



Join us for the
“Red Carpet Premiere”
Of the
**2017 Atlantic Region Cheer,
Dance & Step Championships**

#hoorayforhollywood
#glamorousgirlsofatlantic

EVENT GUIDE

**Atlantic Region
American Youth Cheer
National Qualifier**

HOSTED BY

PYFCL & Greater Charlotte

November 11, 2017

DOORS OPEN: TBD

**NO AEROSOL HAIR SPRAY OR
BALLOONS IN BUILDING**

Congratulations!

Congratulations on your bid to the Atlantic AYC Regional Championship! There are many teams who were unable to make it this far – so congratulations to you – and be sure to take a moment to enjoy the opportunity to compete with “your” team. Because of you – “this is possible”!

Thank you for all you do & Good Luck to all our cheerleaders!
Kelly Frazier, Atlantic Region Cheer Director

Book/Roster Certification:

We want to thank our Conference Directors for assisting our teams to prepare books for certification. Regional paperwork guidelines have been provided to our Conference Directors. Please note: all teams are required to have certified books prior to the Regional Competition. All teams who declared to attend Nationals are required to have their National envelope prepared and certified prior to the Regional Competition. Thank you to all our coaches, team managers and directors for their efforts in ensuring we have a safe and fair competition. No books or envelopes will be certified at the competition. It is the responsibility of the Coach and Conference Director to have Regional certification completed prior to the event.

Competition Location:

Hopewell High School
11530 Beatties Ford Rd, Huntersville, NC 28078

Entering the Competition:

Please use marked entrance for athletes and coaches.

All spectators must enter through main doors and pay admission.

It is recommended that you arrive at least one to one and ½ - hours before your performance time. For those three teams performing first – be sure to arrive when the doors open.

Please have all coaches' report to the Coach's check in. All verified/certified coaches will be admitted for free and will be listed by name at the Coach's only entrance. The spectator and cheerleader admission doors are both at the main entrance- there is a designated door for coaching staff.

Cheerleader and Coach Admission:

Only CERTIFIED cheerleaders and certified rostered approved coaches will be admitted for free. All other spectators and personnel are required to pay \$15.00 per personnel, presidents, advisors etc. All teams will enter through main entrance and will have ID check in time just before they warm up in the Warm Up area (see floor plan). Please see additional ticket package options for football and cheer.

Spectator Parking:

Parking is free and located in front of the building.

Admission (CASH ONLY):

Ages 12 and over \$15.00 per person

Ages 6- 12 \$6.00

Ages 5 and under FREE

Merchandise:

Merchandise sales will be available on-site provided by the official AYF/AYC merchandise vendor with our Atlantic Region Custom logo!

Concessions:

Concessions will be available on site and operated by Hopewell High School Cheer Program. No outside food or drink will be permitted. Teams are encouraged to bring water and a dry snack. No food will be permitted in warm up area.

Video:

Parents are allowed to bring their video camera; however, **all videotaping MUST be done from their seat or VIP viewing area.** You will not be allowed to video tape on or near the judges table. AYC will assess a penalty shall this occur.

Cancellation:

This event will take place regardless of inclement weather; plan accordingly should inclement weather occur.

Code of Conduct:

We ask you to please BE QUIET when our cheerleaders are performing the cheer portion of their routine – is very hard to hear – especially small teams- this is a big part of our score at AYC. Unless you are participating in a “call back” – please refrain from talking during cheer portion. Thank you in advance for supporting our cheerleaders!

Please remain in your seats during performances.

Disorderly behavior will not be permitted. Security and on-site management reserve the right to escort anyone off premises for inappropriate behavior. Please also note: PYFCL & Greater Charlotte will be managing admission ticket sales and therefore will not be tolerating parents or guests arguing over the price of admission. Prepare your parents for admission costs and to have CASH only!

Please also notify your parents our event is drug and alcohol free. We will have authorities on-site to ensure this remains a drug free event.

SPOTTERS: We will not be providing Spotters at this event. We feel that programs know their routines best and it is safer to allow programs to provide their own spotters, though it is not required. The spotter should not be uniformed members of the competing teams. A spotter is there to catch a fall, however, not to assist or “save” a skill. Spotters should not count builds or cheer along with the performing team. Any type of this behavior (coaching) will not be permitted and penalty points will be assessed.

CHEER CHECK IN PROCEDURE

1. Coaches (check in at coach’s entrance with cheerleaders).
2. Proceed to find seats and scope out venue – prepare for Identification check.
3. Your first check in time is at the ID table located in the warm up area in auxiliary gym –**YOU NEED YOUR TEAM BOOKS with you!**
4. Please line up in **roster order for ID check**. P Y F C L & G C Y F L staff will verify the cheerleaders photo in your team book that was certified for Regional competition.
5. After ID check – the event staff will send you to stretch mat for six minutes, tumble/stunt mat for six minutes and full panel floor (cd player available) for six minutes – you do not get time to transition – so use your time wisely. **YOU MUST BRING YOUR MUSIC WITH YOU FOR WARM UP**. The schedule has just 6 minutes of wait time prior to hitting the full floor (so plan accordingly). Please note there will be water/cups for a quick hydrate before they hit the floor.
6. PERFORM!!! HAVE FUN! Time to shine! (Please note – spotters will not be provided, you may provide your own)
7. Following performance – your team will receive medals from PYFCL & GCYFL staff and they will guide you to exit from the floor.
8. Approximately 20 minutes following performance – please send one coach to the scorecheck area to review scores. See scorecheck instructions for further information.
9. Please enjoy the vendors. Stop on the red carpet and have your team photo taken!!!
10. At the end of the competition – the teams will be invited to the floor for special announcements and to DANCE!
11. Awards! Crown the champions of the Atlantic Region! (Score sheets will be handed out with awards.)
12. On to Nationals! Those placing in advancing divisions will be given an invitation to register for nationals!

GOOD LUCK ATLANTIC REGION!

#atlanticayc2017

Wait there’s more.....

*** NEW – Music requirements (for Regionals only):**

REQUIRED SEND MUSIC by November 1, 2017 to atlanticregionmusic@aol.com . Please use the subject heading as Conference, Team Name, Division, Color of skill level (i.e.: NOVA AYF, Warrenton Eagles, D10 White). Please also include your contact information. Please help us- help you – make this a smooth experience for us all☺

The MC and DJ will (just like Nationals – prepare music digitally and in order of performance). This risk for any error during performances will be significantly reduced by using digital format. Please note your music must be performance ready when you email– **the DJ is not permitted to que your music or set your music at a certain time and/or adjust your music in anyway.**

YOUR MUSIC MUST be queued- the DJ is not permitted to set your music at a certain time and/or adjust your music in any way. All cheer routines may not exceed 2.30! The music portion for AYC is limited to 2 minutes for WHITE AND RED DIVISIONS. BLUE DIVISION may have 2.30 of music. In the event your music should stop for any reason – please prepare your team for what to do – continue! If the music were to stop and it is deemed the DJ/equipment error, your team will have the option to compete again and be judged from the time the music stopped until the end.

Step teams – please see AYC rule book for direction on music – there are limitations.

BRING MUSIC – CD OR MP3 PLAYERS TO WARM UP. YOUR DIGITIZED MUSIC WILL NOT BE AVAILABLE IN THE WARM UP AREA. WE DO NOT HAVE ABILITY TO PLAY CASSETTE TAPES.

Awards: Each team member will receive a medal and trophies will be awarded for teams 1st-3rd place, teams placing below 3rd place will receive a participation award. Top three teams of “advancing divisions” will receive a National bid.

Other specialty awards:

AYC Atlantic Region Spirit Stick! For the organization with the most spirit – that’s right... parents be prepared to participate- feel free to put on paint, appropriate noisemakers (NO BULL HORNS), signs! The most spirited organization showing great sportsmanship will go home with the STICK!

Performance Awards selected by Judges: There will be five specialty awards!

SPORTSMANSHIP:

Just a friendly reminder: American Youth Cheer strictly enforces positive sportsmanship! Team Participants and or Spectators of the Team will be penalized and asked to leave the event if you display poor sportsmanship. Each session we will have one coach per team turn in a sportsmanship vote. Sportsmanship is about being positive, supporting your competitors and your teammates. Please be here for the children and let’s make this a POSITIVE atmosphere. Coaches, parents and participants displaying bad sportsmanship WILL be removed from the event. Coaches – Please put cell phones on vibrate/mute – we do not want cell phones ringing while there is a team on the floor, however, we do realize the necessity of having phones – please use them respectfully.

GOOD LUCK!!!