

Presenting your work as a Poster Presentation

Beyond content, the visual
aspect of your poster is
critically important.

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The purpose of this presentation is to provide suggestions to optimize the visual aspect of a research poster.

For appropriate content, see your clinical methodologist.

- Your goal in a poster presentation is to generate interest and discourse about your research. This helps you better plan the next steps of your work that might include the preparation of a journal manuscript.
- Comments about your poster can make the difference in ultimately getting your work published in a quality journal.
- The visual aspect of your poster is the first thing someone notices about your work.

Poster Considerations

- Use a large font – Reviewers need to be able to read the poster from a reasonable distance
- Minimize white space – Balance and structure
- Consider tables and figures – Easy to read
- Consider using color images – Draws attention
- Be brief - A consistent comment by poster reviewers is that posters contain too many words

A poorly structured poster

Ambiguous and confusing table

Introduction

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Method

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Results

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Table with 26 columns and 26 rows of numerical data. The table is titled 'lat vs -001' and contains a grid of numbers ranging from 1 to 266.

Conclusion

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References

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Unequal borders – top, bottom, left, right

A wordy Introduction

Presentation lacks flow, attracting colors, images, or any feature that would draw researchers to the poster.

Small font

There's a lot of white space

Always include institution and/or company logos

A better structured poster

Title

Author list
Affiliation list

Title – Generally 12 words or fewer. Don't be afraid to use a creative and attention grabbing title

Abstract

Consider an abstract. It enables researchers to gain a quick understanding of your study.

For colorectal cancer, we recommend that the clinician collect self-reports of colorectal polyps, and cancer. This clinical strategy is based on the assumptions that patients are knowledgeable and communicated and received such information with and from their first degree relatives. **The objective of the study was to assess the effectiveness of polyp removal and communication of colon polyps with family.** A total of 84 patients were contacted. Of the sample, 11.9% were unaware they had any polyp removed. Further, 54.8% of the sample did not inform their first degree relatives. **These data suggest there is a lack of reliability of self-reports by patients with advanced colon polyps.**

Recommendations are discussed.

Consider using bold font on important statements. e.g., purpose of the study, general conclusion, etc.

Introduction

Results

Conclusion

This statement encourages the reader to continue reading your poster

Minimize white space, but enough to show transitions between sections

Separate paragraphs for easy reading

Keep Tables simple and easy to read

Simple images can draw attention to your poster

Method

References

Table 1. Description

Response	Frequency	Percent (%)
No	10	11.9
Yes	73	86.9
Unsure	1	1.2
Total	84	100%

Table 2. Description.

Response	Frequency	Percent (%)
No	46	54.8
Yes	38	45.2
Total	84	100%



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