



**“ANTLERS & TOP HATS & TIARAS” WINE, ALE & SPIRIT STROLL  
SAT., OCT. 16, 2021 - WINE/BEER/SPIRIT STROLL 2-7PM  
FEATURED WINE, BEER OR SPIRIT DESTINATION STOP**

Dear Calvert Main Street Business/Building Owner,

The Hunters Moon Main Street Moon•Fest, **“TOP HATS, ANTLERS & TIARAS”** Wine, Ale & Spirit Stroll will be held on **Saturday, October 16, 2021 from 2pm to 7pm**. The purpose of this event is to increase awareness and revitalize Calvert’s historic business district on Main Street. All Main Street businesses and building owners are invited to participate as a **Featured Wine/Beer/Spirit Destination Stop** to showcase your business and historic building. **To be a designated stop for the event, the participating fee is \$100.** This participation fee is to cover the cost for promotion, flyers and wine stop signage in front of your store during the event. Your business will be included in all the wine, ale & spirit stroll promotions including website and social media and featured on the Event Map.

The Wine, Ale & Spirit Stroll committee co-chairs (Mike and Janet Williams) will have a list of Hunters Moon “themed” recommended beer, wines or spirits for the event if interested. **It is also fun to have a themed beverage that promotes your business and brand.** Each stop is required to provide their own beer, wine or spirit for the event (approximately 1oz/wine or a 2oz/beer for pour tastings) to each participant. Wine/Beer Stroll ticket holders will receive a commemorative event wine glass and wine glass lanyard at check-in; 30 minutes before the event.

- Each participating business will be expected to provide staff or volunteers to serve as a greeter for their business and assist with pouring during the event. A designated area in your business will be required to set up a table (or large counter space) for the event beverages to be displayed and served during the event.
- All wine/beer stop applications will be processed on a first come, first served basis, but every effort will be made to include every business and building owner who wants to participate. Last year we had 23 stops.

**PLEASE RETURN YOUR SIGNED PAPERWORK AND \$100 FEE BY THURS., SEPT. 30, 2021 TO:** Calvert Main Street Preservation (704 S. Main or Call Mike or Janet Williams to pick up.) The sooner we know you are participating we can begin promoting your business as a stop.

For more info, please contact Calvert Main Street Preservation at 713-817-2056 or 979-567-8910.



**FEATURED WINE OR BEER DESTINATION STOP  
PARTICIPATING APPLICATION**

**(8 Historic Blocks of Main St. and Railroad Street)**

*Deadline: Applications should be received no later than Thurs., Sept. 30, 2021*

Business/Building Owner: \_\_\_\_\_

Contact Name : \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_  
(City) (State) (Zip code)

Contact Info: \_\_\_\_\_

\_\_\_\_\_  
(Business Phone) (Cell) (E-Mail)

Website/Facebook: \_\_\_\_\_

**WINE/BEER/SPIRIT VENDOR RELEASE AND ACKNOWLEDGMENT  
HOLD HARMLESS AND IDEMNITY AGREEMENT**

I hereby make application to become a wine/beer vendor at the Hunters Moon Main Street Moon•Fest event, "Antlers, Top Hats & Tiaras" wine, ale and spirit stroll. I understand that I am choosing to participate in event at my own risk and hereby release Calvert Main Street Preservation, Robertson County, City of Calvert and the "Antlers, Top Hats & Tiaras" committee/organizers from any liability arising from the event or the use of Main Street business properties and/or City premises for those purposes. I have read and understand the rules that have been established by Calvert Main Street Preservation's "Antlers, Top Hats & Tiaras" committee and I further agree to abide by the rules and regulations as enumerated herein and as maybe set forth in the future. Furthermore, I understand that there are no refunds or rain dates once my deposit/payment has be processed. In addition Applicant understands that the signed application is a binding contract between them and Hunters Moon Main Street Festival and "Antlers, Top Hats & Tiaras" "organized by Calvert Main Street Preservation.

Name: \_\_\_\_\_ (printed)

Signed: \_\_\_\_\_ Date \_\_\_\_\_

Please complete the attached Participating Business Authorization letter and/or signature of Landlord Authorization Letter (if applicable) and submit with your Participation Form. For more info call 713-817-2056.



# THE HUNTERS MOON *Main Street* MOON•FEST

## “ANTLERS & TOP HATS & TIARAS” WINE, ALE & SPIRIT STROLL

### WINE/BEER/SPIRIT STROLL

### NEW IN 2021

- **ADDITION OF RAILROAD STREET W/ 2 STOPS TO STROLL AREA**
- **LIVE MUSIC THROUGHOUT STROLL**
- **RETURN OF DOOR PRIZES FOR VISITING ALL THE STOPS, ANNOUNCED AT INFLATABLE PARTY**
- **AFTER STROLL PARTY, 7:30-9:30PM INFLATABLE COSTUME PARTY 6TH STREET RAILROAD ALLEY, PARTICIPATING BUSINESSES OPEN LATE WITH BACKYARD ENTRANCES, LIVE MUSIC, FOOD, & BEVERAGE,**
- **OFFICIAL “MOON WALK” PARADE IN INFLATABLE COSTUMES**
- **INFLATABLE COSTUME AWARDS INDIVIDUAL & GROUP**

