Gylliayn is your Premier visual MEANINGFUL story teller dedicated to serving the creative needs of almost any business. Best personal and commercial visual artist in this area. Representing various nationwide brands, enabling her to effectively provide the quality you deserve. Producing, innovating and manufacturing her custom products created JUST for you! She considers everyone and every account to be unique—which is precisely why you need her to create a tailored, custom meaningful creation just for you!

Gylliayn proudly provides solutions to clients near you & surrounding areas.
STORY TELLING

www.thegmedia.com info@thegmedia.com

CUSTOM MEANINGFUL WALL MURALS by GYLLIAYN
WWW.CREATIVEOBSERVATION.INFO

INDOOR OR OUTDOOR
YOUR BRAND  YOUR CITY  YOUR STORY

CUSTOM MEANINGFUL
GYLLIAYN DIGITAL WALL MURALS

- Meeting Room
- Boardroom
- Office

www.thegmedia.com
GYLLIAYN CREATIVE OBSERVATION
DIGITAL MURALS
INFO@THEGMEDIA.COM 646-409-7270

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CUSTOM GYLLIAYN
WOOD COASTERS

YOUR BRAND
YOUR MARKETING
YOUR STORY

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CUSTOM MEANINGFUL FURNITURE

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STORY TELLING
Gylliayn
Meaningful Visuals

YOUR BRAND
YOUR MARKETING
YOUR STORY

BILL
MINI
CLIPBOARDS
Gylliayn delivers:

- World-class creative and strategic solutions across all media platforms.
- Every idea is grounded in a deep strategic understanding of your target audience.
- Produced in the media most relevant to you.
- Exceptional service and attention to detail.
- Prides herself on focusing on you, providing, a one-on-one relationship.
- Attention to detail.
- Exceptional customer service

MISSION STATEMENT

To provide meaningful visual products and services that provide results and the best possible ROI.

VISION

To be a Creative Inventor that provides the highest level of innovation, creativity and service.

VALUE

Gylliayn values her:

- Reputation and her clients.
- Commitment to maintain the highest standard of excellence in all that she does.
- To establish a firm relationship of mutual trust and service with each of her clients.
Gylliayn provides:

Creative innovative services for a wide range of:
- Hospitality Restaurant & Bars
- Wineries
- Private
- Healthcare

Creating, designing and innovating custom marketing products bringing awareness to the:
- Story of a brand message
- History and meaning

Using all types of media such as:
- Wood
- All mediums of print
- Digital murals
- Table tops,
- Upholstery fabric
- Framed print.

Gylliayn encompasses many different skills and disciplines in the production and maintenance.
- Standardized marketing and branding.
- Working hands on in the creative process.
- Listening to what her clients needs are to innovate a final meaningful product.

Often many individuals will work with companies covering different aspects of the design process. However, Gylliayn covers the design process that they don’t by looking outside, inside and at every angle possible creating new and innovating ways for meaningful lasting results.

TOOLS AND TECHNOLOGIES

Gylliayn uses a variety of different tools depending on what part of the production process she is involved in.

The principles behind them remain the same.
Why Gylliayn Visual Marketing is SO important!

Images and colors make customers:
- Feel a certain way.
- Remember a particular message.
- Form opinions about a brand.

Visuals can benefit and control:
- Brand perception, spread brand awareness.
- Leave lasting impressions on customers, guest or clients.

The style, appearance, and existence of visuals are:
- OPPORTUNITIES TO a business.
- You can say even more with a clear, graphical representation of an idea, feeling, or function.

If you were told to imagine one diagonal line that connected to two other diagonal lines to form one shape, it would take you a lot longer to imagine a triangle, than if you were just shown this image.

Quick! Do you see a triangle?

Imagine one diagonal line that connected to two other diagonal lines to form one shape.

Both boxes actually contain a triangle, but your BRAIN deciphers the image on the right quicker then the the text description on the left!

- Our brains process visuals faster than words 60,000 times faster. (Boston.com)
- We absorb and understand IMAGES quickly and remember their MEANINGS more efficiently.
- People only remember 20% of what they read.
- Remember 80% of what they SEE. (Huffington Post)
- Instagram has 400 million active users who post 70 million photos per day.

- Your brand expression will translate through the images and visuals you use.
LIST OF CUSTOM PRODUCTS AND SERVICES COMMERCIAL | PRIVATE
PLEASE EMAIL FOR EXACT ESTIMATE INFO@THEGMEDIA.COM
OR CALL 646-409-7270 OR 501-777-5(ART)278
ALL PRICES VARY ON QUANTITY, MATERIAL AND ANY SPECIAL INSTRUCTIONS.

TABLE TOPS
Price can vary depending on quantity and size and if table(s) are provided.

DIGITAL WALL MURALS INDOOR OR OUTDOOR

WOOD COCKTAIL | DESSERT | FOOD MENU WOOD BOARDS
Average size 5in x 9in

ANTI-SLIP WOOD WINE TRAYS with HANDLES
Average size 16in x 9in

ANTI SLIP WOOD COASTERS
Average sizes Medium 5inx4in & Large 5inx5in
Packs of 4

ANTI SLIP WINE AND CHEESE WOOD TRAYS with HANDLES
Average size 16in x 5in

MINI BILL CLIPBOARDS
Size 6in x 9in
Packs of 10

LARGE MENU CLIPBOARDS
Size 9in x 14in
Packs of 10

MEANINGFUL WALL BOARDS
Any size hanging board with hooks.

CUSTOM TOILET SEATS
Size Oval or Round
Includes Brand New Seat
CUSTOM MEANINGFUL TABLE TOPS

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INFO@THEGMEDIA.COM
Hospitality Ready!

YOUR BRAND
YOUR STORY