



Maverick Challenge – PITCH 2018

Student(s):						
Presentation Elements	Needs Work		Good	Excellent		Comments
Introduction and opening of pitch.	1	2	3	4	5	
Apparent preparation and practice.	1	2	3	4	5	
Appropriate language and overall speaking skills.	1	2	3	4	5	
Enthusiasm and confidence are displayed.	1	2	3	4	5	
Executive Summary	Needs Work		Good	Excellent		
Major issues covered (idea explanation, product, market, finances, etc.).	1	2	3	4	5	
Evidence to support market need.	1	2	3	4	5	
Overall potential of this venture to succeed as a viable business.	1	2	3	4	5	Comments for the Students

Evaluator Signature: _____