

**WALKERTOWN FESTIVAL COMMITTEE MEETING**  
**July 12, 2021; 4:00 P.M. @ TOWN HALL**  
**MINUTES**

Present: Randy Mendenhall, Marilyn Martin, Debra Garland, Wesley Hutchins, Vernon Brown, Scott Snow and Rusty Sawyer.

**CALL TO ORDER**

Randy calls the meeting to order @ 4:00.

- **DETERMINATION OF QUORUM:** Yes
- **APPROVAL OF AGENDA**
- **APPROVAL OF MINUTES**

**BUSINESS AT HAND**

**Discussion of Event Details**

Randy: How are we doing for vendors?

Rusty: 13 so far. Well behind our usual turnout. We normally are in the 30's by now.

Randy: Any food trucks yet?

Rusty: No. I emailed 12 with little response. All the food truck owners that came 2 years ago have sold their trucks. The only food vendor so far is the Civic Club.

Scott: I'll get with Daniel to change the dates on the banners.

Rusty: The blacksmith is coming. I haven't heard back from Denise about the alpacas.

Randy: The inflatables & NASCAR are coming.

Committee decides to use all booths if needed. Also, to not order hats, sweatshirts etc. and just sell what's left at the town's booth.

Close roads at 7:00am.

Talk to Todd about adding helpers.

No August meeting. Met again on September 13<sup>th</sup>.

**6/14/21**

Randy: Is everybody still onboard with a one day festival, 10/16. *YES*

Hours 10:00 am until 5:00 pm, gates open at 8:00 am. *YES*

Only using every other booth? *YES*

Rusty, Bands?

Rusty: I have contacted the 3 bands and they have agreed to their time slots and pay.

PAID FOR 10-12

HS BAND 12-2

SOB 2-5

Randy; Good.

Peggy: We should reduce booth fees. *YES*

All food vendors \$60 including power.

Vendor booths \$35 plus \$15 for power. *YES*

Randy: I have the inflatables coming 10 – 4.

Marilyn: What about the Baking Contest? *NO Baking contest this year.*

Deborah: Do you want to do the Art Contest? *YES*

1<sup>st</sup> - \$20

2<sup>nd</sup> - \$15

3<sup>rd</sup> - \$10

Mayors Choice- \$20

Committee agrees; for schools, churches & non-profits; FREE booth if not fund raising.

Politicians pay for booths.

Scott: Do you want to have monthly meetings? YES

### **3/8/21**

Randy: We last discussed having a one day festival, which would be October 16.

I suggest we wait to make the final decision in June.

Peggy: We may lose food vendors to other events by waiting.

Marilyn: Would we still have the baking contest?

Randy: It would probably be safest to not have the baking or art contest this year. I hate missing 2 years in a row. We'll see what the governor does by then.

Deborah, Art classes might not have time next year.

Deborah: Sent emails. Heard back from the middle & elementary. Kids love the contest.

When would we judge?

Randy: Later on Saturday.

Deborah: Judges: Elaina, Marilyn, Paula and Doc. We could eliminate prize money and just give McDonalds meal and the certificate Rusty prints.

Peggy: We could setup earlier on Friday and judge on Friday.

Randy: Have you talked to the bands?

Rusty: Yes. I've contacted all of them. I did tell Vernell with reduced hours we might not have a time slot available. Paid For & the Special Occasion Band both said they would hold that weekend until we made a decision.

Randy: We could give the SOB group 2 – 5.

Rusty: Paid for 10 – 12.

Peggy: We will lose people.

Randy: Maybe the High School Band could fill in.

Scott: They are playing at games again.

Peggy: Or try to get the cloggers back. What about food vendors?

Rusty: The only ones that said they would come for sure are the Kettle Corn man, Snow Cone truck and the Civic Club. The funnel cake truck might come.

Randy: I'll call for the inflatables.

Scott: The second Monday in June is 6/14.

Randy: Thanks. See everyone then.

### **3/9/20**

Randy: The Dixie Classic is on October 2<sup>nd</sup> thru the 11<sup>th</sup> this year. So we'll be back to the 3<sup>rd</sup> weekend, Oct. 16<sup>th</sup> & 17<sup>th</sup>.

#### **CHANGES FOR THIS YEAR**

- Reduce Saturday's hours to 10am – 4pm
- Drop 2 bands: The Agency & Sugarloaf Mountain
- Try to get Quincy Lundy and the HS Band 2:00 to 4:00
- Keep North State Security (2) and Forsyth Deputies (2) for daytime security & 1 deputy all night
- Vernon offers to help Peggy with the Baking Contest
- Buy McDonalds "Value Meals" if DJ offers Happy Meals
- Raise for-profit food vendor rate to \$125 per booth
- If we buy more t-shirts & hoodies, pick a new design
- No hats

- Add more to do for kids (more bounce houses, obstacle course...)
- Skip April's meeting, meet again in May

**MOTION: TO ADJOURN AT 4:35 PM**

**BY: MARILYN MARTIN**

**SECOND: DEBRA GARLAND**

**VOTE: UNANIMOUS**

Next meeting will be September 13<sup>th</sup>, 2021 (2nd Monday of the month) @ 4:00 @ Town Hall

Submitted by Rusty Sawyer  
Town Clerk