

2017 WHOLESALE PRICING & RETAILER'S REFERENCE GUIDE

*flipbook***kit**™

Dear Retailer,

The **FlipBookKit** line of products are truly a *labor of love*.

Our venture into flipbook art started in 2009 during our travels through Europe. We were enchanted with the mid-20th century mechanized signs, especially the split-flap (or solari) train station boards. Their mesmerizing “click-clack-click-clack” was a signal call to our creative spirit ...and FlipBookKit was born.

We hope to give you the inspiration to spread this creative concept to your customers. Please contact us if you have any questions or thoughts. We would be thrilled to have your store feature our FlipBookKits.

Thank you,

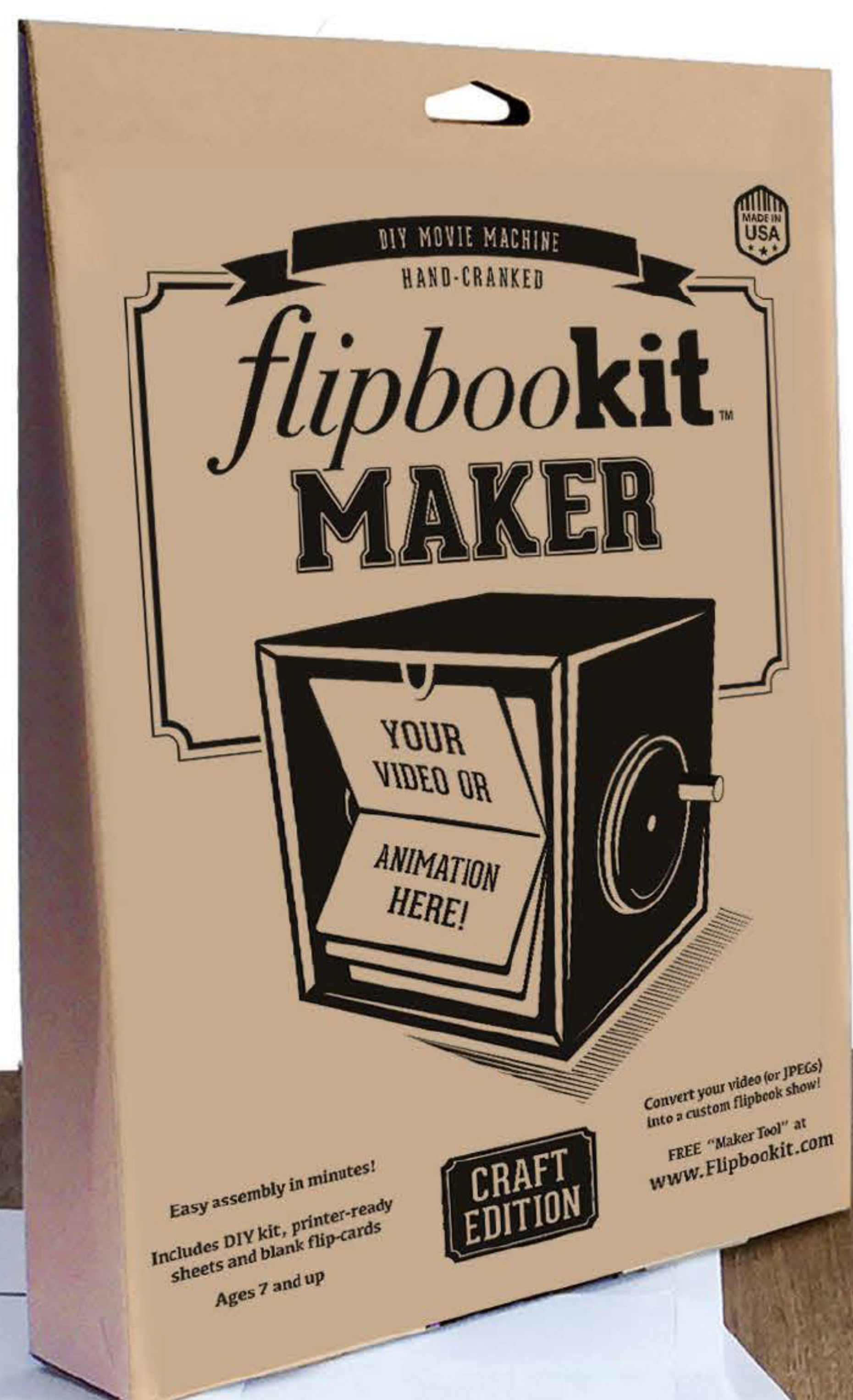
Wendy & MARK



*flipbook*kit **Maker**



Display your special moment in a hand-cranked movie machine!



Easy box assembly in minutes!

Includes DIY box kit, printable sheets,
and blank flip-cards

Ages 7 +

Convert your video (or JPGs) into a
flipbook show using the FREE maker
tool at www.flipbookit.com



Suggested Retail Price: \$34.95
Retail Unit UPC: 019962 476150
Single Unit SKU: CRAFTMK-SU
Wholesale Price: \$17.50
10 Unit Case SKU: CRAFTMK-R10
Unit Dimensions: 12"x 9"x 1.75"
Unit Weight: 11 Oz.

flipbookkit DELUXE BLACK



Maker

Display your special moment in a hand-cranked movie machine!

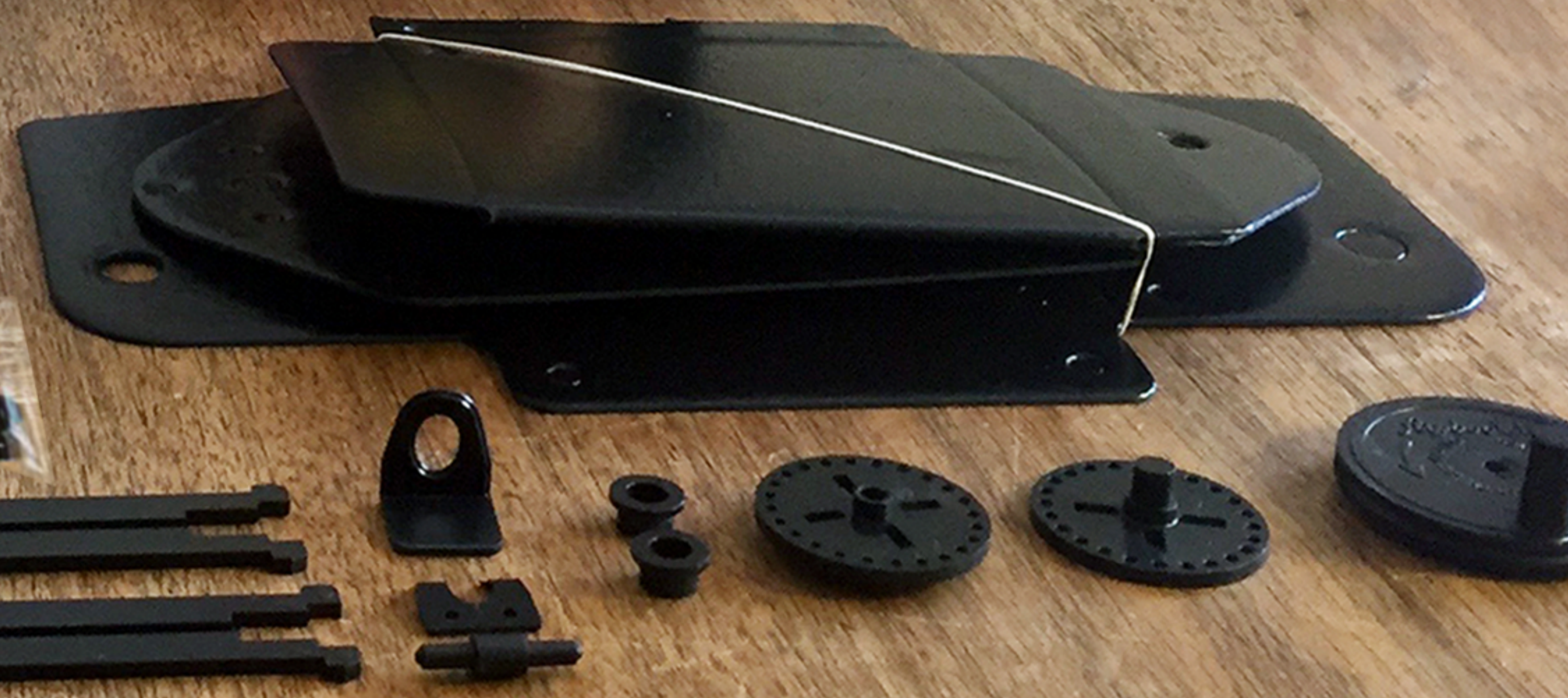
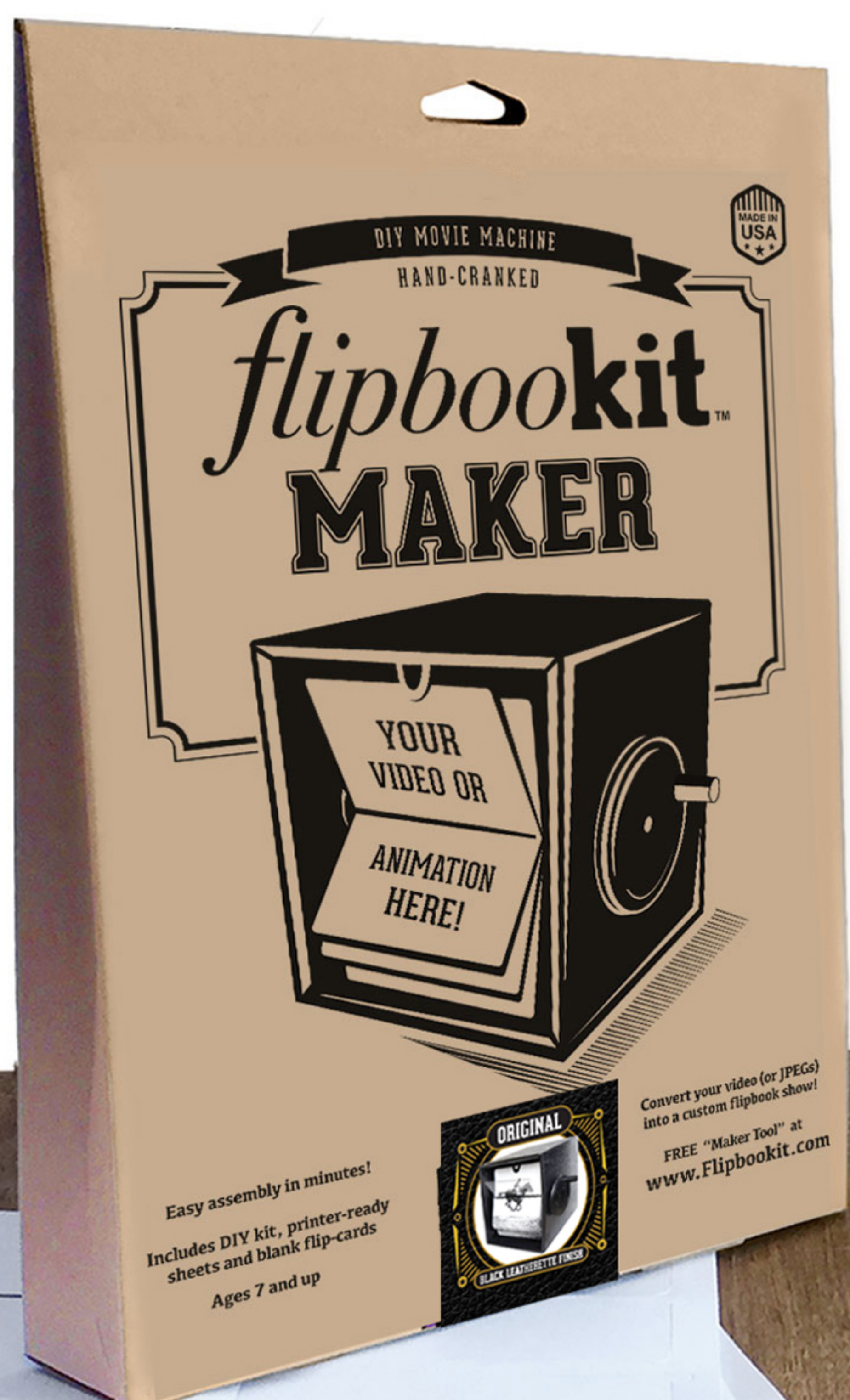
BLACK LEATHERETTE FINISH

Easy box assembly in minutes!

Includes DIY box kit, printable sheets, and blank flip-cards

Ages 7 +

Convert your video (or JPGs) into a flipbook show using the FREE maker tool at www.flipbookit.com



Suggested Retail Price: \$44.95
Retail Unit UPC: 019962 476051
Single Unit SKU: BLACKMK-SU
Wholesale Price: \$22.50
10 Unit Case SKU: BLACKMK-R10
Unit Dimensions: 12" x 9" x 1.75"
Unit Weight: 12 Oz.

BLANK DIY Card Sets

Want to animate your FlipBooKit with your own video or art?

Here's a set of blank flip cards and 5 sheets of printable labels - this is what you need to add your own art into a FlipBooKit.

(This is not a standalone kit. You must have a FlipBooKit to load your cards into)

MATERIAL: sticker labels and 24 cards

DIMENSIONS: 9" x 12"

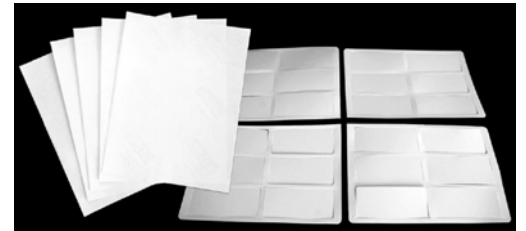
WEIGHT: 6 oz. **AGE:** 8 and up

INCLUDED IN KIT:

- 5 sheets of printable labels
- Set of 24 blank flip cards die cut

single unit pricing for reference only (case orders only)

SKU: FLIP-BLANK-SET	msrp	\$13.95
	whls	\$7.



BLANK DIY Cards 10 Pack

10 x BLANK Card retail units

SKU: FBKBLANK-RE010	\$70.
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MOTO Upgrade Kit

Want to motorize your FlipBooKit? Here's everything you need to upgrade any FlipBooKit for motorized operation. Components are all quality materials.

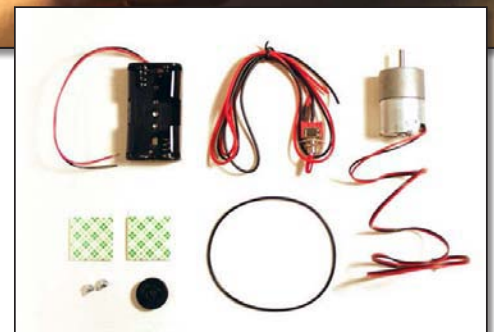
DIMENSIONS: 9" x 12" **WEIGHT:** 6 oz. **AGE:** 8 and up

INCLUDED IN KIT:

- Custom Built Gear Motor and mounting screws
- Battery holder (2xAA) and adhesive mount tab
- Toggle switch with plate
- Wiring, wire nuts
- Fitted pulley & Belt

single unit pricing for reference only (pack orders only) msrp \$34.95

SKU: MOTO-RE005	5-Pack	whls	\$80
SKU: MOTO-RE008	8-Pack	whls	\$124



Motorized Counter-Top Display Kit

The perfect way to display a FlipBooKit in your shop. Anyone can simply press the button and the FlipBooKit flutters to life! Customers don't need to pick up the demo units (and risk dropping or damaging it). Also comes with a "Card-Guard"; a clear acrylic shield that keeps little fingers from pulling out flip-cards.

We offer these at no charge to qualified merchants.

Assembles in 5 minutes (and it's fun!).

Comes with a "Get it Here!" Head-card that can be easily swapped out for a seasonal promotional card -- or not used at all.



SKU: CTR-DISP-KIT01

\$98.50

FLIP CARD Bundle - Assortments



Each card bundle has THREE design with 9 individual retail units

Card set includes: 24 printed cards for use in a FlipBooKit (FlipBooKit is NOT included)

CLASSIC BUNDLE #1



METROPOLIS REDUX
Imagery from Fritz Lang's film "Metropolis"

Circles of light descend and ascend in a loop



LEAPFROG
Adapted from Edweard Muybridge's motion studies.

Man LEAPS over the top of another man.



WALTZ
Adapted from Edweard Muybridge's motion studies.

This couple seems to magically float in 3 dimensions as they waltz before you.

SKU: CDS-CLAS1-VB9 whls **\$85.**

Includes 3 of each card set (9 individual retail units)

CLASSIC BUNDLE #2



THE KISS
Adapted from the first film sequence ever recorded of a kiss.

Directed by William Heise and filmed inside the historic "Black Maria", Thomas Edison's film studio.



HOW DO YOU DO?
Adapted from Edweard Muybridge's motion studies.

Man tips his hat as he rides on the back of an Ostrich.



CAT-N-MOUSE
Adapted from Edweard Muybridge's motion studies.

Woman jumps over a cat chasing a mouse.

SKU: CDS-CLAS2-VB9 whls **\$85.**

Includes 3 of each card set (9 individual retail units)

(single unit cost for reference only)


UNIT COST Classic Flip Cards (One Design).....\$18.95 MSRP / \$ 9.45 WLSL

FLIP CARD Bundle - Sets

Each card bundle has ONE design with 5 individual retail units


Card set includes: 24 printed cards for use in a FlipBookKit

Each design must be ordered in a bundled set of 5 units (FlipBookKit is NOT included)


WALTZ
Adapted from Edweard Muybridges motion studies.
This couple seems to magically float in 3 dimensions as they waltz before you.

WALTZ (5 Flip CARD Sets)
\$47.25 **CDS-WLTZ-W5**




METROPOLIS REDUX
Imagery from Fritz Lang's film "Metropolis"
Circles of light descend and ascend in a loop

METROPOLIS (5 Flip CARD Sets)
\$47.25 **CDS-MTRO-W5**




LEAPFROG
Adapted from Edweard Muybridges motion studies.
Man jumps over the top of another man.

LEAPFROG (5 Flip CARD Sets)
\$47.25 **CDS-LFRG-W5**




FIRST KISS
Adapted from the first film sequence ever recorded of a kiss.
Directed by William Heise and filmed inside the historic "Black Maria", Thomas Edison's film studio.

FIRST KISS (5 Flip CARD Sets)
\$47.25 **CDS-KISS-W5**



HOW DO YOU DO?
Adapted from Edweard Muybridges motion studies.
Man tips his hat as he rides on the back of an Ostrich.

HOW DO U DO? (5 Flip CARD Sets)
\$47.25 **CDS-HDUD-W5**



CAT-N-MOUSE
Adapted from Edweard Muybridges motion studies.
Woman jumps over a cat chasing a mouse.

CAT-N-MOUSE (5 Flip CARD Sets)
\$47.25 **CDS-CTMS-W5**



KICKING ASS
Adapted from Edweard Muybridges motion studies.
Jack-Ass kicks hind hooves into the air

KICKING ASS (5 Flip CARD Sets)
\$47.25 **CDS-KASS-W5**



EXCLUSIVE CHARLIE CHAPLIN
"Gold Rush"
Charlie performs his famous "dinner roll dance".

CHAPLIN GOLD RUSH (5 Flip CARD Sets)
\$62.25 **CDR-CHP1-W5**

(single unit cost for reference only)

UNIT COST Classic Flip Cards (One Design).....\$18.95 MSRP / \$ 9.45 WLSL

UNIT COST EXCLUSIVE Flip Cards (One Design).....\$24.95 MSRP / \$ 12.45 WLSL

PHONE: 310-450-0726
 EMAIL: SALES@WACKYSTUFF.NET

CUST:		BUYER:		ORDER DATE:		SHIP DATE:	
EMAIL:				CREDIT CARD#:			
PHONE:		FAX:		EXP:		CVV:	BACK ORD OK?
SHIP TO:				BILL TO:			
CITY:		STATE:	ZIP:	CITY:		STATE:	ZIP:
P.O. NUMBER:			NEW ACCT?	SPECIAL NOTES:			
REP:		WRITTEN BY:					

	CASE SKU	DESCRIPTION	PRICE	SRP/EA	QTY	EXTENDED
CORE PRODUCTS	CRFTMK-R10	MAKER-KIT CRAFT - FULL DIY KIT - 10 retail units	\$175.00	\$34.95		
	BLACKMK-R10	MAKER-KIT BLACK - FULL DIY KIT - Black Leatherette finish - 10 retail units	\$225.00	\$44.95		
	CMOTOMK-R10	CRAFT MOTO Maker Kit Case of 10 Unit SKU: CMOTOMK-SU	\$300.00	\$59.95		
	BMOTOMK-R10	BLACK MOTO Maker Kit Case of 10 Unit SKU: BMOTOMK-SU	\$350.00	\$69.95		
	FBKBLANK-RE010	Blank Card Kit CASE of 10 Retail units (Unit SKU FLIP-BLANK-SET)	\$70.00	\$13.95		
	MOTO-RE008	Motor Upgrade Kit - 8 Retail Units (unit SKU: FBK-MOTOR-KIT) Reduced price!	\$124.00	\$31.95		
	MOTO-RE005	Motor Upgrade Kit - 5 Retail Units (unit SKU: FBK-MOTOR-KIT) Reduced price!	\$80.00	\$31.95		
PRE-PRINTED CARDS	CDS-WLTZ-W5	Flip Card 5 Pack: Waltz (unit SKU: CDS-WLTZ-SU)	\$47.25	\$18.95		
	CDS-MTRO-W5	Flip Card 5 Pack: Metropolis Redux (unit SKU: CDS-MTRO-SU)	\$47.25	\$18.95		
	CDS-LFRG-W5	Flip Card 5 Pack: Leapfrog (unit SKU: (unit SKU: CDS-LFRG-SU)	\$47.25	\$18.95		
	CDS-KISS-W5	Flip Card 5 Pack: First Kiss (unit SKU: CDS-KISS-SU)	\$47.25	\$18.95		
	CDS-HDUD-W5	Flip Card 5 Pack: How Do You Do? (unit SKU: CDS-HDUD-SU)	\$47.25	\$18.95		
	CDS-CTMS-W5	Flip Card 5 Pack: Cat-N-Mouse (unit SKU: CDS-CTMS-SU)	\$47.25	\$18.95		
	CDR-CHP1-W5 **	Charlie Chaplin "Gold Rush" (Dinner Roll Dance) (Unit SKU CDR-CHP1-SU)	\$62.25	\$24.95		
	CDS-KASS-W5	Flip Card 5 Pack: Kicking Ass (unit SKU: CDS-KASS-SU)	\$47.25	\$18.95		
	CDS-CLAS1-VB9	Variety Bundle: Classics #1 Card Bundle 3 of each (9 units total)	\$85.00	\$18.45		
	CDS-CLAS2-VB9	Variety Bundle: Classics #2 Card Bundle 3 of each Artist Card (9 cards total)	\$85.00	\$18.45		
SALES AIDS	CTR-DISP-001	Free Motorized Display - FREE with first full store order (Brick and mortar stores only)	\$98.50			
	WIN-DISP-001	3-Box Window Display	\$300.00			
	FBK-SIGN-001	"FlipBookKit Sold Here" Sign	Inquire			
						TOTAL:

I authorize FlipBookKit to charge these items and this total to the credit card listed above: (FlipBookKit Terms and Conditions Apply)

SIGNATURE: _____ **DATE:** _____

IMPORTANT NOTES:

New brick and mortar stores receive a free motorized-countertop POP to go with their first order.
 We ask that our retailers do not discount FlipBookKits on Amazon.com or other market disruptive sites, and that they honor our MAP guidelines (MAP = 94% of MSRP)