

Meetings held at the:

New York School for
the Deaf
555 Knollwood Road
White Plains, NY 10603

or

Greenburgh Public
Library
300 East Main Street
Elmsford, NY 10523



*Celebrating 35 years for
48 million people with hearing loss*

WESTCHESTER CHAPTER NEWS MARCH 2015

Inside this issue:

Chapter News	2
Upcoming Chapter Meetings & Events	2
Chuck Owen, speaking on InnoCaption and InnoCapTalk - What CanThey Do For You?	3
How Mobile Phone Compatible Hearing Aids Are Creating A New Market	4
HLAA Westchester Bingo Party	5
Membership Applications	6

President's Message



Hello Everyone!!

Spring is here and we are now looking forward to warmer weather. I believe we all can say that we have had enough of this past winter.

For those of you that missed the February meeting, Richard Einhorn gave a wonderful presentation on his love for music. He also shared his experience and feelings about his hearing loss.

Thirty five years ago, Rocky Stone was the founder of Self Help for Hard of Hearing (SHHH) which is now the Hearing Loss Association of America (HLAA). Rocky believed very strongly in rap sessions and felt it was beneficial for people to talk about their hearing loss issues and how to deal with it. As part of the 35th Anniversary HLAA celebration, our March meeting was a rap session and it was a lot of fun.

There will not be a general meeting in April. The next general meeting will be on **Saturday, May 2nd** at the **New York School for the Deaf at 1pm**. We will have guest speaker Chuck Owen, CEO with InnoCaption. Topic: InnoCaption and InnoCapTalk – what can they do for you?

The **HLAA National Convention 2015** will be held in St. Louis, Missouri. The dates are June 25-28, 2015. If you have never attended a convention this will be a wonderful opportunity as you will meet people from all over the U.S. The exhibit hall with the different vendors is amazing and the workshops are educational. For more info on the convention, please go to www.hearingloss.org and click on convention.

We are gearing up for the annual Westchester/Rockland Walk4Hearing. The Kickoff will be on Sunday, April 12th; 11:30am to 2pm at the Riverview in Hastings on Hudson and the Walk will be on Saturday, May 16th at the FDR State Park in Yorktown Heights. For more info on the Westchester/Rockland please go to www.walk4hearing.org and click on the Westchester/Rockland walk.

Check the website for the upcoming events.

Looking ahead - we have the first HLAA Bingo Fundraising event on Saturday, April 18th at the New York School for the Deaf at 12noon. Please email your RSVP to Lina Razaia by April 4th at linarazzcrm@gmail.com.

Hope you can join us at the May meeting.

I wish everyone a Happy Passover and Happy Easter with your friends & family.

Regards,
Debbie Dolgin Wolfe

OFFICERS & COMMITTEE CHAIRS

PRESIDENT - *Debbie Dolgin Wolfe*
email - deborahdwolfe@gmail.com

VICE PRESIDENT - *Anita Goldwasser*
email - anitagoldwasser@aol.com

SECRETARY - *Lina Razzaió*
email - linarazzCRM@gmail.com

TREASURER - *Phil Monteleone*
email - pmtaxes@aol.com

IMMEDIATE PAST PRESIDENT- *Roberta Seidner*
email – robertaseidner@aol.com

COMMITTEES:

BY-LAWS – *Karen Ratner*
email – kkratner@aol.com

GRANTS / SCHOLARSHIPS – *Karen Ratner*
email – kkratner@aol.com

HOSPITALITY – *Adrienne Stern*
email – adriannestern@yahoo.com

FUNDRAISING – *Lina Razzaió*
email - linarazzCRM@gmail.com

MEMBERSHIP – *Roberta Seidner*
email – robertaseidner@aol.com

NEWSLETTER - *Anita Goldwasser*
email - anitagoldwasser@aol.com

PROGRAMMING/PUBLICITY - *Debbie Dolgin Wolfe*
email - deborahdwolfe@gmail.com

RAFFLES - *Karen Rogers*
email - rogerskj@yahoo.com

SOCIAL MEDIA - *Alicen Noselli*
email - alicen45@hotmail.com

HEARING LOOP TECHNICIAN - *Robert Wolfe*
email - robertmwolfe58@gmail.com

PROFESSIONAL ADVISOR - *Jeffrey Shannon, Au.D.*

CHAPTER NEWS

HAPPY BIRTHDAYS TO THE FOLLOWING MEMBERS:

February: George Arpajian, Barbara Bartelson, Kathleen Boyanski, Ira Cohen, Elyse Lemonda, Karen Rogers, Roberta Seidner, Kate Stacks, Maureen Throop and Mary Whalen

March: Evelyn Breslaw, Angela Castiglia, Tamara Gottfried, Lenny Harris, Linda Mandel, Joe Mazzurco, Daniel Morris, Victoria Ong, Connie Rocco, Gary Rogers, Janet Rosen and Hagen Von Burchard

WELCOME NEW MEMBERS:

Karyn Lantier & Joe Mazzurco

THANK YOU FOR YOUR DONATIONS:

Evelyn Breslaw, Marvin & Tanya Goldman, Melva Johnson, Karyn Lantier and Phil Monteleone

Tamara Gottfried for Blair & Anita Mazin Scholarship Fund

OUR SINCERE SYPMATHY TO:

Steve Wolff on the loss of his mother, Shirley

Upcoming Chapter Meetings & Events

Sunday, April 12, 2015 - 2015 Walk4Hearing Kick-Off, The Riverview, Hasting-on-Hudson, NY

Saturday, April 18, 2015 - HLAA Bingo Party, New York School for the Deaf

Saturday, May 2, 2015 - 10:30am Board Meeting, 1:00pm General Meeting, New York School for the Deaf, Chuck Owen, CEO, InnoCaption

Saturday, May 16, 2015 - Westchester/Rockland Walk4Hearing, FDR State Park, Yorktown Heights

Saturday, June 13, 2015 - Scholarship Awards/Year End Party, 1:00pm-3:00pm, Greenburgh Public Library



Come To Our Next Chapter Meeting!

Saturday, May 2 1:00 PM

**New York School for the Deaf
555 Knollwood Road White Plains**

Education and Support Meeting

GUEST SPEAKER:

Chuck Owen, CEO, InnoCaption

TOPIC: InnoCaption and InnoCapTalk – what can they do for you?



Chuck Owen, CEO of InnoCaption, Inc. is the foundational member of Miracom USA, Inc. in the creation of InnoCaption. In 2007, Owen started as the Vice President of Business Development and then became the Chief Operations Officer before he took over the helm as Chief Executive Officer in July 2014. At that time Miracom changed its name to InnoCaption, Inc.

Owen has more than 25 years of experience in the telecommunications industry. He served in management and engineering roles at Pantech Wireless, Franklin Wireless, SK Telesystems, Nextel, Sprint and Qualcomm.

Owen is passionate about bringing new telecommunication technology to the forefront for those with hearing loss so that they may have the same quality of life as a hearing user. Owen and his wife, Diana have been married for 32 years and have two grown sons, Brandon and his wife, Andria residing in Texas and Christian, residing in California.



Hearing Loop System and CART

HLAA-Westchester Chapter is the local chapter of the Hearing Loss Association of America whose mission is to open the world of communication through education, advocacy and support



ATTENTION MEMBERS

Please note that 2015 chapter membership dues are now due!
Please refer to page 6 for membership application and mailing addresses.

How Mobile Phone Compatible Hearing Aids Are Creating A New Market For 'Hearables'

By Laurel A. Christensen, Ph.D., Chief Audiology Officer, GN ReSound Group

Advances in healthcare have always gone hand-in-hand with the development of new, effective technologies. From the development and widespread use of the artificial pacemaker to advancements in joint replacement, technology helps people living with severe medical conditions live fuller, more active lives.

"Hearables" -- the next "wearable" health trackers - are the next frontier in the convergence of healthcare and technology.

Why? Because it is time for an update to digital hearing aid technology.

Since the introduction of digital hearing aids in the 1980s, technology has enabled us to make great strides in the industry. First, hearing aids have been miniaturized by smaller platforms and in turn these powerful platforms have enabled sophisticated sound processing algorithms that give the user a more natural listening experience. Further, we have expanded the hearing aid to a complete hearing system that connects wirelessly to accessories that allows improved hearing even in noisy environments and with the TV and telephone.

To go from hearing aid to hearables we now directly connect hearing aids with iOS devices. Over the past year we have witnessed hearing aids permeate into the mainstream consumer technology world. While hearing aids are at their core, medical devices, this shift marks an important time in raising awareness of the technological advancements hearing aids have made since the 80s. There is enormous opportunity and potential in the hearables market and our work in the area is just starting.

The introduction of Made for iPhone hearing aids has prompted more people to address their hearing losses, knowing tech savvy solutions exist, across all age groups. This is particularly important in reaching the many boomers who have some degree of hearing loss. Age aside, all hearing aid wearers are looking for discreet, convenient and connected solutions that encapsulate the best sound quality. Hearables represent what wearers are looking for -- smarter hearing.

Further, the term hearables is making strides in eliminating current stigmas and preconceived notions of what a hearing aid is, and how it is used to treat hearing loss. Today's hearing systems allows users to connect with their families, to enjoy sounds in all listening environments and live their lives uninterrupted by hearing loss.

(Continued on Page 5)



SAVE THE DATES!

2015 Westchester / Rockland Walk4Hearing



Kickoff: Sunday, April 12, 2015, The Riverview, Hastings-on-Hudson, NY



Walk4Hearing: Saturday, May 16, 2015, FDR State Park, Yorktown Heights, NY

Mobile Phone Compatible Hearing Aids (Con't from page 4)

Advancements in technology help make this happen.

As a new and innovative class of healthcare devices, hearables are now being recognized as game-changing technological advancements beyond healthcare professionals and patients. The technology community has welcomed GN ReSound smart hearing solutions at the Consumer Electronics Showcase (CES) in Las Vegas for the past two years.

It's an incredibly exciting time to be in the hearing health industry. By collaborating with the technology industry, we are able to integrate the latest advances and best audiology practices to optimize our products. Hearables will only continue to cement their place as a major advancement in healthcare, as we continue to develop intuitive products and programs that further increase accessibility for the hearing impaired.

Source: www.nvrc.org, [Community News](#), Technology, January 16, 2015

HLAA Westchester is Hosting a BINGO party!!

Where: New York School for the Deaf

When: Saturday, April 18, 2015

Refreshments at 12:00pm

Raffles, prizes and MORE!

[Free kids Table!](#)

\$20 entry (includes 5 bingo cards)

Each additional card is \$1.00

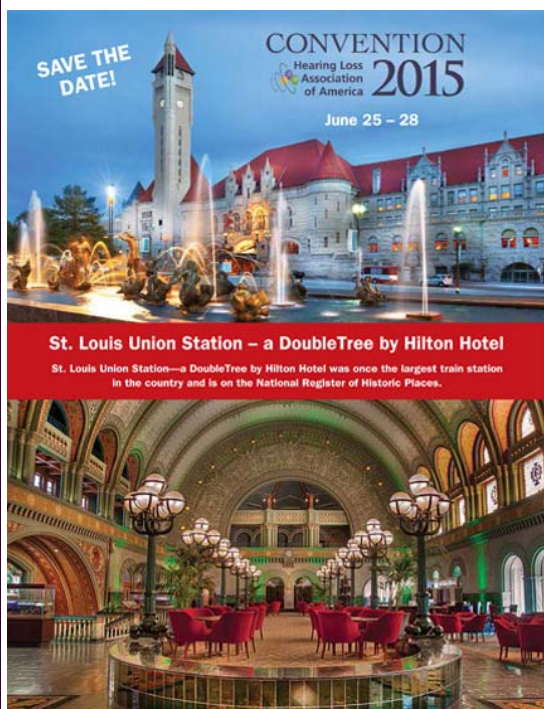
All proceeds go directly to the HLAA Westchester Chapter.

RSVP: Linarazzcrm@gmail.com

or text to (914)712-5972

BY APRIL 4th

CASH OR CHECK, PLEASE NO CREDIT CARDS



ATTENTION CHAPTER MEMBERS!

If you have never attended a HLAA National Convention, you do not know what you are missing.

Great workshops, resource gallery, networking and more!

Register early for the greatest discounts on registration packages! There are several packages available so be certain to review the packages carefully to determine which is the right one for you.

Please see www.hearingloss.org/content/registration for all the details.



GOING GREEN!!!!

The Chapter is trying to do our part!! Please contact Newsletter Editor Anita Goldwasser if you would like to help by receiving the newsletter via email rather than paper. You'll not only save the Chapter postage but help the environment.

March Fun Facts

Not only is March Women's History Month, but it's also American Red Cross Month and Fire Prevention Month. Other popular holidays are Read Across America (March 2, which is Dr. Seuss' birthday), St. Patrick's Day (March 17), Pi Day (March 14), Daylights Saving Day, Purim, and sometimes Easter even happens during the month.

Aquamarine and the bloodstone are the birthstones for March. Both stones stand for courage.

March was the first month of the year until the Gregorian calendar began to be used in 1752.

Source: <http://www.ibtimes.com/march-facts-2015-fun-trivia-about-third-month-1828758>

**DIRECTIONS TO
THE NEW YORK SCHOOL FOR THE DEAF**

Via I-287 (Eastbound or Westbound) - Get off Exit 4 - New York School for the Deaf, Continue onto Route 100A North Knollwood Road, proceed approx. 1/8 mile. School is on your right, turn into driveway and go to gate on your left even though it says "DO NOT ENTER" and **REMAIN IN YOUR CAR** - pull up to the keypad and punch in access code. Make the first left turn and drive straight ahead, then make a right turn into the cafeteria building parking lot.

**DIRECTIONS TO
THE GREENBURGH PUBLIC LIBRARY**

Via I-287 (Eastbound or Westbound) - Get off Exit 4 - Continue south onto Route 100A also known as Knollwood Road, and cross over Route 119. This will be approximately 0.2 mile if you are coming from the east and .01 mile if you are coming from the west. Greenburgh Library is on your right and you will find the entrance to their driveway.

**WESTCHESTER CHAPTER
ANNUAL CHAPTER DUES**

- \$20 - Individual Membership Dues
- \$30 - Couple/Family Membership Dues

Donation \$ _____

Total \$ _____

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____
Please indicate Voice or TDD or CapTel or Cell

E-mail: _____

Please make checks payable to:
HLAA - WESTCHESTER CHAPTER

Mail completed application to :
**Roberta Seidner
3419 Irwin Avenue, Apt #1709
Bronx, NY 10463**

Birthday: Month _____

Hearing Loss Association of America
is a 501(c)3 organization

**HEARING LOSS
ASSOCIATION OF AMERICA**

NATIONAL MEMBERSHP DUES

I wish to join National HLAA and receive the Hearing Loss Magazine:

- \$35 - Annual Dues

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____
Please indicate Voice or TDD or CapTel or Cell

E-mail: _____

Please make checks payable to:
Hearing Loss Association of America

Mail completed application to:
**Hearing Loss Association of America
7910 Woodmont Avenue, Suite 1200
Bethesda, MD 20814**

Hearing Loss Association of America
is a 501(c)3 organization