



2018 Parade of Homes™

ENTRY FORM



Entry form, payment and model marketing materials are due January 15th by 5:00 pm

Charlotte-DeSoto BIA 17984 Toledo Blade Blvd., Port Charlotte, FL 33948

Phone: (941) 625-0804 Fax: (941) 627-9041 www.swflparadeofhomes.com Email: admin@cdbia.com

\$2,000 per model (save \$500 on additional models)

include payment with application & other materials, see attached builder checklist

Non CDBIA Members pay \$2,400 per model (save \$500 on each additional model)

BUILDER/DEVELOPER INFORMATION:

Company Name: _____ License # _____

Address: _____

City: _____ State: _____ Zip: _____

Name and Title of Contact Person: _____

Contact Person Phone: _____ Email: _____

Please designate a Parade of Homes™ contact for your company.

This person will be the main contact for all 2018 Parade of Homes™ events, scheduling, judging etc.

MODEL HOME INFORMATION:

Please use one entry form for each Parade of Homes™ Model

Name of Model: _____ Model Phone #:(____) _____ - _____

Address: _____

City: _____ State: _____ Zip: _____

Model Square Footage: Total: _____ Under-Air: _____

PRICING OPTIONS:

There are several ways to list your model price in the Parade of Homes™ publication. You may simply list the price range in which you build, or you may list your model base price, or model as shown. Or, you can list all three. Further, it is optional if you would like to include your lot cost* & pool cost in the base and model prices. Choose one or all of the options below.

Please make sure to mark either 'including' or 'excluding' lot & pool cost on the lines below!

Do not include impact fees in any of the following pricing options.

☐ **Base Price:** \$ _____ **excluding** furnishings & ☐including **OR** ☐excluding pool cost & ☐including **OR** ☐excluding lot cost*

☐ **Model Price: (as shown)** \$ _____ **including** upgrades and **excluding** furnishings & ☐including **OR** ☐excluding pool cost & ☐including **OR** ☐excluding lot costs*

☐ **Building Homes in the Following Range:** \$ _____ to \$ _____

JUDGING PRICE: This price will NOT be published in the 2018 Parade of Homes™ publication.

For judging purposes ONLY please include the cost of your lot* \$ _____ & pool cost \$ _____.

Please subtract your lot & pool costs from your model price which will **include** upgrades & **exclude** furnishing, lot cost & pool cost for **judging purposes ONLY**. \$ _____

***Lot costs include: lot purchase, site preparations, and landscaping**



2018 Parade of Homes™

*Presented by: Charlotte-Desoto
Building Industry Association*



CATEGORY:

☐ Single Family Home

☐ Multi-Family Home

MODEL HIGHLIGHTS:

List 10 highlights of the model, up to 6 words each!

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

In addition to the previous information, please deliver or email the following artwork to the Charlotte-DeSoto BIA office...floor plan, photo or rendering of the model, builder logo. (see attached checklist)

Please be SPECIFIC!! These directions may be used in the Parade of Homes™ publication, the Parade of Homes™ Web site and for judging purposes.

DIRECTIONS TO MODEL:

SIGNAGE:

In many of the Parade areas it is mandatory that we permit the sign locations. Each model will receive four directional signs and one official entry sign. The official entry sign is to be placed in the front yard of the model.

Please list the *exact* location for your directional signs to be placed. The first street in the location will be the street that the sign will be placed on the right hand side. The second street will be the intersecting street. Also note right arrow, left arrow or straight.

Ex. US 41 S. and West Marion Ave. - Right Arrow

1. _____
2. _____
3. _____
4. _____

The Parade of Homes™ committee and/or staff will be placing the signs on 3/1/18-3/3/18

If you have any questions regarding sign locations, please contact Donna at (941) 625-0804.



2018 Parade of Homes™

Presented by: Charlotte-Desoto
Building Industry Association
PARTICIPATION AGREEMENT



I, _____ a Representative of _____, agree to participate in the 2018 Parade of Homes™. I am currently a member in good standing with the Charlotte-DeSoto BIA. I am enclosing \$2,000 payment for the model entered with this agreement. (Special rate of \$1,500 if all paperwork, photos and payment is received on or before November 30, 2017) I hereby agree to abide by the following rules and regulations.

1. I acknowledge that the pricing option submitted and advertised in the 2018 Parade of Homes™ publication is correct. Entries will be disqualified if model pricing provided is not accurate. I have verified pricing information listed on the official entry form and acknowledge that all information is correct. I understand that failure to notify the Charlotte-Desoto BIA of any price change may disqualify the model home from judging.
2. The submitted model has never been occupied and will be open for public viewing during all 2018 Parade of Homes™ hours, March 3rd through March 11th (10:00 am to 5:00 pm, Monday through Saturday and 12:00 to 5:00 pm on Sunday). This includes homes in private communities. If a home is or has been occupied it will be disqualified from the 2018 Parade of Homes™ judging.
3. Judging of entries will take place on Friday, February 16, 2018. At least one representative from the builder/developer's company must be on site for judging and must be present at the 2018 Parade of Homes™ award event. If you cannot staff your model during these time, please let the CDBIA know so we can get volunteers to assist you.
4. I agree that if I sell my 2018 Parade of Homes™ entry model prior to 2018 Parade of Homes™, I will not allow buyers to move in until after March 12th, 2018, or I will notify Charlotte-DeSoto BIA and withdraw my entry. There will be no refund if notification is after the Friday, January 15, 2018 deadline.
5. Any violation of the above rules will result in suspension of my total 2018 Parade of Homes™ privileges.

Please sign and return this form with your entry materials and payment by Friday, January 15, 2018.

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I HAVE FULLY READ THE ABOVE TERMS AND CONDITIONS AND AGREE TO BE BOUND BY THEM.

Company Name

Date

Builder's Representative Signature

BUILDER CHECKLIST

Each entry will be featured in the 2018 Parade of Homes™ publication.

To be included in this publication you must provide Charlotte-Desoto BIA with the following by **Friday, January 15, 2018.**

- ☐ Completed official entry forms/model information for each entry
- ☐ Signed participation agreement with payment.
- ☐ Submit an electronic copy of model floorplan (see specs below)
- ☐ Submit an electronic copy of front elevation (photo or full color rendering) of each model
- ☐ Submit an electronic copy of company logo
- ☐ Label ALL materials with the company's name and model name. (When submitting via email, put company and model name in Subject Line.)

NOTE: PHOTOGRAPHY & ARTWORK IS THE RESPONSIBILITY OF THE BUILDER.
CAMERA-READY RENDERINGS MAY ONLY BE USED IF ELEVATION PHOTO IS NOT
POSSIBLE DUE TO INCOMPLETE CONSTRUCTION PRIOR TO DEADLINE.
ALL RENDERINGS MUST BE PROFESSIONALLY ILLUSTRATED AND COLORED.

Once you have confirmed your entry, a dropbox folder will be set up to
allow easy uploading of documentation needed

File Requirements: Electronic files should be sent as tif, jpg or eps files, 300dpi.
Model pictures and floor plans should be no smaller than 3" x 2" at 300 dpi.
Logo files should be no smaller than 2.5" x 1" at 300 dpi.

If you are unable to submit logo, elevation and floorplan electronically, please provide
TWO copies of each in a camera-ready format.

Submit entries to:

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Please direct any questions to Donna at (941) 625-0804

**DEADLINE FOR ENTRIES IS
FRIDAY, JANUARY 15, 2018 BY 5:00 PM
ALL ENTRIES MUST INCLUDE PAYMENT!**