I think it is a realistic goal that each GSR and District 25 officer memorizes the Area 59 and District 25 website address (<u>Area59AA.org</u>, <u>District25AA.org</u>). I hope you will agree and attempt to do so. I suggest you repeat it often during your next and every business meeting. You can use any computer, phone, tablet, etc. to view it. We have useful information on the site and want people to use it. Let it begin with you.

Area 59 Website Address and Pages

Please take some time to look at the content on the Area 59 website at: <u>Area59AA.org</u>. Area 59 has a newsletter called "We" and the September 2022 issue highlights the Area 59 site.

- **HOME**. Here you will find a rotating main event or highlight along with 4 boxes that mimic info in the header bar. Bridging the Gap lives in the 5th box, and the 6th box previews the next main event or highlight. In this way we always have some fresh content for upcoming events, and we always have some content that remains constant and reliable.
- **ABOUT AA.** Although our website is primarily used to aid communication within the Fellowship, what if a newcomer lands on our page? We feel it is critical that we remain "the hand of AA." We provide a "Need Help Now" button with links to our local hotlines and info at AA.org.
- **FIND A MEETING.** According to website user data that we continually monitor, the vast majority of traffic to our website is for meeting information. Our website's listing of meetings are now the most complete it has ever been with 12 different Intergroups and Districts participating! This means that we now list all the meetings and groups in Area 59 with the exception of District 46, in which case we provide a link to their website. There has been a lot of activity on the "back end" as we sort out technical issues getting all of the meeting lists to feed properly into ours without errors. These feeds are regularly refreshed to be sure the most current, up-to-date meeting information is synched with our list.
- CALENDAR. Find out what's happening and submit your event!
- **AREA 59 BUSINESS.** Everything you need is right here. We have newly enhanced forms, committee info and reports, contacts, service resources, district info, and so much more. Be sure to visit the Archives which lives in the "About Area 59" section!

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To read the entire article and other items in the WE newsletter use the link.

District Officers Email Accounts

Each District 25 elected officer has an email, separate from their personal emails.

- 1. Candy, DC dcm@district25aa.org,
- 2. Diana, ADCM adcm@district25aa.org,
- Amanda, Secretary secretary@district25aa.org,
- 4. Chris, Treasurer treasurer@district25aa.org, and
- 5. Lenny, Web Servant <u>webservant@district25aa.org</u>

There is one additional email that GSR's and others can use to contact all officers with this single email: DistrictCommittee@district25aa.org. If you send an email to this address it will be sent to all five listed above.

Go Daddy Cost

District 25 uses Go Daddy.com for the website and for MS 365 Email Essentials (email, calendar, contacts and task manager) for the Officers. Payments are billed to the Web Servant's credit card and reimbursed by the District 25 Treasurer after payment is made. Auto renewals set for December 2022 are listed below. I am requesting authorization to process the renewals listed below in late November or early December 2022 so I can be reimbursed during this Panel.

GoDaddy Product	Cost	Due Date
1-year Personal Website Builder Renewal	\$143.88 + tax	12/12/2022
1-year ORG domain Renewal	\$20.99 + tax	12/28/2022
1-year renewal Full Domain Privacy Protection	\$9.99 + tax	12/28/2022
	Total = 174.86	

The next website related cost is due February 2023 for the MS 365 Email Essentials for the five District officers ($$71.88 \times 5 = $359.40 + tax$).

Website Visits

March 2022, I signed up for the free website Google Analytics to track traffic to the District Website. Below are number of visits to the main website pages for the last three months.

Page title	Views
Home	212
Calendar	47
Links	46
Archived Info	41
District Officers	10
Business Info	9
District 25 Bulletin Board	9
Donations	8

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Thank you for allowing me to serve as the District 25 Web Servant.

Lenny T. - Web Servant, District 25