

**GWC LOOPING** is prepared to help you with all phases of loop installation:

**Design** - We provide a full site survey prior to assisting with proper equipment selection.

This includes conducting an analysis of the space to be looped, determining optimal locations for the looping wire, selecting the proper amplifier(s), estimating the labor required to install the loop and identifying any special conditions the space may present.

**Sales** - We represent Contacta and Univox products and will provide you with all of the support needed to successfully install your system.

**Installation** - We are set up to provide properly trained labor to perform the loop installation for you. Alternatively, we can supervise your own staff in installing the loop or we can consult for a self installation. Note: We do not recommend self installations for complex projects as there are important variables that need to be considered for compliance to IEC 60118-4.

**Certification** - All loops installed by us will be compliant with IEC 60118-4 and a certificate to this effect will be provided upon completion of the project.

**Service/Repair** - We service any loop installations and can make repair recommendations appropriate to your situation.

**Consulting** - Do you want to know more about loops or teach others about their capabilities? We can arrange training sessions or come to you to answer questions. We are also ready to advise you on loop installations should you want a second opinion.

**If you have any questions concerning:**  
your hearing aids, whether you have a t-coil or whether the t-coil has been programmed, or the suitability of AFILS for your particular hearing loss, please contact your audiologist.



**Do you have telecoils in your hearing aids?**  
Use them and you may

## **Enhance Your Hearing Aid Experience...**

Watching TV

At Religious Services

In Movie Theaters

In Concert Halls

In Auditoriums

At Senior Centers

At Community Centers

At Other Public Facilities

Conversing With Friends or Family

At Pharmacy or Bank Counters



**GWC LOOPING**

Enhancing The Hearing Aid Experience  
E nhancing The Hearing Aid Experience

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## Cushion Loop



The cushion loop is the simplest loop set-up available. It consists of a chair pad which contains the loop, a loop amplifier and a small microphone. The pad can be placed on or under the user's chair and the microphone can be placed in front of the TV speaker or can be used to carry on a conversation. With appropriate cables, connections can be made directly to a TV, stereo system or MP3 player. This system is also portable and can be easily used when traveling.

## Home Loop



The wired home loop is an extended version of the chair loop. Instead of the loop being placed in a pad, wire is laid around the perimeter of the area to be looped. Approximately 100 feet of wire is included which can be laid discreetly under carpeting, baseboards or other convenient locations. A cable for direct TV connection is also included.

## Larger Venues



Do you have trouble hearing in larger venues? Loop amplifiers, which can be connected directly to the venue's sound system, are available to power hearing loops in:

- Public Facilities
- Theaters
- Auditoriums
- Concert Halls
- Senior Centers
- Community Centers
- Classrooms



***Make your needs and feelings known to those in charge of places you frequent. You'll probably find that you aren't the only one who could benefit from the loop system. Let them know that GWC Looping would be more than happy to assist them. Look for this symbol to identify buildings and rooms that have active hearing loops.***



HEARING LOOP INSTALLED  
Switch hearing aid to T-coil



## Definitions

### What is a telecoil?

A telecoil (t-coil, telephone coil) is a small copper wire coil built into many hearing aids and cochlear implant processors. It is used to boost magnetic signals from telephones (and most cell phones) and induction hearing loops and to process them through the hearing aid.

### What is an Audio Frequency Induction Loop System (AFILS) or "Loop"?

An AFILS is a system that uses a sound source such as a microphone, a TV, an MP3 player, etc., a continuous string of wire that encircles the area where the listener is located, and a specialized amplifier that converts the sound source into magnetic signals. These signals are transmitted wirelessly through the wire loop to be picked up via the listener's telecoil.

### Why use an AFILS?

Sounds received via a loop system minimize background noise and are processed by the individual's hearing aid or CI and corrected to the individual's particular hearing loss. Many users have likened the sound received from a loop to that of having the speaker standing at their shoulder

## Resources

Hearing Loss Association of America  
[www.hearingloss.org](http://www.hearingloss.org)

Loop America  
[www.hearingloops.org](http://www.hearingloops.org)

American Academy of Audiology  
[www.howsyourhearing.org](http://www.howsyourhearing.org)

Hearing Loss Association of Albuquerque  
[www.hlaabq.com](http://www.hlaabq.com)

*New Mexico loop installations include many local houses of worship, live theater venues, government facilities, senior centers, community centers, and educational institutions. Contact GWC Looping or visit [www.hlaabq.com](http://www.hlaabq.com) for a current list.*