

What is the **why?** behind your **what?**

Presented by
Jennie Darby & Krina Snider



The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

***Changing Women's Lives
One Woman at a Time***

For more information about ABWA's
Mo-Kan Chapter, visit our website at
www.abwamokan.org

We're also on Facebook and LinkedIn!



www.abwa.org

We all have goals and objectives associated with our jobs, relationships, and in our ABWA chapter. At the September meeting, ABWA Regional Conference attendees and former Kansas City Area Council Chairmen, **Jennie Darby** and **Krina Snider** will share some important ways we can determine the 'why' behind 'what' we want to accomplish. If you don't know the why, it's difficult to map a path to success.

These two enthusiastic presenters will share important steps of achieving objectives by taking into consideration:

- Meeting other members' needs and interests
- Outlining the key substance/content
- Determining ways to have successful connections
- Understanding how to use the best delivery method/channel to maximize results
- Factoring in the future... growth and evolving needs

Wednesday, Sept. 12, 2018

**Deer Creek Country Club
7000 W. 133rd Street
Overland Park, KS 66209**

Social Hour 5:45-6:30 p.m.



Dinner 6:30 p.m.



Program 7:00 - 7:45 p.m.



Chapter Business: 7:45 – 8:15 p.m.

Guests are welcome! Event cost also includes dinner.

\$22 for **Mo-Kan** members & full time students

\$25 for guests

Reservation

To reserve your seat, **RSVP by Wednesday, September 5** with one of the following methods:

- 1) Go to our website at **www.abwamokan.org** and pre-pay
- 2) Email **ABWAMoKan@gmail.com**
- 3) Call **913-390-3466**