


Board of Directors Meeting

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|  <p>Rochester Public School Foundation</p> | Date: 5-14-2014, 7:00 PM | Location Northrop Building Rochester, MN Room 306 |
| | Members Present (BOLD indicates present) | |
| Melissa Amundsen | Becky Montpetit | Regina Seabrook |
| Mark Kuisle | Maddie Pavek | Diana Sorenson |
| Scott Mahle | Mark Schleusner | Jim Thompson |
| Cheryl Moertel | Rob Scripture | Julie Workman |
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Call to Order: President Scott Mahle called the meeting to order at 7:02 pm.

Review of April Minutes

- April minutes were reviewed. Motion to approve: Mark Schleusner. Seconded: Rob Scripture. Motion approved. Note: February minutes have still not been approved.

Review and approval of April Financials

- Paid Chamber of Commerce dues. Paid taxes. Scott will check on low return on Geitzenauer fund.
- Motion to accept April Financials: Melissa. Second: Mark S. Motion approved.

New Director Application

- Mark Trisko submitted an application to join the board. Motion to approve Mark's application: Melissa. Second: Mark S. Motion approved.
- Still recruiting for empty seats, particularly for more representatives of the business community.

Grants

- MAD grant request (new form at \$250 level). Andrea Pendleton of Willow Creek requesting \$180 for math videos and headphones at \$12 each, 15 total. PTA out of funds. Motion to approve: Melissa. Second: Scott. Motion approved.

Fundraising

- Comedy Club fundraiser postponed due to low ticket sales. Challenges discussed included high ticket price, timing, location, marketing, target audience. It was suggested that teachers should not be our target audience, but that we should be reaching out to parents and grandparents. Interest remains in moving forward at a future time. Scott will send out an email request for board members to send notes on "lessons learned" for future endeavors.
- With so many new fundraising efforts underway, it would be helpful to have a subcommittee formed to put together a project management framework and some guiding principles. (For instance, we need to make sure that committees don't over-solicit the same businesses, not realizing that another committee has already developed a relationship or secured a large donation.) Mark S., Melissa, Cheryl, and Maddie volunteered for the committee.
- Haunted Hallways will not take place in 2014, but we are aiming to find a secure/repeatable site for 2015. Will attempt to meet with Apache Mall and the County Fairgrounds before the next Haunted Hallways committee meeting on June 16.
- Basketball Tournament: Mark K. & Rob will ramp up planning in August.

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| Date: March 11, 2014 | Location John Marshall High School Rocket Room |
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- Triathlon: Not going to happen. Parties approached are not open to splitting proceeds with RPSF.

Rochester Area Foundation

- Several things are in the works: a flyer to honor teachers, investigating the possibility of putting something into the high school graduation programs, and 3 articles being written (the first one about Cheryl Moertel).

Meeting Schedule

- We will have a June meeting but not a July meeting.

Meeting adjourned at 8:17 PM.

Respectfully submitted by Melissa Amundsen