

Noreen's Kitchen



**Real Food for
Real People,
Real Easy**

All About Us

Noreen's Kitchen is a highly engaged interactive, online community where we share easy, home cooking, home keeping and lifestyle tips. We want people to get back into the kitchen and take pride in preparing meals for their families. We strongly believe in our tag line "Real Food for Real People, Real Easy."

Our goal is to help people make their lives better and knit their families closer together over simple, home cooked meals as well as tips and tricks to make every day living just a little bit simpler.

Our Mission

My mission is to get people back at the table with their families! Creating a home environment that brings them closer together. We want everyone to be as passionate about this as we are!

Noreen Lambert

Noreen is a wife and mom with a purpose and a passion for home making and cooking. She thinks these skills are just as important as math or science and she wants to help everyone know how easy it is! She believes that a person cannot truly be independent if they cannot cook or create a home for themselves.

Social Stats



150K+



11,300+



3147+



900+



1200+



3500+



90,000+
Views



4500+

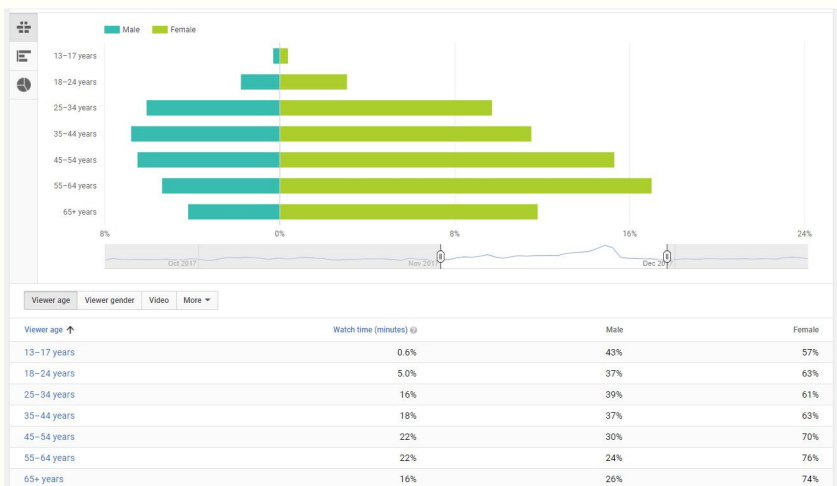
Total Social Media Reach:	200K+
Website Total Visits Last Month	77,160
Website Unique Visits Last Month	55K
YouTube Lifetime Views	28,434,330
YouTube Total Views Last Month	544,753

As of January 1, 2018

Demographics

Our viewer/readership is comprised of a well balanced combination of women and men, leaning more toward the female demographic. Our age range is between 18 and 45

The average Noreen's Kitchen fan is someone who enjoys good food, good company and loves their family. They want to live a better life by providing delicious, nutritious meals for their household. They are concerned with their budget, where their food comes from and even learning how to grow and preserve their own garden harvest. They try hard to bring the best of the old ways into a modern way of life for themselves and their families.



Demographic information from YouTube Analytics

Proudly Published In:

HOME... a way of life
Molly Green
Magazine

Past Brand Partners



UNIVERSAL MUSIC GROUP
NASHVILLE



What They Like



Recipes



Hauls



Holidays



Reviews



Basics



Learning

Popular Posts on YouTube



How To Make Mozzarella Cheese
~ Mozzarella Cheese Recipe ~...



Baby Back Ribs ~ Pressure
Cooker Recipe ~ Noreen's...



How to Bake a Cake in the
Microwave ~ Noreen's Kitchen



How to Make Perfect Hard Boiled
Eggs: Noreen's Kitchen



Pot Roast Under Pressure:
Noreen's Kitchen



Perfect Roast Turkey Recipe
~How To Roast A Turkey ~...

Opportunities

Brand Ambassadorship
Sponsored posts
Recipe Development and post
Social Media Promotion
Product Reviews
Contests & Giveaways
Live Hangouts
Branded Series
E-Mail Newsletter Posts
Website and Blog Advertising
Custom Packages designed for your brand

Available Ad Sizes

300x250

728x90

300x600

A 10% discount is offered
for 3 month blocks

Payment Info

Payment for advertising
is made via Paypal at the
time of purchase.

Visit Me!



Contact Me!

Email: info@noreenskitchen.com

Phone: 252-349-0351 (eastern)

It is always a distinct pleasure to work with sponsors and brands. I love helping them to reach my audience who trusts my opinion and my judgement. They know I will never steer them wrong. I feel it is important to help sponsors achieve the highest level of exposure for their product or their brand and I treat each one as if it were my own. I look forward to potentially working with you soon!

Happy Eating!