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Original Web Series "AdvoCat!"

Unleashes Comedy Videos with a Cause - Pet Rescue

When Cat, a borderline crazy cat lady, sees a pet neglected she becomes AdvoCat! a kick-ass, middle-aged, vigilante super hero (sort of).

FOR IMMEDIATE RELEASE

HOLLYWOOD, CA (May 5, 2014) Barton & Oosterom Productions have launched a hybrid web series/PSA at AdvoCatTV.com to provide pet rescues free advertising for adoptable pets and promote responsible pet care – with a kick.



Created by writer/director Michael Oosterom and actress Zachary Barton, AdvoCat! is a funny comic-strip style web series with a mission. Each episode features a guest-star villain who is "schooled" by AdvoCat! and ends with a "demand" of the audience to adopt a cat or dog currently looking for a home.

"We're providing funny content free of charge to pet rescue organizations, something that might appeal to new audiences surfing the web for cute animal videos or superhero antics," Barton explains. They are reaching out to the vast network of "crazy cat ladies" and animal welfare organizations to offer up episodes tailored to each group to share with their community. And though the character of Cat is a "borderline crazy cat lady," she rushes to the aid of dogs too. "Two of our pilot-season episodes feature dogs. I'd love to have a dog someday. My dogilogical clock is ticking hard, but cats fit my lifestyle better for now."

The making of AdvoCat! was inspired by real-life situations when Barton found herself tempted to intervene after seeing pet owners being irresponsible -- yet knew that could be a volatile situation. There was also her overreaction to the tear-jerking animal rescue stories on the web and TV. "I simply cannot see an animal in distress. I've always told my husband if he ever wanted to do me in, all he'd have to do is unblock all my Facebook friends who post pictures of abandoned and abused animals and leave a loaded weapon

nearby. I'd take care of it from there."

The cast features actors from the worlds of comedy and improv including <u>lordan Black</u> (Groundlings Alum, *Community, The Black Version, Ask A Slave*), <u>Chad Fogland</u> (Uprights Citizens Brigade Alum, Andy Kaufman Award Finalist, *Conan, Happy Endings, Live Nude Comedy*), <u>Colleen Smith</u> (Jim Henson Company Puppeteer, *The Showbiz Show with David Spade, No, You Shut Up!*) and <u>Kenny Stevenson</u> (*Parks and Recreation, The Arsenio Hall Show, "Love, Sex and Missed Connections,"* Sirius XM radio) Writer/Director Oosterom has performed with The Groundlings Sunday Company, The Muppets, *No, You Shut Up!* and co-wrote "Comedy Jam," winner of the "Shorty Short" Award (best short under 5 minutes), 2012 Los Angeles Comedy Shorts Festival.

AdvoCat! has already joined forces with rescues from around the country to create tailored videos for RompRescue.org and KittenRescue.org in Southern California, All About Animals AZ in Arizona, and Ark of McCurtain County in Oklahoma. Shortly after launching the series AdvoCat! was invited to be a guest at the 5th Annual BlogPaws Conference in May. Animal welfare organizations and rescues interested in teaming up can visit AdvoCatTV.com/JoinForces or email AdvoCatTV@gmail.com

To view a AdvoCat! Episode 1 please visit: https://www.voutube.com/watch?v=tipH-7BV5eE

To View Bonus AdvoCat! Episode 1 Outtakes! Featuring Jordan Black please visit: http://youtu.be/LTzcWHFgHO8

For embedding video use code: <iframe width="560" height="315" src="//www.youtube.com/embed/tipH-7BV5eE?rel=0" frameborder="0" allowfullscreen> </iframe>

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AdvoCatTV.com - Promoting Adoptable Pets and Responsible Pet Care With A Common Sense and Comedy Crusade

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