

**Sunsweet Growers**  
**A Premier American Brand**

Sunsweet Growers Inc. is the world's largest handler of dried tree fruits including cranberries, apricots and prunes. A grower-owned marketing cooperative representing more than one-third of the prune market worldwide, Sunsweet processes nearly 70,000 tons of prunes a year.

Founded in 1917 as the California Prune and Apricot Growers Association, the cooperative served as a marketing agent to offer the crops of its members - under the brand name "Sunsweet" - to consumers at better prices than were offered by individual growers.

Today, Sunsweet processes and markets the dried fruit production of more than 300 grower-members with orchard holdings primarily in California's Sacramento and San Joaquin valleys. After nearly nine decades, Sunsweet boasts an enviable brand recognition of 85 percent in American households, placing it in the very top rank of long-standing successful American products.

Sunsweet's Yuba City, Calif. headquarters is home to the world's largest dried fruit processing plant, with the highest product quality standards anywhere. Each day, an average of 40,000 cases of Sunsweet products are sealed and marked for worldwide distribution. Sunsweet also holds a bottling facility in Fleetwood, Penn. for its juice products.

<http://www.sunsweet.com/about/>