

Music Industry Veteran, Jullian Booth, to Join InCapta Board

San Diego CA - Thursday, November 19, 2015 - InCapta, Inc (OTCPK: INCT) announces that Jullian Boothe will join the Company Board of Directors in January, 2016.

“Our Board of Directors will be gaining depth with Jullian Booth joining. Jullian’s advice will provide a strong link to the music and celebrity areas. With his history in the music entertainment industry, we look forward to working with him to move InCapta further in the app entertainment industry,” stated CEO John Fleming.

Jullian Booth stated: "With the technological globalization driving the evolution of the mobile gaming experience, I foresee the digital mobile gaming creativity becoming a driving force of success in the global business economy. As a direct role in the overall direction and marketing strategies set forth on behalf of Play Celebrity Games, Inc., gamers can look forward to more flexibility, innovation in each game released, a diversity in the array of celebrity based experiences and the ability to channel our mobile gaming apps in any smart devices."

About Jullian Boothe

Jullian Boothe started as an intern at Entertainment Resources; there he met the man who would become his mentor, industry leader Luther Campbell (former 2 Live Crew members). Jullian’s energy and commitment earned him the leap from intern at Entertainment Resources to Director of A&R (artists and repertoire.) Shortly thereafter, he engineered the career of Luke Records artist Uncle Luke. There he discovered and started developing the now worldwide megastar Pitbull. In 2000, Jullian left Luke Records, but he reemerged later the same year at Slip-n-Slide Records. At Slip-n-Slide he helped A&R some of the biggest records and artists that Miami has offered including Trick Daddy and female emcee and Trina, to name a few. In a few years, Jullian became the Vice President of the record label, and helped launch the careers of Hip Hop’s own Rick Ross and Plies. Capitalizing on such success, he started his own management and record label in 2013 (Fast Life Entertainment Worldwide) where he has recorded artist Trina, Pleasure P, Bahja Rodriguez (OMG Girls), pop singer Qwote signed through Ultra records. He has also worked with several upcoming musical artists in pioneering their artist development.

About InCapta, Inc. (OTCPK: INCT)

The Company is a media holding company that provides management services and investment to radio, television, entertainment, internet and VOIP companies. The Company looks for businesses that have an operating history and can substantiate future performance.

About Stimulating Software, LLC; Inner Four, Inc; and Play Celebrity Games, Inc.

These companies have over 500 mobile games and applications in all the major app stores. The companies have had over 1 million installs of their games collectively and historically. The games and applications range from arcade style to casino to first person shooter to trivia to

entertainment and utility applications. Many of the companies' applications have top the charts in iTunes and Google.

Notice: Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact included in this release, including, without limitation, statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Technical complications that may arise could prevent the prompt implementation of any strategically significant plan(s) outlined above. The company cautions that these forward-looking statements are further qualified by other factors including The company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events or otherwise.

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