



Movie Projects in Development

Overview

The demand for compelling motion pictures has never been greater as people across the globe search for entertainment options in the safety of their homes during the age of Covid-19.

Every adult who likes movies is familiar with the recurring frustration of wanting to view a film, checking the theatrical listings or the online streamers and finding nothing that inspires them to go to the theater or view by other means. These same adults are mystified that Hollywood produces so few movies that they want to see.

This strange and persistent reality represents the largest disconnect between product features and consumer preferences of any industry. No other industry embraces a culture and business practices that systematically ignore the preferences of 85%+ of their potential adult consumers.

According to MPAA statistics, there were 835 movies released into theaters in North America in 2019 but the average adult only saw 3 of these movies. This 99.6% average failure rate reflects the massive global disconnect between the films that are produced and the movies that adults want to see. It is also a strong indictment of the failed business and content evaluation and development practices of the movie industry.

Contrary to prevailing “Hollywood” mythology, the methodologies to consistently create compelling movie concepts, content and characters represent over 85% of the success factors of filmmaking and investment.

Content origination in “Hollywood” is an incestuous and closed system where even the best ideas get lost in the exclusionary legal and cultural imperatives of the industry. The typical result of this obsolete and ineffectual process is shallow, stale, formulaic and uninspiring content with limited resonance elements beyond gratuitous/repetitive action, violence, sexuality depravity, horror, sci-fi, super heroes, animation, crude humor, narrow focused indies and computer generated effects that dominate modern cinema.

In truth, the writing, sourcing and development of unique and compelling story concepts, characters and content that consistently match the viewing preferences of broad spectrum international demographics is the greatest challenge of successful filmmaking and investment. Therefore, mastery of effective concept evaluation metrics and content creation methodologies is the core of the RSL value proposition.

95% of the movies that reach theaters or the streamers would not meet the “green light” standards of RSL. Such high requirements are imperative to avoid the over 85% of movie projects that lose money for production equity investors and insure cinematic and financial success.

It is especially difficult to acquire stories that meet the RSL standards because 1) the story structures and thematic elements are outside the “Hollywood” mainstream and 2) the multitude of market and global audience resonance elements that are required to meet RSL’s standards.

RSL has adopted a policy of writing and developing all of its own content to match RSL’s content requirements, its filmmaking vision, business plan, investment goals and capital markets strategy.



RSL is not a theory in search of strong projects to produce. RSL has written and developed a compelling slate of 16 major film projects that meet all of RSL's criteria. They are designed to launch up to ten film franchises in five different genres. They can all be produced on production budgets of less than \$35 million and are all crafted with a multitude of resonance elements that skillfully match the attraction receptors of adult male and female psyches.

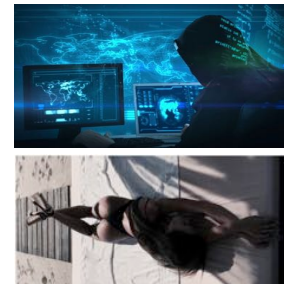
Each RSL movie includes a broad diversity of compelling resonance elements that offer something to attract 1) age groups from adolescents to seniors, 2) both genders, and 3) all ethnicities and most cultures.

There are many producers, directors and actors who can convert a great screenplay concept into a movie that can achieve cinematic and financial success. There are no people, marketing schemes or distribution systems that can convert a poor screenplay into a successful movie.

The screenplays for all the RSL films are written and ready to move into final development. Please consider these compelling movie concepts relative to the "Hollywood" films in theaters today:



1. "AMERICA 2.0: Artistry" ~ Arielle Denovo



The most ambitious, consequential and diversely entertaining motion picture ever conceived.

Genres: Drama - Geopolitical Thriller - Action - Suspense - Artistry

Prequel to "Treachery", "Mastermind", "Resurrection" & "Cataclysm"

A hyper-intelligent young woman on a "mission impossible" to save America & humanity from itself.

- America & the world are mired in a death spiral of a deadly virus, economic peril, partisan madness, social unrest, terrorism and ever increasing geopolitical strife in a nuclear age.
- An exceptionally brilliant young woman is a master of artistry in all dimensions. She emerges from obscurity to co-opt and perfect a global system of satellites and systems that can control or destroy every computer, satellite and system.
- Her mission is to use the power of her mind and her systems to avoid dystopia on earth and unleash a new era of common sense unity, reconciliation and prosperity that will benefit everyone.



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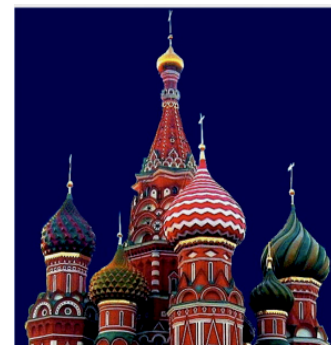
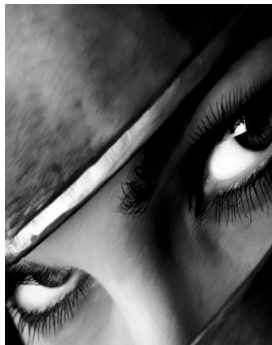
- All the major geopolitical adversaries become aware of her system and try to seize it so they can control humanity themselves. The brilliance of her mind is all that stands in their way.
- This riveting geopolitical thriller also projects awe inspiring artistry at the highest level in every major dimension.

This movie is designed as a terrifyingly plausible scenario grounded in modern technological and geopolitical possibilities that threaten the lives and prosperity of everyone. This very high concept and entertaining film seeks to expose the harsh realities that all Americans and humans face together and to project a reality based scenario for an American reformation that could unleash a new age of common sense unity and prosperity that benefits everyone.

This film is the first in the "Arielle DeNovo Pentology" that launches a sensational, young female protagonist into the action/thriller/claustrophobic genre. All of these films are thought provoking, triumph of the human spirits stories that feature a compelling diversity of resonance elements across the intellectual, visceral, spiritual, emotional, audio, visual, and performance artistry spectrum.



2. "AMERICA 2.0: Treachery" – Arielle DeNovo



Genres: Drama - Geopolitical Thriller - Action - Spirituality - Artistry

Sequel to "America 2.0: Artistry" & Prequel to "Mastermind", "Resurrection" & "Cataclysm"

Arielle faces off against a global powerful backlash from the global elites against America 2.0 & a rogue new American President who is determined to stop America 2.0 & rule the world.

- The deep state and global military, industrial and political complex reacts with extreme hostility to the President's announcement of the America 2.0 agenda.
- They form a global cabal that is headed by the American Vice President who attempts to have the President assassinated but leaves him in a seemingly irreversible coma.
- Arielle is framed for the assassination attempt but escapes and races on her own to seize the President and stop the VP from assuming full Presidential powers that would allow him to control the world through his international conspiracy of the dark elites.
- Arielle discovers that she has a sister, Talia, that was taken from their mother at birth.



- Together they are the subject of a vicious global "girl hunt" by the VP who is determined to control Arielle's system and destroy them.
- This terrifyingly plausible film explores the very real danger of the dark global elites and too much power in one man's hands.

3. "America 2.0: Mastermind" – Arielle Denovo & the Donahues



Genres: Action - Geopolitical Thriller – Suspense

Sequel to "America 2.0: Artistry", "Treachery" and "Donahue - Origins".

Prequel to "Resurrection" & "Cataclysm"

The global terror mastermind appears & murders everyone Arielle cares about as he tries to seize her system as part of his revenge plot to ignite global nuclear war & seize control in its aftermath.

- Abu Saida is the mastermind of global terror who created Al Qaeda & ISIS. He devastates Arielle by murdering all those close to her and trying to kidnap her to control her global system.
- Left alone, Arielle joins with the Donahues to thwart a series of terrifyingly plausible terror attack scenarios and take down Abu Saida who is trying to ignite a nuclear war between the USA and Russia to allow radical Islam to rule the aftermath.

This film projects a very terrifyingly plausible real world scenario in which global terrorists trigger nuclear war with the goal of dominating what is left in the name of radical Islam.





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4. "Revelations" – Cliff & Katya



An epic love story set against the backdrop of the Cold War madness & its dangerous aftermath.

Genres: Drama – Geopolitical Thriller - Suspense - Romance – Artistry

Prequel to "Insurrection"

A wealthy American guy and a Russian phenom discover a love that transcends the Cold War.

- This film contrasts the folly of the Cold War with the beauty of transcendent romantic devotion and artistry.
- A chance to replicate or exceed the rate of return performance of three of the most successful films in history with a "Dances With Wolves"/"Titanic"/"Avatar" story structure set in the late USSR.
- The greatest love story in cinematic history with extraordinary performance artistry and music.
- Dr. Zhivago similarities at the opposite end of the USSR.

The greatest modern love story ever told set against the backdrop of the end of the Cold War and the most consequential geopolitical events of the late 20th Century. This film exposes the great commonalities and possibilities between the Russian and American peoples that get lost in the insanity of geopolitical games in a nuclear age to the detriment of everyone.

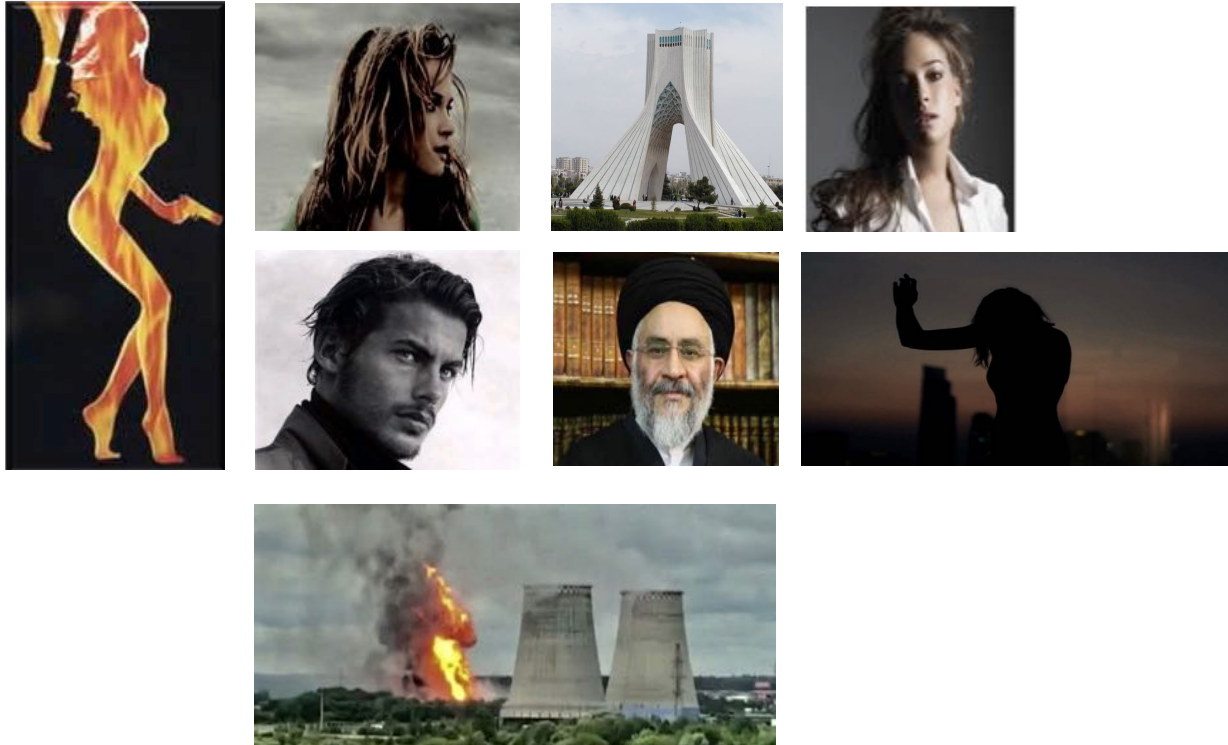




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5. "Divided We Fall" – Michelle Burns



A transcendent female James Bond finally appears!

Genres: Action - Geopolitical Thriller - Suspense – Romance

Prequel to "End Game" & "Insurrection"

A hyper-intelligent CIA analyst races to stop a major plot by rogue Iranians to devastate America

- A sensational female "James Bond" type character emerges as the Iranian nuclear time bomb races Ayatollah and seize control of the Iranian military and nuclear arsenal.
- "Michelle Burns" represents a real chance to launch a major, multi decade film franchise in a genre that averages \$426 million in global box office/DVD revenues.

This movie is the first in the "Michelle Burns" trilogy that tracks the progression of a sensational young woman who travels from young, naive Oxford student to the most brilliant, skillful, effective and lethal clandestine operator on earth. She takes on terrifyingly plausible real world scenarios in thought provoking, triumph of the human spirit stories that transcend the shallow story telling, one dimensional characters and gratuitous/repetitive action, violence, depravity and CGI that dominate the action/ clandestine genre and modern cinema in general.





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6. "End Game" – Michelle Burns



Genres: Action - Geopolitical Thriller - Suspense - Romance

Sequel to "Divided We Fall" - Prequel to "Insurrection"

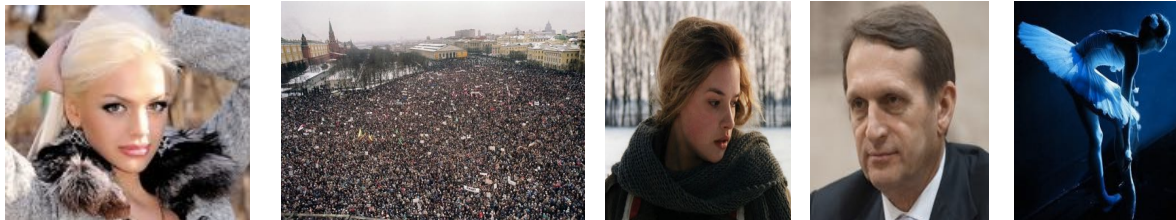
Michelle Burns and a female Iranian assassin overcome extreme hatreds to create peace

- Michelle co-opts a ruthless Iranian female assassin into an invaluable team member who is key to averting a nuclear catastrophe.

This movie postulates the violent aftermath of the collapse of the Iranian theocratic regime in a nuclear age. It also explores the great possibilities of reconciliation on a human level across adversarial cultures that can help avoid global catastrophes and foster a much better world.



7. "Insurrection" – Michelle Burns & Cliff/Katya



Genres: Drama - Geopolitical Thriller - Suspense - Action - Artistry

Sequel to "Divided We Fall", "Revelations" & "End Game"

Michelle Burns leads the conversion of the USA and Russia from hostile adversaries into allies

- This film explores a path to an extraordinary world beyond senseless geopolitical conflict.
- A timely, solutions oriented take on the most important geopolitical conflict of the last century that has reemerged as a second Cold War.

This movie unites the Cliff/Katya and Michelle Burns franchises in a scenario that expose the insanity of the Russian/American conflict and postulates a real world end game of insurrection in Russia that lead to a common sense reconciliation with America and a new era of global peace and prosperity.

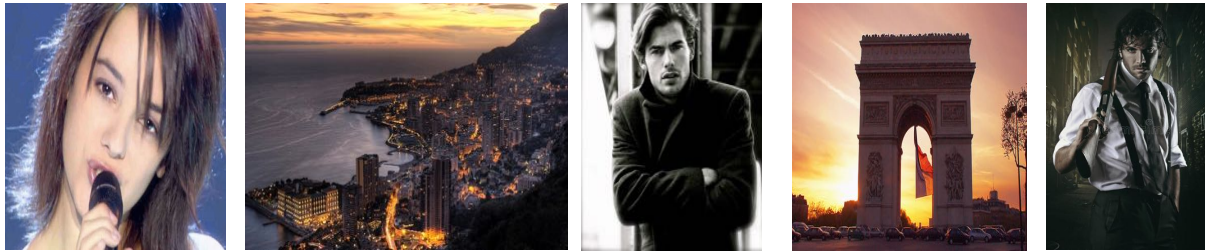




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8. "Vendetta" – Monique Dubois



Genres: Action - Crime Thriller - Suspense - Romance – Music – Humor

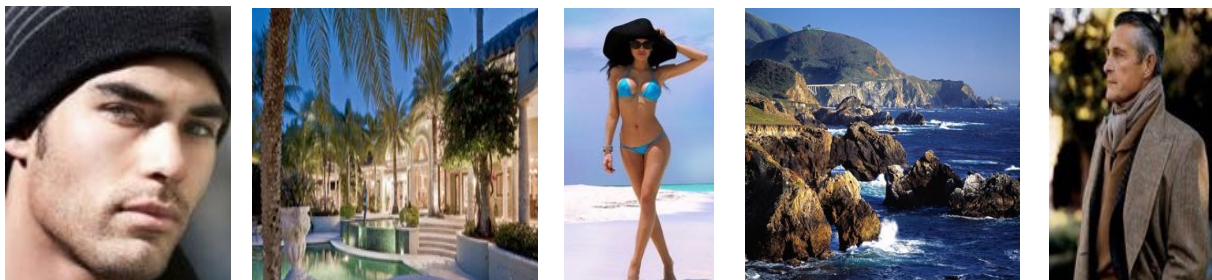
A Riviera night club singer kills a corrupt cop and his Mafia partners in self defense and outwits their ruthless Mediterranean crime family to survive & fulfill her dreams

- This film explores the power of the human spirit to overcome extreme violence and evil.
- A very strong female protagonist in the "Taken" genre with extraordinary musical elements.

This film explores the progression of a sensational young woman singer who becomes caught in a nightmare scenario where she must destroy a major Mediterranean crime family and their network of corrupt police officers to survive and fulfill her dreams.



9. "Not Without Honor" – Doug Winslow



Genres: Action - Crime Thriller - Suspense – Romance

A heroic 9/11 survivor becomes a troubled war hero caught in the web of a criminal psychopath

- This film explores the power of the human spirit and romantic love to overcome extreme evil.
- Extreme courage confronts extreme ruthlessness and violence.

This movie tracks the life of an American 9/11 and war hero from life as an investment banker caught in one of the twin towers on 9/11 through war heroics in Afghanistan to life with PTSD in California to being caught in the web of the most evil criminal mastermind of all. It also explores a unique love story that emerges from two people who are caught in a nightmarish grip of a criminal psychopath.





10. "The Coming" - Michael



Genres: Action - Thriller - Suspense – Spirituality

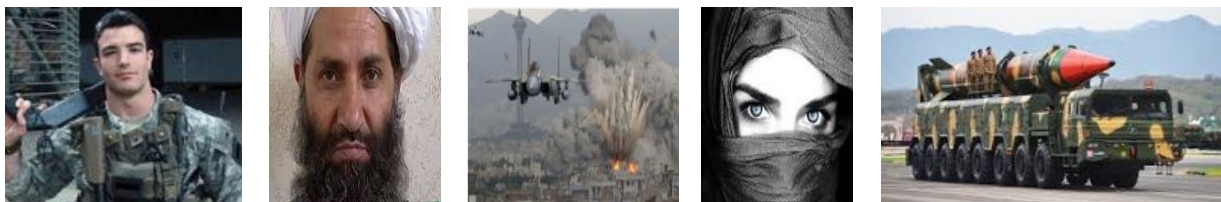
A Christ like figure appears in the modern world on a mission of geopolitical & religious reconciliation

- This film exposes the folly of religious conflicts that threaten all of humanity in a nuclear age as well as the deplorable situation of millions of displaced persons living in the Middle East.
- An opportunity to exceed the strong financial performance of "Passion of the Christ" with a movie that imagines Christ's and God's point of view on the modern world.

This film projects a fascinating scenario for the second coming in a nuclear age. It is an exciting geopolitical thriller that projects the dangers of religious wars in a nuclear age and the possibilities of religious reconciliation.



11. "Donahue - Origins" - The Donahues



Genres: Action - Geopolitical Thriller - Suspense – Romance

Prequel to "Mastermind", "Resurrection" and "Cataclysm"

Rogue CIA agents race to stop a radical psychopath from seizing Pakistan's nuclear arsenal

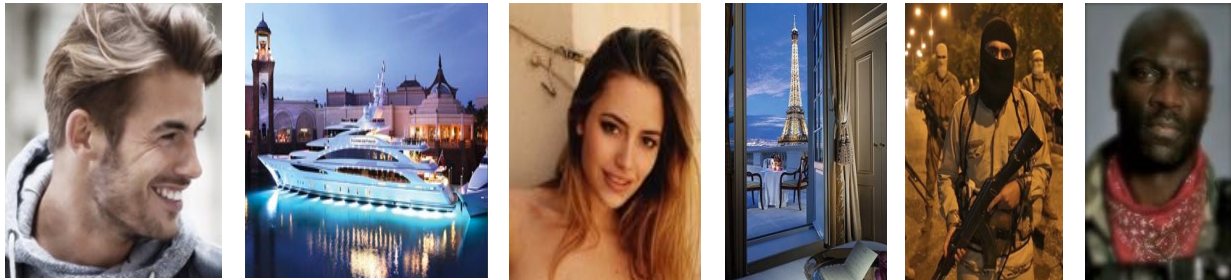
- A rogue male and female clandestine team takes on the biggest geopolitical crises of our time.
- The first major cross gender team in the clandestine genre. A "Jason Bourne" in real world scenarios.

This motion pictures a terrifyingly plausible scenario that could unfold if America abandons Afghanistan and Pakistan to domination by radical Islamists. It also projects an extraordinary love story against the backdrop of the most exciting and plausible clandestine scenarios ever seen in cinema.





12. "Metamorphosis" – Jonathan Powell



Genres: Action - Adventure - Thriller - Suspense - Romance – Drama

The family of the world's first trillionaire becomes the target of the Isis

- Jonathan Powell is the son of the wealthiest man on earth and an irredeemable pothead and alcoholic.
- His younger sister, India, may be the most beautiful, intelligent and emotionally mature young woman on earth.
- India is the only thing that Jonathan loves more than weed. They love each other in a very extraordinary way.
- Their world is destroyed when Jonathan's Ferrari spins off of the coast highway. India dies and her loss causes their mother to die of a heart attack at her funeral.
- Jonathan goes to prison because he was stoned when the accident occurred.
- Jonathan is devastated and suffers extreme depression as he gets a severe reality check in prison.
- His father arranges a pardon but Jonathan sinks deep into booze and drugs when he arrives home.
- His father dies when his plane explodes and Jonathan becomes the richest man on earth.
- Jonathan nears suicide but pulls back from it when he thinks he hears India's voice.
- Jonathan starts a new life in Paris where he rescues Renee Dupuis from life on the streets of Paris.
- Renee is an exceptional beauty who lost her family in an accident and failed to make it as a model in Paris because she is too short.
- Jonathan finds her and gives her the "Pretty Woman" treatment in Paris.
- They develop a strong bond of friendship that grows into romance.
- Life is great until Islamic State enters Jonathan's life again on a mission to steal his great fortune.
- A terrifyingly plausible real world nightmare adventure unfolds thereafter.

The son of the world's wealthiest man travels a path through substance abuse, interminable soul wrenching despair, brutal incarceration and savage terrorism to discover transcendent love, heroism and redemption.





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13. "AMERICA 2.0: Day Of Reckoning" – Don Treadwell



Genres: Drama - Geopolitical Thriller - Action - Suspense - Romance

A falsely disgraced Seal Team captain, an aging clandestine super warrior and a young female Afghan refugee unleash a major political reformation in America.

- Don Treadwell is a Seal Team Captain and a Medal of Honor winner who becomes a lethal threat to the controlling power elites in America who try to take him out.
- Don teams with Arthur, April and Aleah in a desperate scheme to directly confront the failing American socioeconomic status quo on the biggest stage of all.

This film projects the compelling case for the America 2.0 agenda in a way that uses the power of highly entertaining cinema to inspire a real world reformation.



14. "The Warning"



Genres: Action - Geopolitical Thriller - Suspense – Romance

A female French agent and an ex-CIA head case battle modern Gabriel to avoid the apocalypse

- Biblical Gabriel appears in human form in the present to deliver a warning to humanity.
- This exciting and terrifyingly plausible film exposes the dangerous folly of the Middle East conflict to inspire a peaceful resolution.

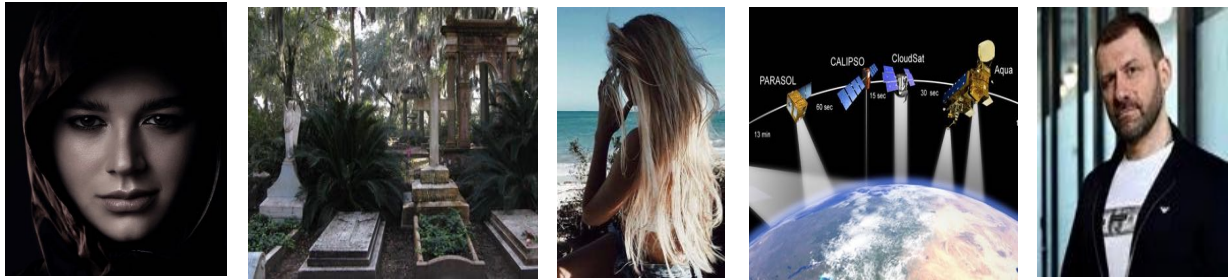




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15. "America 2.0: Resurrection" – Arielle DeNovo



Genres: Action - Geopolitical Thriller - Suspense - Artistry – Romance

Sequel to "America 2.0 - Artistry", "Treachery", "Donahue - Origins" and "Mastermind"- Prequel to "Cataclysm"

Arielle DeNovo joins with her sister Talia and the Donahues to foil a global dominance scheme by a modern "Hitler".

- Forces from the "other dimension" choose to break eternal laws to resurrect Talia and imbue her with supernatural abilities to protect Arielle and stop Konstantin from launching World War 3.
- Konstantin is a modern day "Hitler" with a much more powerful mind and abilities who seeks global domination even if it means nuclear war.
- He also wants to coerce Talia to use her supernatural powers to resurrect his brother Abu Saida as part of his terrifying global dominance scheme.
- His plan involves a highly plausible seizure of key portions of the Russian nuclear arsenal after annihilating the new Russian leadership and he has the technologies and resources to achieve this goal or destroy the world.
- Konstantin kidnaps the Donahues and their daughter to force Talia to resurrect Abu Saida.
- Talia leads the way with Arielle to thwart his scheme, rescue the Donahues and take out over 30 nuclear missiles after they launch.
- They must also deal with the Asian Council that is determined to destroy Arielle to keep her system from falling into the hands of Konstantin.
- In the end, Talia proves to be an extraordinary human being who transcends her supernatural power to bring about global reconciliation and return Arielle's lost loved ones to this world.

This film is designed to project an exciting and terrifyingly plausible scenario while exploring the supernatural realm and lighting a path to a much better world. Once again awe inspiring artistry and a compelling diversity of intellectual, visceral and emotional elements are keys in delivering and extraordinary entertainment experience.





16. "Cataclysm" – Arielle DeNovo



Genres: Action - Geopolitical Thriller - Suspense - Supernatural

**Sequel to "America 2.0 - Artistry", "Treachery", "Donahue - Origins",
"Mastermind" and "Resurrection"**

Arielle DeNovo joins with Talia and Svetlana to undo a nuclear cataclysm that threaten the end of everything.

- Konstantin is dead but his collaborator, General Victor Markov, exploits his demise to seize control of his systems and launch a neutron bomb nuclear strike that devastates the major cities outside of Russia.
- Talia is forced to return to the "Other Dimension" in search of a means to turn back time to undo the devastation and prevent the collapse of the Earth's ecosystem and the end of humanity.
- Talia's trip to the "Other Dimension" reveals the supernatural wonders of the intangible realm and it's manipulations of the universe, Earth and humanity through the progression of human history on Earth.
- In the end, the scenario reveals the eternal conflict of light versus darkness as it plays out in a terrifyingly plausible scenario that threatens the end of the universe and the realm beyond.

This exciting film is designed to project the terrifying and graphic realities of actual nuclear war while projecting a positive alternative reality for the future that is grounded in nuclear disarmament, global reconciliation and mutually assured peace and prosperity.

Summary

Imagine these choices on a movie marquis or streamer displays to see the potential of the RSL vision. RSL asserts that all of these projects compare favorably to ANY film in theaters or on streamers today from a concept, content and global market resonance viewpoint.

These well diversified, high concept projects are designed to appeal to the very large "disaffected" audiences by engaging the most important social and political issues of the modern world in profound and poignant ways.



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All of these thought provoking, triumph of the human spirit stories are imbued with fascinating characters and a multitude of intellectual, emotional, visual, audio, sensual, visceral, artistic, intimate, poignant, humor, romantic and the other 21 primary resonance elements that drive 1) broad demographic acceptance and 2) large international audience attendance. Each of these ten primary has strong potential to drive sustainable film franchises that are key to creating the optimum IPO profile that will unlock a multi-billion dollar ROI in year 5.

These screenplays are not random projects discovered through deeply flawed “Hollywood” script evaluation techniques or from the “usual suspect” “known sources” of content that disappoint investors and movie goers over 90% of the time.

Each of these exciting motion pictures is carefully crafted to match the RSL vision of 1) modest budget films in genres that average near \$500 million in global revenues, 2) that are designed to inspire large international audiences and 3) deliver superior IRRs to insightful investors. Collectively, they represent a very sound foundation for launching a new paradigm in filmmaking and investment and a going concern movie studio.

The log lines on the RSL films might reveal story elements that seem familiar but please consider the following before reaching any conclusions:

- All of these original scripts include triumph of the human spirit stories in which very courageous people overcome personal tragedies and extreme obstacles to achieve great things.
- Many of these films are designed to inspire positive social and political changes and make the earth a better place. Accordingly, all RSL films address the most important issues of our times with a goal of illumination that stimulates reconciliation through higher awareness.
- Realistic progressions are key elements to every story. Artistry and romance enhance the appeal.
- Beneath almost every major plot progression is a positive theme that transcends cultures.
- Every story is designed to affect the human heart, mind and spirit in profound and emotional ways.
- None of these stories requires huge expenditures on special effects or "STAR" talent to succeed.
- Advanced drafts of these compelling screenplays are all completed and RSL is currently sourcing capital and production partners for final development and production.
- The RSL films are the thought provoking and multi dimensional movies that almost everyone will want to see, that no one will want to end and that will resonate in the minds of viewers long after they are seen.
- The RSL project and franchise inventory can be thought as a cost effective “Marvel Studio” starter kit scenario with 10 film franchise profiles that often cross over with each other because they are all set in the modern era and similar genres.





The RSL Franchise Slate

All the RSL screenplays were written to launch sustainable film franchises or as sequels to existing RSL film franchises. Below is a summary of the 10 RSL film franchise profiles:

1 - Arielle Denovo

A fully written pentology that launches the ultimate, multidimensional, young adult female "super hero" type character who uses her sensational mind and a mastery of artistry in all things to help the world to avoid dystopia rather than survive it. She engages in plausible real world scenarios rather than the pure contrivances that dominate these genres.

2 - Michelle Burns

A fully written trilogy that launches a female "James Bond" type character who resolves terrifyingly plausible scenarios rather than the shallow contrivances that dominate the genre.

3 - Geoff Donahue – The Donahues

A new male and female clandestine team who makes James Bond, Ethan Hunt and Jason Bourne look silly by comparison. The first two scripts are written.

4 - Katya Sharinsky

The ultimate cross adversarial culture love conquers all story in a "Dances With Wolves"/ "Avatar" type scenario set in the late USSR. The first two scripts are written.

5 - Jonathan Powell

"Lifestyles of the rich and famous" meets "Pretty Woman" and an ISIS type organization that is terrorizing and extorting the most wealthy family on earth.

6 - Michael

A Christ like figure appears in the modern world on a mission to save humanity from itself.

7 - Doug Winslow

A 9/11 twin towers survivor become a war hero with PTSD caught in the web of a ruthless criminal mastermind who is above the law.

8 - Donovan Treadwell

An American Medal of Honor winner becomes the target of the military industrial complex and responds by teaming with an aging clandestine warrior and a fearless and resourceful young Afghan girl to trigger an American reformation.



9 - Monique Dubois

A Riviera nightclub singer kills members of a ruthless Mediterranean crime family in self defense and must take them all down to survive.

10 - Marie Rouseau

A beautiful and brilliant French detective squares off against modern Gabriel who is on a mission to deliver a terrifying warning to humanity as it spins toward a nuclear holocaust.



The above RSL franchise inventory compares very favorably anything in theaters and the future slates of the major studios if the goal is to inspire broad spectrum international demographic resonance and maximize IRRs for investors. All of these franchise profiles have many sequel possibilities.

Collectively, the RSL screenplay and film franchise profiles represent a very strong and diversified cinematic and financial foundation for a new movie studio that can project a \$6+ billion IPO profile after year 4.

