



Sponsorship & Advertising

Want to advertise with a fun and local group?

Montgomery Moms is an active and dynamic group, providing support and friendship for mothers with young children. Our group consists of 70+ women, mostly between the ages of 25-40 years, with children ages 10 and under, and who work both outside the home (a mix of full- and part-time) and stay at home. Our membership is open to any and all families who reside in the Sycamore School District area (45140, 45236, 45241, 45242, and 45249).

We are expecting continued growth over the next six months and have a goal of attracting 25% more paid members this year. Our website (www.montgomerymoms.org) regularly attracts many local women, with an average of over 1,800 unique visits per month.

August - May Sponsorship Options:

PLATINUM SPONSOR: \$500

- Exclusivity in your category
- A ten-minute, in-person presentation to Montgomery Moms' members at one monthly meeting during the year
- Full page ad in monthly Montgomery Moms' newsletter for entire 2019-2020 season (10 issues). Newsletter is distributed to members via email and is archived on the website
- Verbal mention of your sponsorship by Montgomery Moms' President at Montgomery Moms' monthly meetings
- Logo with a link to your website placed in the footer throughout Montgomery Moms' website and in the "Join Us" section for entire 2019-2020 season. Website is accessible by the general public: montgomerymoms.org
- Up to 4 mentions or special offers shared via the Montgomery Moms private Facebook page, posted by the Montgomery Moms Advertising Chair. Wording to be determined in cooperation with Montgomery Moms' Advertising Chair. **Please note: advertisers will not be given access to the private Facebook page, but will be provided with a screenshot of their message(s) posted to the page
- Additional requests can be made for:
 - Hard copy distribution of your information at every monthly meeting
 - Coupon or special offer displayed on Montgomery Moms website

GOLD SPONSOR: \$250

- 1/2 page ad in monthly Montgomery Moms newsletter for entire 2019-2020 season. Newsletter is distributed to members via email and is archived on the Montgomery Moms' website
- Verbal mention of your sponsorship by Montgomery Moms' President at Montgomery Moms' monthly meetings
- Logo with a link to your website placed in the footer throughout Montgomery Moms' website and in the "Join Us" section for entire 2019-2020 season. Website is accessible by the general public: montgomerymoms.org
- Up to 2 mentions or special offers shared via the Montgomery Moms private Facebook page, posted by the Montgomery Moms Advertising Chair. Wording to be determined in cooperation with Montgomery Moms' Advertising Chair. **Please note: advertisers will not be given access to the private Facebook page, but will be provided with a screenshot of their message(s) posted to the page
- Additional requests can be made for:
 - Coupon or special offer displayed on Montgomery Moms website

SILVER MEETING SPONSOR: \$150

- Meeting sponsors help us put on one of our regular membership meetings, which are either held at a local restaurants or establishments in the area on the second Tuesday of each month
- This sponsorship will go toward refreshments at the meeting. As the sponsor, you'll have the opportunity to briefly (5-10 minutes) talk about your business, as well as share hard copy information (if desired)
- Your business will be featured in that month's newsletter, as well as mentioned on our website's "Upcoming Activities" page, and in one post on our private Facebook page. Wording to be determined in cooperation with Montgomery Moms' Advertising Chair

BRONZE SPONSOR: \$50

- 1/4 page ad in six (6) monthly Montgomery Moms newsletters during the 2019-2020 season. Newsletter is distributed to members via email and is archived on the MMOMS website
- Button-size logo with a link to your website placed in the "Join Us" section for entire 2019-2020 season. Website is accessible by the general public: montgomerymoms.org
- Coupon or special offer displayed on Montgomery Moms website for six (6) months

SPECIAL EVENT SPONSOR: \$150



- Do you own a local business that would be a great spot for a Montgomery Moms event? Every month, we organize fun Mom's Night Out outings for our members, as well as Children's Activities and special holiday events
- As the event sponsor, you'll have the opportunity to briefly (5-10 minutes) talk about your business at your place of business, as well as share hard copy information (if desired)
- Your business will be featured in that month's newsletter, as well as mentioned on our website's "Upcoming Activities" page, and in one post on our private Facebook page. Wording to be determined in cooperation with Montgomery Moms' Advertising Chair

****Please note:** The Montgomery Moms Board reserves the right to hold a discussion and/or a Board vote before committing to this type of special event sponsorship to ensure the appropriateness of the proposed activity for our membership and/or their children

MMOMS MEMBER BUSINESS*

Montgomery Moms members and/or their spouse may take 50% off of the advertising rates outlined below (with the exceptions of choices Silver Meeting Sponsor and Special Event Sponsor levels). Payment of your annual membership dues must be on record with the Membership Coordinator.

Getting Started:

Once you have selected a package in which you are interested, get in touch with our Advertising Chair by emailing montgomerymomsinfo@yahoo.com. She will be in touch to finalize your ad agreement so that you can start promoting your business with Montgomery Moms!

To learn even more about Montgomery Moms, please visit www.montgomerymoms.org.

We appreciate all of our advertisers and thank you for your support of Montgomery Moms!