

May 2018

Visitor Contacts

In-House Visitors	2,625
Museum Website Traffic	3,879
Explore Calico Web Traffic	1,901
<u>Printing Press Café Website</u>	<u>2,644</u>
Total Visitor Contacts	11,049

Spring Fling

In April, we hosted a new event we called “Spring Fling.” Despite less than perfect weather, the event was successful in raising funds for the museum’s summer educational programs. Sales for our local businesses saw and increase with tourists stopping along Main Street when they saw the street vendors. While events like this draw a smaller overall crowd than some events, anytime we can get people to stop and see what we have to offer is a huge win.

Educational Programs

We welcomed gift and talented students from Cedar Ridge Schools in Newark this past month. The art and science center has really helped us increase the number of schools coming to the museum. The school groups are divided into three groups and rotated into three programs: an art activity, the crime lab detective in the science center, and a history activity in the museum. The groups also get to tour the museum exhibits. In addition, we will host elementary students one afternoon per week after school for a robotics program. It’s part of our continuing efforts to increase the opportunities to engage our local families in our history, science and art.

As always, if you have any ideas, questions or concerns, please call me at 870-373-0083.

Respectfully submitted,

Steven Mitchell

Chairman

Board of Trustees