

## **The California dairy pricing system is costing California dairy producers \$\$\$\$**

Since January 2009, the average California dairy producer has  
been paid **\$745,000 less** than the same sized dairy in the  
Federal Milk Marketing Order (FMMO) System.

Since 2011, California dairy producers have been paid

On average **\$1.05 per cwt less**

Than dairy producers in the FMMO.

**California dairy producers have lost \$600 per cow  
Compared to FMMO producers since January 2011.**

COW #'s	500	1,000	1,500	2,000
LOST INCOME	(\$299,811)	(\$599,623)	(\$899,434)	(\$1,199,245)

Losses based on a 22,000 pound herd average.

**The Federal Milk Marketing Order (FMMO) system  
offers a significant price advantage.**

**California dairy producers can no longer afford to  
discount their milk price.**

Because more than 80 percent of the milk in California is handled by cooperatives it is critical that all cooperatives expedite the process of drafting a federal order for California so dairy producers have an alternative to our state pricing system. A study commissioned by California Dairies Inc., Dairy Farmers of America and Land O'Lakes concluded that California dairy producers would be paid \$1.62 per cwt. more than they are paid today in the first year under the federal order system.

**Contact dairy cooperatives in California today and urge them to finalize a federal order proposal so that dairy producers will be able to vote for a different system that is more equitable to dairy producers in California.**

California Dairy Campaign (CDC) is collecting letters of support for  
the choice to join the federal order system.

Simply fill out the enclosed post card and mail back to the CDC office and CDC will  
deliver your post card to all three major dairy cooperatives in the state  
or mail the enclosed post card directly to dairy cooperatives in California.



*California Dairy Campaign*

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CDC is a grassroots organization of dairy farmers who are working to encourage lawmakers and the dairy industry to  
be more responsive to the needs of the family dairy farm in California.