



JOB OPPORTUNITY

Digital Media Designer Internship

Final File Date: November 15, 2020

Who We Are?

The Sacramento Asian Sports Foundation (SASF) is a non-profit 501(C)(3) organization dedicated to support and promote sports and cultural programs for children, youth and adults in the greater Sacramento area.

What You'll Be Doing...

Under the guidance of the SASF Executive Committee and a Public Relations Professional, SASF has an internship opportunity for a Digital Media Designer to develop a social media campaign showcasing our youth programs for public relations and fundraising efforts. The intern will be responsible for developing the stories of our youth programs and community leaders connected to SASF, write the script, produce the video and develop the campaign for optimizing community outreach.

Who We're Looking for...

We are looking for an intern with creative writing and videography skills that is interested in learning from a practicing public relations professional. Specific duties and responsibilities include:

- Meet with key individuals to garner information regarding SASF's history, mission and vision,
- Develop storyboards and scripts for interviewees,
- Develop poignant, funny and compelling stories about our programs.
- Develop strategic marketing material to appeal to prospective donors and grant agencies.
- Create a video campaign to optimize community outreach.
- Ability to take initiative and work independently.
- Assist the Webmaster in posting videos and rolling out a marketing campaign on our social media platforms.
- Intern must have their own hardware as well as standard Microsoft Office Suite. Any specialized software may be purchased by SASF.
- NOTE: Limitations due to COVID-19 will be taken into consideration to ensure the health and safety of the intern and prospective interviewees.

How to Apply...

If you are interested in applying for the internship, send the following information to Melissa Kuyama @ MNMKuyama@gmail.com by November 15, 2020.

1. Your Resume
2. Portfolio of experience applicable to the internship with no more than 3-samples of any of the following: a) media clips, b) published articles or c) other examples of work products demonstrating your media relations experience.

Compensation is based upon experience and the opportunity to receive training from a practicing professional. This is a deliverable based internship with a negotiable stipend between \$500-\$1000 to be discussed with the selected intern.