



BAYSHORE PRODUCE

Weekly Market
Guide
May 4th
2018

Overview / Alerts

OVERVIEW

Most commodities are steady this week and showing better quality. Oranges have hit an EXTREME market with higher prices and shortages in supply as well as lemons. Mother's Day is fast approaching which means asparagus and berries may remain slightly active until after the holiday. Green leaf and avocados are escalated.

PRODUCT ALERTS



Peppers



Cucumber



Squash



Oranges



Mushroom



Limes

TRANSPORTATION / WEATHER

TRANSPORTATION



Rates, although higher than expected, have eased as overall demand is lower. However, we do expect to see rates begin to increase as we approach the summer months as there is still an overall shortage of drivers. ELD's will be creating longer transit times which, as demand increases, will force rates to firm.



WEATHER

SOUTHEAST: Chances for a lot of rain this weekend. Mild temps will continue.

HERMOSILLO: Spring weather patterns, plenty of sunshine with hot days, mild evenings.

CULIACAN: Spring weather, showing plenty of sun with very hot days and cool evenings.

SALINAS: Sun and clouds cool temps.

Coachella: Hot clear sunny days and cool nights

Fruits

CROP REPORT



Apples – The crop is heavy to smaller sizes and lower grades making for attractive pricing. The market looks to remain steady.



Avocado - Arrivals have increased in preparation for Cinco de Mayo. Volumes are likely to return to normal by mid-May. In California we are seeing high quality fruit come in from the fields. The Peru season has had a slower start.



Banana - Quality is reported as very good.



Blackberries - The market is steady, and quality is good.



Blueberries - Availability is good, Georgia blues will start up soon adding more availability to this commodity

ALERT

Fruits

CROP REPORT



Grapes - Green seedless quality declines as we move further into storage fruit, remaining product has to be repacked. Watch for split fruit, ambers, and mold—typically associated with long transit. Red seedless is doing better than greens.



Lemons - This is a very active market, prices are still higher than normal. Quality is good. Imports start in June.



Limes - This market remains high, supplies are very tight on 175-200ct and should see prices increase.



Mangoes - Good supply and good availability



Melons Cantaloupe – Mexico and offshore quality is very good

Fruits

CROP REPORT



Melon Honeydew - Good demand has kept the market steady. There has also been a swing back to larger sized fruit (4/5) ct. Quality has been clean.



Oranges - We are still seeing a shortage in supply and higher prices. This market may become even shorter in supply and will last until the domestic Valencia market takes over.



Pears - Quality is good and supplies are lighter until new crop starts in August. D' Anjou is the only variety available until new crop starts.



Pineapple - Demand remains firm, and quality and supplies are gradually improving.

Fruits

CROP REPORT



Raspberries - We are seeing some shortages in supply in this market, quality is good.



Strawberries - The market has improved showing better quality and steady supplies. Supplies usually tighten up before Mother's Day



Watermelon - Seedless watermelons remain steady with a decent demand on larger sizes (4/5s). Movement on smaller sizes has been limited. Growers of seedless melons from Central America are done for the season.

Vegetable

CROP REPORT



Asparagus - Expect a shortage in the next week due to Mexico finishing up and Peru not harvesting all fields. There are also limited flights due to flowers taking priority for Mother's Day



Broccoli - Supplies are very good. Quality is good, and demand is steady.



Cauliflower - Quality is good. Cooler temps are slowing down production.



Carrots - We are seeing both good quality and volume.



Corn - Good volume continues on yellow and bi-color. The desert should ramp up in the next 7 to 10 days.



Celery - Demand is steady, and quality is good.

Vegetable

CROP REPORT



Cucumber - Volume and quality are good from FL and demand is getting stronger. Southern GA has started in a very light way this week



Eggplant - Warmer weather continues to improve availability on both coasts; FOB prices are unchanged this week and quality is very nice



Garlic - We are about 50% done with the 2017 crop. Supplies will remain tight between now and July. Prices remain high.



Ginger - Chinese markets are mixed, but quality is good.



Green Cabbage - Markets remain steady and all areas (GA, FL, TX, CA) are reporting good quality, head size, color and weight.

Vegetable

CROP REPORT



Green Onion - Market is firm with good supply, although we are seeing some slight insect damage.



Kale - Quality and supplies are good.



Lettuce Iceberg - This market is active due to cool weather slowing down supplies and demand from Mother's Day. Quality is very good.



Leaf Green and Red - Quality is good, supplies are normal on red. Green's active due to romaine situation, prices rising and product shortages.



Leaf Romaine - Supplies have returned to normal. Quality is good with occasional fringe burn.

Leaf Romaine Hearts - Supplies are normal. Demand and quality are good.

Vegetable

CROP REPORT



Onions - Overall quality has been very good thus far, Colossal and Super Colossal supplies are lighter



Pepper, Bell - FL production is light, markets are more active this week. Red bells: Supplies limited as Mexico winds down. Coachella has lightly started, will increase over the next 7–10 days; some “chocolate” coloring on the bells which is normal for new crop. Gold bells: Coachella should have some next week, but with some greening on the peppers at the start. Markets are higher this week on both coasts on bell peppers.



Potato – Burbank quality remains good; sizing will be heavy to the smaller end. Air cracks are evident in some lots



Spinach - Quality is fair to good, with occasional oversizing and discoloration.

Vegetable

CROP REPORT



Squash - Supplies are expected to remain tight for the next 2–3 weeks or until production improves from southern GA and Santa Maria, CA as South FL wanes



Tomato - Rounds: Quality is excellent. Expecting a smooth spring crop for the next 3-4 weeks. FOB prices are up a tad due to increased demand.

Romas: Roma's are fairly steady this week. Expect a smooth spring crop for the next 3-4 weeks.

Grapes: We anticipate excellent supply for the next 3 weeks. FOBs remain steady and quality is excellent. We do expect the market to turn slightly over the next 10 days and FOB prices to move upward.

Cherries: Supply is steady, and volume looks good for the next 3-4 weeks. Quality is excellent

BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact kenn@bayshoreproduce.net and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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