Business

The spreadsheet is the beginning. We also need to convince our investors to buy into our company. And we need to convince customers to buy our stuff.

Company

Your company needs to have:

* Name
* Logo
* Slogan

Your Slideshow needs to have:

* Name
* Logo
* Slogan
* Your poster is designed to convince your investors to give you money to start your business, so it must show them:
  + Break even point
  + Marginal profit (price-variable cost)
  + Profit margin (marginal profit/price)
  + How much money you would make if you double the amount sold for break even
  + How many units you would need to sell to make $1 million dollars
  + Any other graphs and figures that will convince them you are profitable