



Dear Merchant,

On behalf of the La Grange Main Street & Visitors Bureau, we would like to invite you to be a part of *La Grange Uncorked*, La Grange's premier downtown wine stroll. The event will be held on **Saturday, February 15, 2020 from 3pm-7pm** on the Fayette County Courthouse Square.

The goal of this event for our merchants around the Square is to increase foot traffic in your store and educate the community and tourists of what you offer. Most of the merchants who have been part of this event in the past view this as one of their highest sales days for the year and participate again and again each year.

As a participating merchant, a winery will set up in your establishment and they will provide at least two cases of wine along with a designated person to pour wine in your shop. Your shop will also be featured on the wine map for the event. All you will need to furnish is a table on which the wine will be displayed. To help offset the expense of the wine in your shop, the merchant fee to participate is \$100. The event committee will assume the additional expense of the wine.

\*Please note that locations participating in La Grange Uncorked are NOT permitted to have live music or serve additional alcoholic beverages during the 3pm-7pm timeframe.

Over the past years, this event remains very popular for both residents and tourists. To ensure the event maintains exclusivity, we will limit ticket sales and anticipate selling out at 500 participants.

The **deadline to reserve your space is Friday, October 25, 2019**. For more information, please contact Paula Vogel at 979-9668-3017 or [PVogel@cityoflg.com](mailto:PVogel@cityoflg.com).

Sincerely,

Paula Vogel  
Assistant Main Street & Tourism Manager  
City of La Grange  
155 E. Colorado  
La Grange, TX 78945



**Saturday, February 15, 2020**  
**3pm – 7pm**  
**Fayette County Courthouse Square**  
**La Grange, TX**

## **Merchant Participation Form**

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Merchant Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I have read and understood that locations participating in La Grange Uncorked are NOT permitted to have live music or serve additional alcoholic beverages at no charge during the 3pm-7pm timeframe.

**Deadline: Friday, October 25, 2019**

**Please make check payable to: La Grange Main Street**  
**Return to: La Grange Main Street, 155 E. Colorado, La Grange, TX 78945**