

Hermosa Beach Friends of the Park
Board Meeting Minutes June 8th, 2016
Location: HBCC room 9 Time: 6:30 pm

CALL TO ORDER/INTRODUCTIONS:

Board members present: Janice Brittain, President; Janice Yates, Secretary; Betty Starr, Membership

Board members absent: Jody Leventhal, Treasurer

Guests present: none

APPROVE MINUTES

MOTION to approve 4/27/16 Special HBFOP Meeting minutes. PASSED 3-0

MOTION to approve 5/11/16 HBFOP Meeting Minutes as corrected. PASSED 3-0. The correction is to include name of guest who spoke about dog problems at Edith Rodaway Park.

TREASURER'S REPORT - JODY

No treasurer report.

FOLLOW-UP/REVIEW RECENT EVENTS

1. Review of Beer Garden volunteering
2. Jan B will create & deliver certificates to Boy Scouts and others for volunteering during Pets in the Park.

GARDENS

1. Betty discussed maybe getting free plants from Sea Labs. However, summer is not a good time for new planting.
2. CA Native Place Society provide "Native Plants Live Here" sign to be posted at Valley Park. Funds from Elaine Conze bequest

"ADOPT-A-PARK" PROJECT.

1. Scout Troop want to adopt Moondust Park. Improvements might include adding park sign, update seating & basketball court, add CA natural plants.
2. Rotary Kids interest in adopting Kay Etow Park

MOVIES AT THE BEACH

1. All 4 Saturday evenings in August
2. HBFOP and Cinema Society to share
3. HB City may pick up expenses (for movie?)
4. Movies will be promoted in literature for concerts
5. *MOTION to approve doing research into using 4 different youth groups to handle the popcorn & water. Jan B will do research. PASSED 3-0*

PROMOTION/PR FOR FOP

1. See WEB-SITE Recommendations (next topic)
2. Jan B is working in improvement to FOP power point presentation
3. Improve presence at events with a FOP "booth" similar to a trade shows.
4. Set-up any popcorn/water sales next to/in the FOP booth to attract visitors

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5. Display big park location sign surrounded pictures of various parks.
6. *MOTION to approve doing research into investing in a portable screen for displaying FOP materials at events. Screen should be at least 6ft high, 3 fold. Jan B will do research. PASSED 3 - 0*

WEB-SITE RECOMMENDATIONS

1. Add Volunteer Opportunities to web-site to recruit help at gardens. Suggest starting with Valley Park
2. Add ADOPT-A-PARK
3. "Native Plants Live Here" sign on web site
4. Park List/More pics of parks

NEXT MEETING / ADJOURN / ANNOUNCEMENTS

1. Next HBFOP meeting is July 13, 201. Tentative agenda items include: a) Review Pets in the Park event, b) More discussion of Movies at the Beach
2. Jan B announced that next HB Garden Club meeting is Wed 6/19 (daytime).
3. *MOTION to adjourn at 7:50 pm PASSED 3-0*