

FOR IMMEDIATE RELEASE

**Charlotte Area Yarn Shops to Fill Pink Lady Firetruck with Knitted Breast Prostheses at
Conclusion of this Year's Charlotte Area Yarn Crawl**

Charlotte, North Carolina
August 17, 2017

This year, for the first time in the nine year history of the Charlotte Area Yarn Crawl, eleven independently owned and operated yarn shops have come together around a cause. This year, all shops are collecting Knitted Knockers, breast prostheses made from cotton or cotton blend yarns. Patterns and a list of recommended yarns for Knitted Knockers are available on www.KnittedKnockers.org. Many breast cancer patients who have had single or double mastectomies have found that the knitted or crocheted prostheses are more comfortable than heavier, hotter silicone prosthetics.

The Charlotte Area Yarn Crawl (www.CharlotteAreaYarnCrawl.com) will take place September 22-30, 2017. The yarn crawl gives shoppers a chance to visit all eleven shops during a week that includes extended hours at many shops, specials, events, and giveaways. Shoppers are asked to make and drop off Knitted Knockers at any of the participating shops before or during the crawl.

This year's Charlotte Area Yarn Crawl will also feature a special mystery knit along, a pattern designed by Lucy McDermott, owner of Baskets of Yarn. Each shop will offer visitors the pattern from a portion of the overall design. Shoppers who have visited all eleven shops will be able to knit the entire project. The entire mystery knit along pattern will be available for purchase on www.Ravelry.com starting October 1, 2017. McDermott has pledged to donate all proceeds from sales of the pattern to Knitted Knockers.

On October 1, the day after the Charlotte Area Yarn Crawl ends, the Pink Lady Firetruck will visit Cheers To Ewe! in Huntersville, and Charlotte Yarn in Charlotte to collect the Knitted Knockers and deliver them to a representative at Levine Cancer Institute in Charlotte, NC.

CONTACT:

Ladianne Henderson
Cheers To Ewe!
9856 Gilead Road, Suite E105
Huntersville, NC 28078
Phone: 704-706-9425
Email: info@CheersToEwe.com

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