



**IMPERIAL VALLEY  
CONTINUUM OF CARE COUNCIL  
2019 EMERGENCY SOLUTIONS  
GRANT PROGRAM  
BALANCE OF STATE ALLOCATION  
NOTICE OF FUNDING AVAILABILITY**

**Issued Monday, April 22, 2019**

**DEADLINE FOR SUBMISSIONS:**

**Friday, May 10, 2019 at 4:00 PM**

**Imperial County Department of Social Services**

**2999 S. Fourth St.**

**El Centro, CA 92243**

**Point of Contact:**

Rosyo Ramirez  
County of Imperial  
Department of Social Services  
2999 S. Fourth St.  
El Centro, CA 92243  
760-482-2968

[rosyoramirez@dss@gmail.com](mailto:rosyoramirez@dss@gmail.com)

PROPOSALS MUST BE SUBMITTED BY THE SPECIFIED DATE AND TIME. APPLICATIONS WILL NOT BE CONSIDERED IF RECEIVED AFTER THE DUE DATE AND TIME. AN AMENDMENT IS CONSIDERED A NEW PROPOSAL AND WILL NOT BE ACCEPTED AFTER THE SPECIFIED DATE AND TIME.

**IMPERIAL VALLEY CONTINUUM OF CARE COUNCIL  
2019 EMERGENCY SOLUTIONS GRANT PROGRAM  
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<b>PART I - NOTICE OF FUNDING AVAILABILITY</b>
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**A. Overview**

The Imperial Valley Continuum of Care would like to invite qualified applicants to apply for funds to address the needs of homeless individuals and individuals at imminent risk of homeless in the Imperial County.

The California Department of Housing and Community Development (HCD) is pleased to announce the availability of new federal funds for the 2019 Emergency Solution Grant (ESG) Program Balance of State (BoS) through a Notice of Funding Availability (NOFA). The 2019 estimated BoS allocation set aside for Imperial County is **\$308,918**.

CoCs are responsible for recommending applicants to HCD for funds available under the NOFA. Therefore, qualified applicants interested in applying must submit their ESG BoS application for review to the Imperial Valley Continuum of Care no later than:

**Friday, May 10, 2019 at 4:00 PM**

The 2019 ESG Balance of state NOFA, application form along with federal and state regulations are posted on the [ESG website: http://www.hcd.ca.gov/grants-funding/active-funding/esg.shtml](http://www.hcd.ca.gov/grants-funding/active-funding/esg.shtml).

Additional information and links will also be made available through the IVCCC website: <http://www.cociv.org>.

**B. BACKGROUND**

HCD receives funding from the United States Department of Housing and Urban Development (HUD) for the ESG program. The 2019 ESG Balance of Allocation NOFA outlines application requirements and timelines for recommended applicants. Funding in the BoS allocation is made available based on recommendations from a CoC in two ways:

1. Through [regional competitions](#) within three geographic regions (Northern Region, Bay Area Region, Central and Imperial Valley Region) pursuant to 25 CCR 8404 (a) (3); and
2. Through a [noncompetitive process](#) for Rapid Re-Housing (RR) activities.

CoC recommended applicants are eligible to apply for both the non-competitive RR funds and the regional competition funds.

The ESG program provides funding for the following objectives:

- Engaging individuals and families experiencing homelessness;
- Improving the quality of Emergency Shelters (ES) for individuals and families experiencing homelessness by helping to operate these shelters, and by providing essential services to shelter residents;
- Rapidly re-housing individuals and families experiencing homelessness; and
- Preventing families/individuals from becoming homeless.

### C. Funding Principles

This RFP adopts the IVCCC Executive Board's established funding principles to guide and prioritize grant allocation. The funding principles are as follows:

- 1 Invest in programs that support Imperial County's service priorities: permanent housing, rapid re-housing, emergency shelters, transitional housing and supportive services to end homelessness.
- 2 Invest in programs that support Imperial County's homeless population priorities and align with HUD-recommended subpopulations such as veterans, youth, families and chronically homeless individuals.
- 3 Invest in programs that work towards eradicating homelessness in the region by addressing the underlying causes and lessening the negative impact on individuals, families, and community.
- 4 Invest in programs that address significant service gaps among the chronically homeless and establish accountable, long-term, and sustainable results.
- 5 Invest in programs that support the housing first policy and emphasize on a comprehensive coordinated service delivery approach to wraparound services to ensure successful housing and self-sufficiency outcomes.

### D. Funded Activities/Amount

CoCs are responsible for recommending applicants to HCD for funds available under this NOFA. CoC recommended applicants could apply for both the non-competitive RR funds and the regional competition funds.

1. BoS Non Competitive Funds
  - a. 50% of the \$308,918, **\$154,459** is earmarked for Non Competitive funds. This was voted on by IVCCC Executive Board at the 4/18/219 Board meeting.
  - b. Eligible activities include Rapid Rehousing, Coordinated Entry, HMIS, Street Outreach and Homeless Prevention.
  - c. Only two applications will be recommended by the IVCCC to be submitted to HCD. There is no minimum or maximum amount required for each application submitted.

2. BoS Regional Competitive funds

- a. 50% of the \$308,918, **\$154,459** is earmarked for competitive funding. The competition is between Imperial County and 6 other central California counties. Please see ESG Program at the California Housing and Community Development website for more information.
- b. Eligible activities include Rapid Rehousing, Emergency Shelters, Coordinated Entry, HMIS, Street Outreach and Homeless Prevention.
- c. Only two applications will be recommended by the IVCCC to be submitted to HCD.
- d. Each application submitted must be for a minimum of \$75,000.

**E. Performance Period/Timeline/Important Dates**

The schedule for processing applications is as follows:

<b>March 29, 2019</b>	ESG NOFA and application for the BoS allocation released by HCD
<b>April 18, 2019</b>	Post ESG Balance of State Allocation NOFA on IVCCC website: <a href="http://www.cocoiv.org">http://www.cocoiv.org</a> .
<b>April 26, 2019 10:00 AM</b>	ESG Application Workshop required for anyone with intent to apply for funding, 2895 S. Fourth St, El Centro, CA 92243
<b>May 10, 2019 4:00 PM</b>	Submit ESG application to IVCCC administrative entity, 1 hard copy to IVCCC at Imperial County Department of Social Services, 2999 S. Fourth St, El Centro, CA.
<b>May 13-17, 2019</b>	Scoring and Ranking Committee reviews and ranks projects
<b>May 21, 2019</b>	IVCCC Executive Board posts ranking on COCIV.org website
<b>May 21-29, 2019</b>	Applicants complete applications and send to State HCD by deadline
<b>May 30, 2019</b>	Applications DUE to State HCD by 5 :00 PM
<b>July 31, 2019</b>	Board Resolutions deadline
<b>September 2019</b>	HCD announces BoS awards

**F. Applicant Eligibility Requirements**

The 2019 ESG NOFA outlines application requirements and timelines for recommended applicants for the BoS allocation. The ESG application form along with federal and state regulations are posted on the ESG website <http://www.hcd.ca.gov/grants-funding/active-funding/esg.shtml>. Please see the Authorizing Legislation Section for citations to the applicable program regulations. You can also find the link at the **IVCCC website:** <http://www.cociv.org>.

1. CoCs are responsible for recommending applicants to HCD for funds available under this NOFA. CoC recommended applicants could apply for both the non-competitive RR funds and the regional competition funds.
2. Attendance to an Applicant Conference & Technical Assistance Workshop is a **mandatory requirement** scheduled for Friday, April 26<sup>th</sup> at 10:00 AM for those that have an intent to apply for funding. Please register with Rosyo Ramirez at: [rosyoramirez@dss@gmail.com](mailto:rosyoramirez@dss@gmail.com).

### **Applicant Conference & Technical Assistance Workshop**

Date: Friday, April 26, 2019  
Time: 10:00 AM  
Location: 2895 S. 4<sup>th</sup> St, (CaWORKS Bldg)  
El Centro, CA 92243

## **G. EVALUATION AND SELECTION PROCESS**

A non-conflicted Scoring and Ranking Committee appointed by the IVCCC Executive Board will review, score and rank each proposal that have met the minimum threshold criteria. It is the intent to select proposals that are in accordance with the evaluation criteria set forth in Attachment I. The Highest possible score is 100 points. Additional points will be given for applications that address local priorities. You may find the application-scoring tool in Part II of this document.

### **1. METHOD OF AWARD**

The scoring and ranking committee's recommendation will be forwarded to the IVCCC Executive Board for final approval of selected recommended proposals. The 2019 ESG Balance of State Allocation Project Ranking will posted on the the IVCCC website: <http://www.cociv.org> by May 21, 2019.

## **H. PROPOSAL DUE DATE AND SUBMISSION OPTIONS**

To be considered, **one (1) original with required signature along with five (5) hard copies** of the proposal must be delivered to **Imperial County Department of Social Services** by the date and time indicated below. *A late proposal will be deemed ineligible for review.* No faxed proposals will be accepted. Submission instructions:

Regular or overnight mail, postmarked **OR** hand delivered by 4:00 PM on **Friday, May 10, 2019**, to:

**Imperial County Department of Social Services**  
2019 ESG Program Balance of State Application  
Attention: Rosyo Ramirez, Program Manager  
2999 S. Fourth St, El Centro, California 92243

For additional questions, you can contact Rosyo Ramirez at (760) 482-2968 or [rosyoramirez@dss@gmail.com](mailto:rosyoramirez@dss@gmail.com).

**Part II. APPLICATION SCORING TOOL**

<b>Imperial Valley Continuum of Care Council Local Priorities</b>			
<b>Factor</b>	<b>Criteria</b>	<b>Max Points</b>	<b>Score</b>
<b>Timeliness and Completeness</b>	Application is complete, responsive and includes all required attachments and is submitted for scoring by 4:00 PM, May 10, 2019.	10	
<b>Population Served</b>	Project targets one or more of the following locally identified high-priority populations (50% or more of clients served)		
	<i>Youth/Young Adults</i>	1	
	<i>Veterans and Veteran Headed Households</i>	1	
	<i>Families with Children</i>	1	
	<i>Unaccompanied Adult Men</i>	1	
	<i>Victims of Domestic Violence</i>	1	
<b>Program Elements</b>	Project includes one or more of the following ESG-funded activities		
	<i>HMIS</i>	2	
	<i>Outreach</i>	2	
	<i>Homelessness Prevention</i>	2	
<b>Partnerships and Collaboration</b>	Project includes one or more partners as sub-recipients of ESG funds	5	
<b>Service Area</b>	Project targets one or more of the following communities with the highest concentrations of homelessness in the county		
	<i>Slab City</i>	3	
	<i>El Centro</i>	2	
	<i>Brawley</i>	1	
	<i>Calxico</i>	1	
<b>TOTAL LOCAL PRIORITY SCORE</b>		<b>33</b>	<b>0</b>

<b>California HCD Balance of State Allocation Application Scoring Tool</b>			
<b>Factor</b>	<b>Criteria</b>	<b>Max Points</b>	<b>Score</b>
<b>Applicant Experience</b>	<p>Length of experience implementing the proposed eligible activity or activity similar to the proposed activity.</p> <p>For applicants who have received ESG funding in at least one of the past three years (e.g. 2016, 2017, or 2018), you must address compliance with the following in your application:</p> <ul style="list-style-type: none"> <li>• HCD has not terminated or disencumbered ESG grant funding;</li> <li>• There has not been any unresolved monitoring findings in ESG that pose a substantial risk to HCD; or</li> <li>• Annual reports have been submitted in a timely manner for ESG grants.</li> </ul>	20	
<b>Program Design</b>	<p>Quality of the proposed program in delivering eligible activities to participants consistent with the CoC's written standards and Core Practices.</p> <p>In making determinations under this rating factor, HCD may examine such things as CoC written standards for the proposed activity; provider guidelines governing activity operations; program rules for clients; the reasonableness of program staffing patterns, and the activity budget relative to program design, target population, and local conditions.</p>	20	
<b>Need for Funds</b>	<p>Need for funds is based on whether the application activity and subpopulation targeting, if any, meets a high need for the community as identified by the CoC, in a manner that is consistent with Core Practices.</p> <p>Need is supported by data and analysis provided by the CoC, including, but not limited to, HMIS data and data from the most recent Point-in-Time Count of homeless persons published by HUD.</p>	20	

<p><b>Impact and Effectiveness</b></p>	<p>Scoring for the performance outcomes in the impact and effectiveness-rating factor will be evaluated using data from HMIS for federal fiscal year 2017, or for those projects not in operation during this entire time, the most recent 12-month period. For data coming from victim service providers, data from a HUD-compliant comparable database may be used.</p> <p><u>Project-level performance data</u> The project level measures are as follows: 1) Average length of project participation for individual leavers <b>CoC Program HMIS Manual - 2018 Version</b></p> <p>2) Leavers exiting to permanent housing. Scores assigned will be based on relative success rate. For project-level performance metrics, programs of the same activity type (i.e. SO, ES, RR) will only be compared against programs of that same activity-type.</p> <p><u>System-Level Performance Data</u> Reports submitted by the CoC must be consistent with HUD's May 2015 System Performance Measures. Data for Measures 1, 2, 3, 5 and 7 must be submitted to HCD. Scoring will be based solely on the degree to which the CoC produces the information.</p>	<p>30</p>	<p></p>
<p><b>Cost Efficiency</b></p>	<p>Using HMIS and expenditure data for federal fiscal year 2016 October 1, 2016 – September 30, 2017, or, for those programs not in operation during this entire time, the most recent 12-month period. Applications will be evaluated based on the average cost per exit to permanent housing based on the total program expenditures for the proposed activity and the number of exits to permanent housing.</p> <p>For data coming from victim service providers, data from a HUD-compliant comparable database may be used.</p> <p>HCD may require additional documentation to verify the accuracy of the information provided. If this occurs, the applicant will be required to promptly provide such documentation.</p>	<p>10</p>	<p></p>
<p><b>TOTAL STATEWIDE ESG SCORE</b></p>		<p><b>100</b></p>	<p><b>0</b></p>
<p><b>OVERALL APPLICATION SCORE</b></p>		<p></p>	<p><b>0</b></p>