

STANISLAUS COUNTY FAIR FACT SHEET

The Stanislaus County Fair is where local businesses and local consumers come together. It is the ideal marketing opportunity that delivers personal access to the diversity and buying power of more than 249,000 Central Valley consumers. Guests of the Stanislaus County Fair have enjoyed first-class attractions, celebrity concerts, nightly motorsports and interactive and educational exhibits for all ages since 1911!

From a summer weekend in 1911 to a 9-day run, the Stanislaus county Fair has been a source of fun, entertainment and education for people of all ages. The mission statement of Stanislaus County Fair is to provide a family and community-oriented experience promoting agriculture, entertainment and technology.



EVENT	2020 Stanislaus County Fair	
LOCATION	Stanislaus County Fairgrounds – Turlock, CA	
ATTENDANCE	260,000+	
TOTAL EVENT DAYS	9	
DATES	July 11-20, 2020	
EVENT HOURS	Monday-Friday: 5pm-11pm	Sat & Sun: 12pm-11pm
GATE FEE	Adults \$12	Seniors \$7
	Children \$7	Ages 6 & younger FREE
PARKING FEE	\$8.00	