TRUST, PARTNERSHIP & BRAND RECOGNITION

ACROSS EDUCATION & AROUND THE WORLD

COMMUNITY SOURCED. LEARNER CENTRIC. OPEN STANDARDS.

powered by

SPONSORS MAKE THE NETWORK

PESC®

Greetings from PESC!

On behalf of the Board of Directors and Members, I am pleased to provide you with PESC's 2018 Sponsorship Application & Agreement.

PESC is working to become the voice for the efficient and secure, real-time exchange of student and learner data throughout the education domain. With a leaner-centric approach and open, transparent collaboration as our cornerstone principle that governs development and setting of PESC Approved Standards, PESC identifies all *learning* data points, across early childhood, elementary, secondary, postsecondary, training and employment sectors and data systems for data standardization.

Interoperability improves performance, enhances service and delivery, expands digital connectivity and provides long-term cost savings. PESC Approved Standards – platform and application neutral – enable interoperability, mobility and support a sustainable, reliable pathway for future application and systems development.

Providing and supporting free and open PESC Approved Standards – the core value of PESC's mission requires support, maintenance and funding.

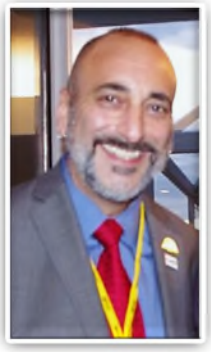
Please help support this global mission by sponsoring PESC today!

By sponsoring and investing in PESC, your organization signifies to the education community at large a special commitment to this mission and to the greater common good of ensuring student and learner achievement. Under PESC promotion, we market your organization's brand in our activities, events, groups, online communications and global outreach.

PESC's reach is far and wide across PK20W, admissions, registrar, financial aid, education technology, data, research, government, policy and credentialing communities. The neutral, trust environment, created by PESC, is a critical component – what we are doing together is working, and should continue.

From Ontario to Indiana, to Stanford University and all 114 of the California Community Colleges (which alone serves 2.1 million students), to all of student financial aid – all Users of PESC Approved Standards – PESC is fulfilling its vision of a connected, global, digital domain.

Please consider Sponsoring PESC today! If you have any questions, please contact our Membership Services Director Jennifer Kim at jennifer.kim@pesc.org or 202-261-6516.



Sincerely,

Michael D. Sessa
President & CEO

PESC®

UNLOCK THE MOBILITY OF EDUCATION DATA

A voluntary, consensus-based standards platform is the foundation on which PESC operates.

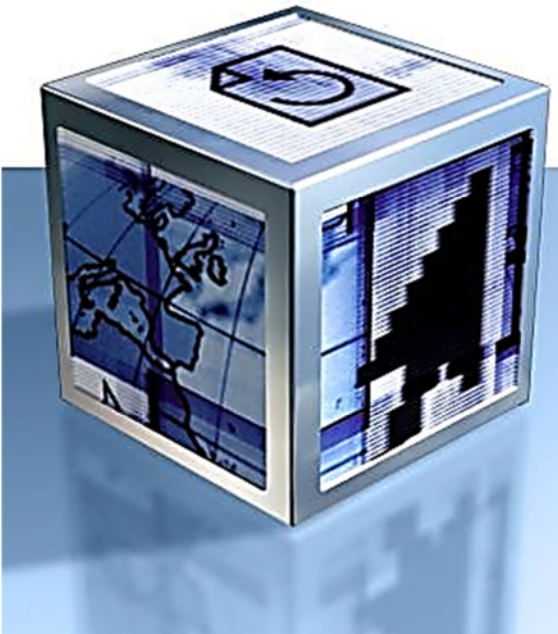
Through PESC every stakeholder along the education lifecycle is empowered. Combined with an agreement of 'co-opetition' – that is *cooperation among competitors* – PESC identifies, develops, openly shares and promotes collaborative data solutions that employ automated, reusable and sustainable technologies in order to improve institutional performance, to improve student service delivery, and improve overall digital and electronic connectivity between stakeholders.

Data standards are the tools PESC produces to enable interoperability in education.

Standards make the world go 'round. PESC Sponsors help make standards free and open. Together, with this unique community perspective, PESC has mapped out a common, strategic path for the future. This path includes continued development of common data standards, establishment and support of data networks and infrastructure, common authentication and web services protocols enterprise-wide, seamless connections bridging postsecondary education systems to secondary and labor and workforce systems.

The political will and demand for improvement have never been greater and will continue to increase with time as budgets tighten, common solutions like standardization are being viewed as wise, cost-saving investments and as new technologies emerge.

With membership and participation from all leading stakeholders in education technology, PESC serves as the umbrella organization to coordinate and advocate for learner-centric data standardization and interoperability across the education lifecycle.



PESC Sponsors boldly accept that mission and work diligently to continue the proven record of success and achievement.

We now elevate the mission to the next level.

JOIN THE EFFORT.

JOIN THE COMMUNITY.

SPONSOR PESC.

Who We Are

Established in 1997 at the National Center for Higher Education and headquartered in Washington, D.C., PESC is an international, 501 (c)(3)non-profit, community-based, umbrella association and education data standards-setting body comprised of data, software & technology service providers; schools, districts, colleges & universities; college, university & state/provincial systems; local, state/provincial & federal government offices; professional, commercial & non-profit organizations; non-profit associations & foundations.

Our Mission

PESC's Mission is to lead the establishment and adoption of open data exchange standards across the education domain.

Goals of the Mission

Through open, transparent community participation, PESC enables cost-effective connectivity between data systems in order to accelerate performance and service, to simplify data access and research, and to improve data quality along the learner lifecycle. PESC promotes student-and learner centric design and data modeling, hub and spoke models, federated identity, and similarly proven models of interoperability; and fosters open, transparent collaboration across global education and learning sectors. PESC Approved Standards improve institutional performance and data quality; simplify access and reduce cost; and enable sustainable best practices and innovative solutions that streamline emerging technologies and disparate information systems.

PESC Technology

PESC Technology and PESC Approved Standards are community-sourced and driven by PESC serving as an incubator to pilot and launch data standards using an open, transparent and collaborative process; and serving as an open data standards-development and open data standards-setting body governing resource mapping and maintenance of education eco-system taxonomies, schemas and shared code sets in various technologies (EDI, XML, PDFxml, JSON) produced as PESC Approved Standards. PESC Approved Standards are platform and application neutral; adopted and integrated in systems, networks, applications, products and services; support a transaction or business process, and; can be implemented or used one independently from another.

Our Vision

PESC envisions global interoperability within the Education domain, supported by a trustworthy, inter-connected network built by and between communities of interest in which data flows digitally and seamlessly from one community or system to another and throughout the entire ecosystem when and where needed without compatibility barriers but in a safe, secure, reliable, legal, and efficient manner.

About Privacy

While PESC promotes the implementation and usage of data exchange standards, PESC does not set (create or establish) policies related to privacy and security. Organizations and entities using PESC Approved Standards and services should ensure they comply with FERPA and all local, state, federal and international rules on privacy and security as applicable.

Social Media & Online Presence

- PESC Website
- facebook
- LinkedIn
- twitter

Newsletters, Articles & Marketing

The Standard

PESC Lists

Webinars

Events

Speaking Engagements

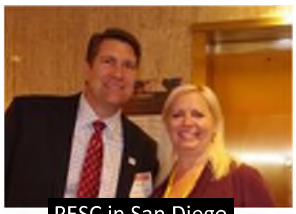
- AACRAO
- Groningen Declaration Network
- EMREX
- Open Recognition Alliance

Exhibitions & Sponsorships

- AACRAO
- AIR Annual Conference
- California Transcript Workshop & CCCApply
- U.S.STATS-DC NCES Conference

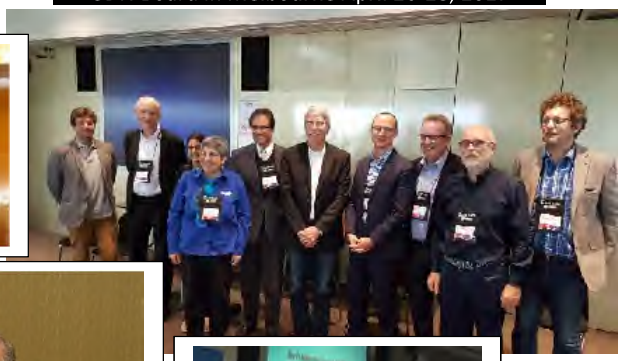
ACTIVATING INTEROPERABILITY ACROSS THE EDUCATION DOMAIN

PESC Board '10 Year Service' DC May 3-5, 2017



PESC in San Diego October 14, 2016

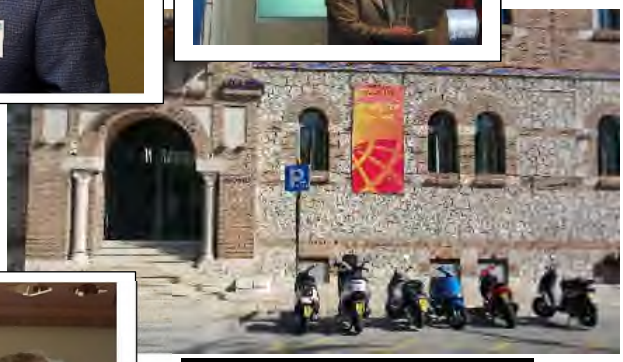
GDN Board in Melbourne April 26-28, 2017



PESC at GDN in Melbourne April 26-28, 2017

PESC at GDN in Melbourne April 26-28, 2017

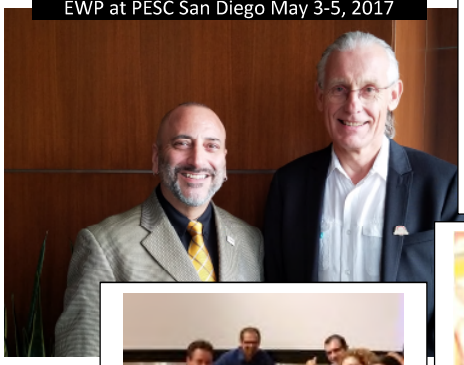
PESC at NDIA/ADL in Alexandria August 1, 2017



PESC at GDN in Malaga May 4-6, 2015

PESC in San Diego October 14, 2016

EWP at PESC San Diego May 3-5, 2017



GDN at PESC DC April 13, 2016

PESC at EWP in Brussels Sept 26, 2017

PESC at EWP in Brussels Sept 26, 2017

PESC at EAIE in Glasgow Sept 15, 2015

PESC at GDN in Melbourne April 26-28, 2017

PESC at GDN in Cape Town May 17-19, 2016

PESC at Blockchain Conference in Groningen Sept 5, 2017

Data Summits

Initiatives

- Admissions Data Development Workgroup
- Credential Ecosystem Data Mapping
- EdExchange
- GEO Code
- JSON – LD

Groups

- Academic Credentialing & Experiential Learning Task Force
- Canadian PESC User Group
- EdExchange User Group
- GEO Code User Group
- JSON Task Force
- Standards Development Forum for Education

Partners & Affiliates

- AACRAO
- Access 4 Learning
- Apereo
- ARUCC
- EMREX
- Erasmus Without Paper
- Groningen Declaration Network
- HR Open Standards
- Internet2
- SHEEO
- U.S. CEDS

Sponsor Opportunities & Levels

Diamond
$15,000

Support ALL
SPRING & FALL
DATA SUMMITS &
All GROUPS & INITIATIVES
as an
ANNUAL DIAMOND SPONSOR!

- Spring Data Summit
- Fall Data Summit
- Academic Credentialing & Experiential Learning
- Canadian PESC User Group
- EdExchange
- GEO Code
- JSON Task Force

Gold
$10,000

Support the
SPRING & FALL
DATA SUMMITS
as an
ANNUAL GOLD SPONSOR!

- Spring Data Summit
- Fall Data Summit

Silver
$5,000

Support Your Favorite
GROUP OR INITIATIVE
as an
ANNUAL SILVER SPONSOR!

- Academic Credentialing & Experiential Learning
- Canadian PESC User Group
- EdExchange
- GEO Code
- JSON Task Force

As a Sponsor of PESC

- **Your organization is marketed by PESC throughout the entire year:**
  - Social Media & Online Presence
  - Newsletters, Articles & Marketing
  - Speaking Engagements, Exhibitions & Sponsorships
  - Groups, Partners & Affiliates
  - Spring and Fall Data Summits
  - Initiatives
- **Your organization firmly associates itself with the PESC mission of open, transparent and collaborative interoperability and establishes itself as a leader and stakeholder**
- **Investing in PESC increases the value & maximizes the integrity of your data technology**

Sponsor PESC Today!

TO SPONSOR PLEASE COMPLETE THIS FORM AND SEND IT ALONG WITH A CHECK PAYABLE TO: PESC, 1250 CONNECTICUT AVE NW SUITE 200, WASHINGTON DC, 20036. TAX ID#: 52-2179499. ORGANIZATIONS CAN SPONSOR ADDITIONAL CERTAIN ACTIVITIES AND EVENTS INDIVIDUALLY. FOR MORE INFORMATION OR IF YOU WOULD LIKE TO PAY BY CREDIT CARD, CONTACT JENNIFER KIM AT PESC.

Sponsor Level ○ Diamond ○ Gold ○ Silver

Favorite Group *(Silver Only)*

Organization Name

Organization Website

Contact Person Name

Contact Person Title

Address

City, State/Province

Zip/Country

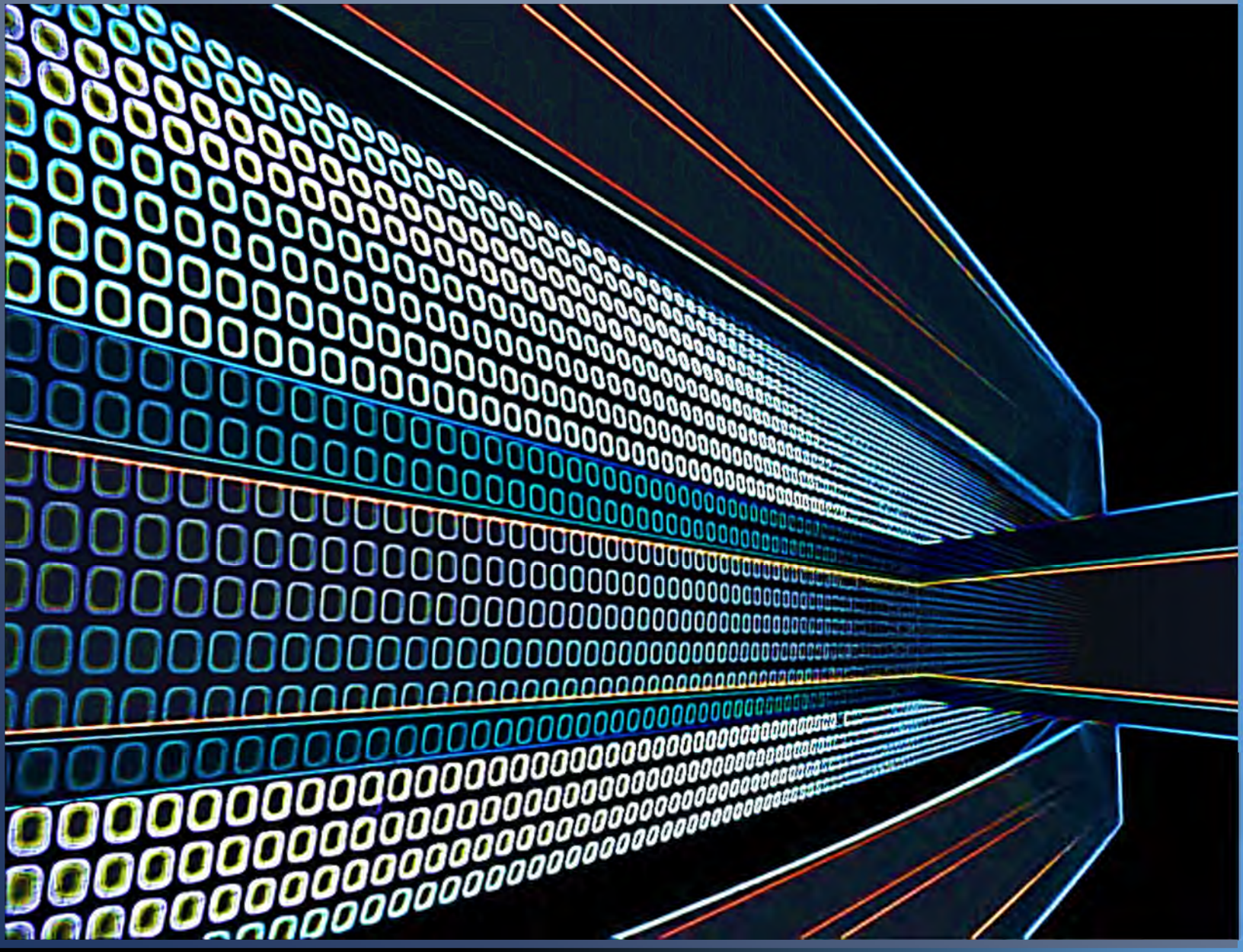
Phone

Email

Signature

Date

IN SPONSORING PESC, MY COMPANY AND ITS EMPLOYEES, CONTRACTORS AND AFFILIATED PARTIES AGREE TO ABIDE BY PESC'S GUIDELINES, TERMS AND CONDITIONS OF USE AND INTELLECTUAL PROPERTY (IP) POLICY AND USER AGREEMENT.



Leading the

ESTABLISHMENT & ADOPTION
OF OPEN DATA STANDARDS
ACROSS THE EDUCATION DOMAIN

PRESS

WWW.PESC.ORG

PESC®

POSTSECONDARY ELECTRONIC STANDARDS COUNCIL
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F 202.261.6517
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WWW.PESC.ORG
WWW.FACEBOOK.COM/PESCUPDATES
WWW.TWITTER.COM/PESCUPDATES

PESC LEADS THE ESTABLISHMENT & ADOPTION OF OPEN DATA STANDARDS ACROSS THE EDUCATION DOMAIN BY SERVING AS AN OPEN STANDARDS-DEVELOPMENT & OPEN STANDARDS-SETTING BODY.

PESC TECHNOLOGY IS COMMUNITY-SOURCED AND DRIVEN BY PESC SERVING AS AN INCUBATOR TO PILOT AND LAUNCH DATA STANDARDS (EDI, XML, PDF, JSON) USING AN OPEN, TRANSPARENT AND COLLABORATIVE PROCESS.

AS A DATA STANDARDS-DEVELOPMENT AND DATA STANDARDS-SETTING BODY FOUNDED IN 1997, PESC GOVERNS RESOURCE MAPPING AND MAINTENANCE OF EDUCATION ECO-SYSTEM SCHEMAS, TAXONOMIES AND SHARED CODE SETS IN VARIOUS TECHNOLOGIES.

CURRENT PESC GROUPS & COMMITTEES

1) ACADEMIC CREDENTIALING & EXPERIENTIAL LEARNING
2) BOARD OF DIRECTORS
3) CANADIAN PESC USER GROUP
4) CHANGE CONTROL BOARD
5) EDEXCHANGE
6) EDUCATION RECORD USER GROUP
7) GLOBAL EDUCATION ORGANIZATION CODE
8) STANDARDS DEVELOPMENT FORUM FOR EDUCATION
9) TECHNICAL ADVISORY BOARD

CURRENT PESC APPROVED STANDARDS

1) ACADEMIC COLLEGE TRANSCRIPT
2) ACADEMIC EPORTFOLIO
3) ACADEMIC HIGH SCHOOL TRANSCRIPT
4) ACADEMIC RECORD
5) ADMISSIONS APPLICATION
6) COMMON CREDENTIAL FOR CERTIFICATES, DEGREES & DIPLOMAS
7) CORE MAIN
8) DATA TRANSPORT
9) EDI
10) EDUCATION COURSE INVENTORY
11) EDUCATION TEST SCORE REPORTING
12) FUNCTIONAL ACKNOWLEDGMENT
13) PDF ATTACHMENT
14) REQUEST - RESPONSE
15) STUDENT AID
    - COMMON RECORD COMMONLINE - CRC
    - ONLINE LOAN COUNSELING
    - STUDENT LOAN DETAIL PORTFOLIO

ANNUAL AWARDS INCLUDE

1) 19TH ANNUAL BEST PRACTICES COMPETITION
2) DISTINGUISHED SERVICE AWARDS

CURRENT PESC FUNDING ORIGINATES FROM

1) ANNUAL MEMBRESHIP DUES
2) REGISTRATION FEES FROM SPRING & FALL DATA SUMMITS
3) ANNUAL SPONSORSHIP

SPRING & FALL DATA SUMMITS

SEE WWW.PESC.ORG.

BOARD OF DIRECTORS

SEE WWW.PESC.ORG.

MEMBERS

WWW.PESC.ORG.

STAFF

MICHAEL SESSA, PRESIDENT & CEO
JENNIFER KIM, MEMBERSHIP SERVICES DIRECTOR

PESC IS SPONSORED ANNUALLY by Credentials Solutions, National Student Clearinghouse, Oracle and Parchment Inc. PESC partners include AACRAO, APEREO, ARUCC, HR Open Standards, EMREX, EWP, Groningen Declaration Network, Internet2, SHEEO, and the US Department of Education's Common Education Data Standards (CEDS) Initiative.

PESC IS A PROUD EXHIBITOR at AACRAO's Annual Meeting, ARUCC's Annual Meeting, and the Annual STATS-DC Conference of the National Center for Education Statistics (NCES) of the US Department of Education.

PESC IS A PROUD SPONSOR of AIR's Annual Conference and of the Annual California Electronic Transcripts Workshop and CCCApply.

PESC IS A PROUD MEMBER/AFFILIATE/SIGNATORY of is AACRAO, of the NCES National Forum on Education Statistics, and of the Groningen Declaration Network.

ABOUT PESC

ESTABLISHED IN 1997 AT THE NATIONAL CENTER FOR HIGHER EDUCATION & HEADQUARTERED IN WASHINGTON DC, PESC is an international, 501 (c)(3) non-profit, community-based, umbrella association of data, software and education technology service providers; schools, districts, colleges and universities; college, university and state systems; local, state/province and federal government agencies; professional, commercial and non-profit organizations; and non-profit associations & foundations.

LEADING THE ESTABLISHMENT & ADOPTION OF OPEN DATA STANDARDS ACROSS THE EDUCATION DOMAIN. Through open and transparent community participation, PESC enables cost-effective connectivity between data systems to accelerate performance and service, to simplify data access and research, and to improve data quality along the Education lifecycle. PESC envisions global interoperability within the Education domain, supported by a trustworthy, inter-connected network built by and between communities of interest in which data flows digitally and seamlessly from one community or system to another and throughout the entire eco-system when and where needed without compatibility barriers but in a safe, secure, reliable, legal, and efficient manner.

ABOUT PRIVACY While PESC promotes the implementation and usage of data exchange standards, PESC does not set (create or establish) policies related to privacy and security. Organizations and entities using PESC Approved Standards and services should ensure they comply with FERPA and all local, state, federal and international rules on privacy and security as applicable.

IN FULFILLING ITS NON-PROFIT MISSION, all PESC Approved Standards are available to the education community online free of charge at www.PESC.org.

Connecting College & Career

PESC is the voice for the trusted, efficient and secure real-time exchange of education data from initial access of the student from high school into the college environment, through successful completion of the education experience and into the workforce; and for all learners accessing an education environment.

Transparent, open collaboration is our cornerstone principle. The sharing of ideas and best practices reminds us that while we work in a competitive environment, as stakeholders we must also cooperate and work together for a greater common good. That greater common good is ensuring student and learner achievement and progression along the entire cycle of lifelong learning and fostering a successful learning experience.

PESC is driving the collaborative development and alignment of data across disparate systems, across sectors and is eliminating barriers that inflate costs for institutions, students, states, provinces and taxpayers.

PESC envisions a seamless, interoperable environment that enables students and learners to successfully progress and smoothly transition throughout the entire education and learning ecosystem. The goal of efficient, automated interoperability is achievable. We have the ability, we've identified what needs to be done, and we know how to do it.

Join the Community.

Join the Effort.

Join PESC.

PESC®

Multiple Stakeholders. One Vision.

Unlock the Mobility of Education Data with PESC Approved Standards

www.PESC.org

PESC®

TRUSTED OPEN DATA STANDARDS

UNLOCK THE MOBILITY OF EDUCATION DATA

WWW.PESC.ORG