your Training Organization
- Set up your KM organization
- KM project management
- Several workshops & Training



'A **learning organization**, is capable of effectively, and efficiently adjusting its daily performance, in a continuous and rapidly changing environment. It creates new insights, improves, innovates and changes its work routines, based on day-to-day learning of individual members of the organization, or the organization as a whole.'

Creating competitive advantage, by using the Knowledge potential of your organization to the best.

Change2Learn:

'Turning today's learning into business improvement tomorrow.'

WHO WE ARE, I AM...



Tony Wegewijs, MSc.

Tony Wegewijs is an experienced Learning & Development and Knowledge Management professional and founder of Change2Learn. He has built up (international) operational and senior management experience in Supply Chain and Human Resources, in particular in the field of People Development, Training, Organizational Learning and Knowledge and Change Management.

The idea of Change2Learn comes from the strong conviction that learning and change are inextricably bound up with each other, and that many companies have a huge knowledge potential that still can be discovered...

'One cannot learn without changing....
nor change without learning'.

'I am passionate about bringing out the best in people, discovering the knowledge potential, and turn it into business value. It would be my pleasure to help you increasing the learn-ability of your organization'

PARTNERS OF CHANGE 2LEARN

Learning of people, and therewith also organizations, in today's business is highly impacted by presence of Information Technology, social media and its possibilities. It impacts the pace of information exchange and creates new opportunities for collaboration.

For projects Change2Learn works together, or takes part in other companies whose expertise it is to fill in the Information Technology part from a technical and governance point of view. Change2Learn will always keep its focus on the **people and organization** part.

Partners are:



CHANGE2LEARN TRAINING PORTFOLIO

ORGANIZATION LEARNING & CHANGE WORKSHOP

2-day workshop for Management Team to execute an analysis of learning and change capabilities of your organization and draft a collective Vision & Strategy on the **learning organization** resulting in action and communication planning for next steps.

TRAINING DESIGN WITH IMPACT

1-day workshop for Training / project managers on designing training programs with impact on business objectives.

TRAIN THE TRAINER

1-day workshop for Training / project managers with training responsibilities, focusing on training, group facilitation and communication skills.

COMMUNITIES OF PRACTICE / CENTERS OF EXCELLENCE WORKSHOP

2-day Kick-Off workshop for CoP / COE Leaders starting off a Communities Of Practice or a Center of Excellence, delivering a concrete plan for next steps and monitoring.

INTRODUCTION TO KNOWLEDGE MANAGEMENT & KNOWLEDGE VALUE CREATION

1-day workshop for Management Team, Knowledge Managers / Training Managers giving and overview / introduction to the concepts of Knowledge Management, covering PROCESS, TECHNOLOGY and PEOPLE aspects of a Knowledge Management implementation.

FUNCTIONAL DESIGN WORKSHOP FOR KM APPLICATION

1-2 day workshop for Management Team, Knowledge Managers, IT Managers as start of defining Functional requirements for a Knowledge Management Application.

INTRODUCTION TO CHANGE MANAGEMENT

1* -day workshop for Management Team, Knowledge Managers, Change Managers on the Essentials of Change Management, Change Management models, communication and planning for change.

CUSTOMIZED CHANGE MANAGEMENT WORKSHOP / EVENT

* This program is an extension of the INTRODUCTION TO CHANGE MANAGEMENT program (e.g. actual Kick-off of a major change program)



CONTACT CHANGE2LEARN

Address:

Change2Learn

Lijnbaanweg 9
2201LC Noordwijk,
The Netherlands

Phone: +31.652293662

email: tony@change2learn.com

www.change2learn.com



<https://www.linkedin.com/in/tonywegewijs>



<https://twitter.com/@Twegewijs>

KvK: 65584269